

EINCO 2026

Sections` Heads:

Dorin Paul BÂC, Ph.D.- Section Head Economics, Business Administration, Tourism and Statistics

Dana GHERAI, Ph.D. -Section Head Finance, Banking, Accounting and Audit

Nicoleta - Georgeta BUGNAR, Ph.D.- Section Head International Business, European Integration, Foreign Languages and Business Environment

Simona BODOG, Ph.D.- Section Head Management, Marketing, Economic Informatics and Cybernetics

EINCO 2026 Conference Organizing Committee. Chairs and Secretaries

Section: Economics, Business Administration, Tourism and Statistics

Daniel Laurențiu BĂDULESCU, Ph.D. – Chair of the Sub-Section Business Administration

Mariana SEHLEANU, Ph.D. – Secretary of the Sub-Section Business Administration

Adrian-Gheorghe FLOREA, Ph.D. – Chair of the Sub-Section Economics

Darie GAVRILUȚ. Ph.D – Secretary of the Sub-Section Economics

Ioana-Teodora MEȘTER, Ph.D. – Chair of the Sub-Section Economic Statistics and Modelling

Elena HERȚE, Ph.D. – Secretary of the Sub-Section Economic Statistics and Modelling

Olimpia-Iuliana BAN, Ph.D. – Chair of the Sub-Section Tourism

Afrodita BORMA, Ph.D. – Secretary of the Sub-Section Tourism

Section: Finance, Banking, Accounting and Audit

Victoria BOGDAN, Ph.D. – Chair of the Sub-Section Accounting and Audit

Luminița RUS, Ph.D. – Secretary of the Sub-Section Accounting and Audit

Laurențiu DROJ, Ph.D. – Chair of the Sub-Section Banking and Corporate Finances

Mărioara BELENEȘI, Ph.D. – Secretary of the Sub-Section Banking and Corporate Finances

Dan-Ioan MORAR, Ph.D. – Chair of the Sub-Section Public Finances

Ioana COITA, Ph.D. – Secretary of the Sub-Section Public Finances

Section: International Business, European Integration, Foreign Languages and Business Environment

Adriana GIURGIU, Ph.D. – Chair of the Sub-Section EU Sustainable Economic Development and Competitiveness

Adrian NEGREA, Ph.D. – Secretary of the Sub-Section EU Sustainable Economic Development and Competitiveness

Leonard ABRUDAN, Ph.D. – Chair of the Sub-Section International Business

Andreea Florina FORA, Ph.D. – Secretary of the Sub-Section International Business

Cristina ABRUDAN, Ph.D. – Chair of the Sub-Section The Impact of Foreign Languages on the Business Environment

Adina SĂCARĂ ONIȚA, Ph.D. – Secretary of the Sub-Section The Impact of Foreign Languages on the Business Environment

Section: Management, Marketing, Economic Informatics and Cybernetics

Elena BOTEZAT, Ph.D. – Chair of the Sub-Section Management

Teodora TARCZA, Ph.D. – Secretary of the Sub-Section Management

Naiana ȚARCĂ, Ph.D. – Chair of the Sub-Section Economic Informatics and Cybernetics

Horia DEMIAN, Ph.D. – Secretary of the Sub-Section Economic Informatics and Cybernetics

Dorin-Cristian COITA, Ph.D. – Chair of the Sub-Section Marketing

Adela-Laura POPA, Ph.D. – Secretary of the Sub-Section Marketing

EINCO 2026 SCIENTIFIC COMMITTEE

Cristina-Laura ABRUDAN, University of Oradea, Romania

Leonard Călin ABRUDAN, Ph.D., University of Oradea, Romania;

Maria-Madela ABRUDAN, Ph.D., University of Oradea, Romania;

Monica ACHIM, Ph.D., „Babes-Bolyai” University, Cluj-Napoca, Romania;

Ahmet AKTAS, University of Akdeniz, Ph.D., Alanya, Turkey

Ismet ATES, Ph.D., Adnan Menderes University, Turkey;

Olimpia-Iuliana BAN, Ph.D., University of Oradea, Romania;

Daniel Laurențiu BĂDULESCU, Ph.D., University of Oradea, Romania;

Alina BĂDULESCU, Ph.D., University of Oradea, Romania;

Dorin-Paul BÂC, Ph.D., University of Oradea, Romania;

Liviu BEGU, Ph.D., The Bucharest University of Economic Studies, Romania;

Mărioara BELENEȘI, Ph.D., University of Oradea, Romania;

Ciprian-Beniamin BENEĂ, University of Oradea, Romania

Corneliu-Cristian BENȚE, University of Oradea, Romania

Mihai BERINDE, Ph.D., University of Oradea, Romania;

Nicolae BIBU, Ph.D., West University, Timisoara, Romania;

Simona-Aurelia BODOG, University of Oradea, Romania;

Victoria BOGDAN, Ph.D., University of Oradea, Romania;

Rodica BOGDAN, University of Oradea, Romania

Marcel-Ioan BOLOȘ, Ph.D., University of Oradea, Romania;

Afrodita BORMA, Ph.D., University of Oradea, Romania

Elena-Aurelia BOTEZAT, Ph.D., University of Oradea, Romania;

Claudiu BOȚOC, Ph.D., West University of Timisoara, Romania;

Mirela BUCUREAN, Ph.D., University of Oradea, Romania;

Danay BULNES, Ph.D., University of Havana, Cuba

Nicoleta-Georgeta BUGNAR, Ph.D., University of Oradea, Romania;

Alexandru CHIȘ, Ph.D., University Babes-Bolyai, Cluj Napoca, Romania;

Luminita CHIVU, Ph.D., The Romanian Academy, Romania;

Jose CIFUENTES, Ph.D., Honrubia, University of Alicante, Spain;

Elide Di CLEMENTE, Ph.D., University of Extremadura, Spain;

Ioana-Florina COITA, Ph.D., University of Oradea, Romania;

Dorin-Cristian COITA, Ph.D., University of Oradea, Romania;

Felicia CONSTANTIN, Ph.D., University of Oradea, Romania;

Alexandru CONSTĂNGIOARĂ, Ph.D., University of Oradea, Romania;

Smaranda Adina COSMA, Ph.D., University Babes-Bolyai, Cluj Napoca, Romania;

Margit CSIPKÉS, Ph.D., University of Debrecen, Hungary;

Cristian DABIJA, Ph.D., University Babes-Bolyai, Cluj Napoca, Romania;

Catherine DEFFAINS-CRAPSKY, Ph.D., University of Angers

Camelia DELCEA, Ph.D., The Bucharest University of Economic Studies, Romania;

Horia Trandafir DEMIAN, Ph.D., University of Oradea, Romania;

Cosmin DOBRIN, Ph.D., The Bucharest University of Economic Studies, Romania;

Anca DODESCU, Ph.D., University of Oradea, Romania;

Laurentiu DROJ, PhD, University of Oradea, Romania;

László ERDEY, Ph.D., University of Debrecen, Hungary

Veronika FENYVES, Ph.D., University of Debrecen, Hungary;

Andreea-Florina FORA, University of Oradea, Romania

Adrian-Gheorghe FLOREA, Ph.D., University of Oradea, Romania;

Xavier GALIEGUE, Ph.D., University of Orleans, France;

Darie GAVRILUȚ Ph.D., University of Oradea, Romania

Patrizia GAZZOLA, Ph.D., Insubria University, Italy;

Dana-Simona GHERAI, Ph.D., University of Oradea, Romania;

Adriana GIURGIU, Ph.D., University of Oradea, Romania;

Zizi GOSCHIN, Ph.D., The Bucharest University of Economic Studies, Romania;

Călin GURĂU, Ph.D., Montpellier Business School, Montpellier, France;

Andrea HAMBURG, University of Oradea, Romania

Dongheng HAO, Ph.D., Shijiazhuang University of Economics, China;

Elena HERȚE Ph.D., University of Oradea, Romania

Ioana-Claudia HOREA, Ph.D., University of Oradea, Romania;

Camelia HATEGAN, PhD, Ph.D., West University of Timisoara, Romania;

Gheorghe HURDUZEU, Ph.D., The Bucharest University of Economic Studies, Romania;

Androniki KAVOURA, Ph.D., Technological Educational Institute of Athens, Greece,

Goran KARANOVIC, Ph.D., University of Rijeka, Croatia;

Rajesh KUMAR, Ph.D., Osmania University, India;

Eugeniusz KWIATKOWSKI, Ph.D., University of Lodz, Poland;

Liliana IONESCU-FELEAGA, Ph.D., The Bucharest University of Economic Studies, Romania;

Bogdan IONESCU, Ph.D., The Bucharest University of Economic Studies, Romania;

Nicolae ISTUDOR, Ph.D., The Bucharest University of Economic Studies, Romania;

Zoran IVANOVIC, Ph.D., University of Rijeka, Croatia;

Marie-Noelle JUBENOT, University of Reims Champagne-Ardenne, France;

Eszter LANG, Ph.D., Hitelintézet Szemle Central Bank of Hungary, Hungary;

Oana Ramona LOBONT, Ph.D., West University of Timisoara, Romania;

Codruța MARE, Ph.D., “Babes-Bolyai” University, Cluj-Napoca, Romania;

Mirabela MATEI, Ph.D., University of Oradea, Romania;

Diana MATICA, Ph.D., University of Oradea, Romania;

Nicola MATTOSCIO, Ph.D., “G. D’Annunzio” University of Chieti – Pescara, Italy;

Ioana-Teodora MEȘTER, Ph.D., University of Oradea, Romania;

Ioan Dan MORAR, Ph.D., University of Oradea, Romania;

Domicián MÁTÉ, Ph.D., University of Debrecen, Hungary;

Daniela MATUŠÍKOVÁ, Ph.D., University of Prešov, Prešov, Slovakia;

Piero MELLA, Ph.D., University of Pavia, Italy;

Nicoleta Claudia MOLDOVAN, Ph.D., West University of Timisoara, Romania;

Guido MONTANI, Ph.D., University of Pavia, Italy;

Valentin MUNTEANU, Ph.D., West University, Timisoara, Romania;

Doina MUREȘANU, Ph.D., Université of Québec in Abitibi-Témiscamingue, Québec, Canada;

Carmen NĂSTASE, Ph.D., “Ștefan Cel Mare” University of Suceava, Romania;

Adrian NEGREA, Ph.D., University of Oradea, Romania;

Răzvan Liviu NISTOR, Ph.D., “Babeș-Bolyai” University, Cluj Napoca, Romania;

Grațiela NOJA, Ph.D., West University of Timisoara, Romania;

Cesaltina PIRES, Ph.D., University of Evora, Portugal

Mariana PREDIȘCAN, Ph.D., West University, Timisoara, Romania;

Gabriela PRELIPCEAN, Ph.D., “Ștefan cel Mare” University of Suceava, Romania;

Cristina Teodora ROMAN, Ph.D., ”Alexandru Ioan Cuza” University of Iași, Iași, Romania;

Giuseppe PAOLONE, Ph.D., “G. D’Annunzio” University of Chieti, Pescara, Italy;

Dorel Mihai PARASCHIV, Ph.D., The Bucharest University of Economic Studies, Romania;

Corina PELĂU, Ph.D., The Bucharest University of Economic Studies, Romania;

Nicolae PETRIA, Ph.D., ”Lucian Blaga” University of Sibiu, Sibiu, Romania;

Diana Claudia PERȚICAȘ, Ph.D., University of Oradea, Romania;

Ryszard PIASECKI, Ph.D., University of Lodz, Poland;

Marilen PIRTEA, Ph.D., West University of Timisoara, Romania;

Anamaria-Mirabela POP, Ph.D., University of Oradea, Romania;

Dorina Nicoleta POPA, Ph.D., University of Oradea, Romania;

Ion POPA, The Bucharest University of Economic Studies, Romania;

Ioana-Crina POP-COHUȚ, Ph.D., University of Oradea, Romania;

Adela Laura POPA, University of Oradea, Romania;

Andra-Teodora PORUMB, Ph.D., University of Oradea, Romania;

Remus Dorel ROȘCA, Ph.D., University of Oradea, Romania;

Luminița RUS, Ph.D., University of Oradea, Romania;

Claudia-Diana SABĂU-POPA, Ph.D., University of Oradea, Romania;

Steliana SANDU, Ph.D., The Romanian Academy, Romania;

Mariana SEHLEANU, PhD, University of Oradea, Romania

Marian SIMINICA, PhD, University of Craiova, Romania

Ramona SIMUȚ, PhD, University of Oradea, Romania

Nicoleta SÎRGHI, Ph.D., West University, Timisoara, Romania;

Cristi SPULBĂR, Ph.D., University of Craiova, Romania;

Dinu Vlad SASU, Ph.D., University of Oradea, Romania;

Adina SACARĂ-ONIȚA, University of Oradea, Romania

Tomina Gabriela SĂVEANU, Ph.D., University of Oradea, Romania;

Carmen-Mihaela SCORȚE, Ph.D., University of Oradea, Romania;

Monica-Ariana SIM, Ph.D., University of Oradea, Romania;

Oana Maria SECARĂ, Ph.D., University of Oradea, Romania;

Michael STOICA, Ph.D., Washburn University, USA;

Orhan ŞANLI, Ph.D., Adnan Menderes University, Turkey;

Hüseyin ŞENKAYAS, Ph.D., Adnan Menderes University, Turkey;

Teodora Mihaela TARCZA, Ph.D., University of Oradea, Romania;

Adriana TIRON TUDOR, Ph.D., Babes – Bolyai University, Cluj Napoca, Romania

Valentin TOADER, Ph.D., University Babes-Bolyai, Cluj Napoca, Romania;

Dan TOPOR, Ph.D., „1 December 1918” University of Alba Iulia

Lisandra TORRES HECHAVARRÍA, Ph.D., University of Havana, Cuba

Jean-Emmanuel TYVAERT, Ph.D., University of Reims Champagne-Ardenne, France;

Naiana-Nicoleta ȚARCĂ, Ph.D., University of Oradea, Romania;

Gabriela ȚIGU, Ph.D., The Bucharest University of Economic Studies, Romania;

Cristinel VASILIU, Ph.D., The Bucharest University of Economic Studies, Romania;

Daniela-Marioara ZĂPODEANU, Ph.D., University of Oradea, Romania

Sherzod YULDASHEV, Ph.D., Samarkand Branch of Taskent State University of Economics;

Mouna HAJJAJ, Ph.D., Université Hassan 1er, Settat, Morocco;

Viktor BOROTIN, Ph.D., Kyiv National University, Kyiv, Ukraine;