

THE PROGRAMME

OF THE INTERNATIONAL CONFERENCE "EUROPEAN INTEGRATION – NEW CHALLENGES"

**6TH EDITION,
28 - 29 MAY 2010**

Organized under the patronage of the "Jean Monnet" European Modules
***"European Economic Integration",
"International Trade and European Trade Policy"***
and
"EU Sustainable Economic Development and Competitiveness",

in partnership with

AFER - The Association of the Faculties of Economics, Romania – T.N.
AGER - The General Association of Economists, Romania – Bihor branch T.N.
CCCDD - The Research Centre for Competitiveness and Sustained Development - T.N.
EDCO –European Documentation Centre Oradea, University of Oradea

Conference Chairman

Dr. Anca Dodescu, University of Oradea, Faculty of Economics, Romania

Honorary Committee

His Excellency – Mr Jonathan Scheele – Dr. H.C of the University of Oradea;

Dr. Aurel Negucioiu - Dr. H.C of the University of Oradea;
Dr. Gheorghe Gh. Ionescu - Dr. H.C of the University of Oradea;
Dr. José Cifuentes – Honrubia – University of Alicante, Spain;
Dr. Kormos Janos – University of Debrecen, Hungary;
Dr. Piero Mella – University of Pavia, Italy;
Dr. Giuseppe Paolone – “G. D’Annunzio” University, ChietiPescara, Italy;
Aldo Poli – Dr. H.C of the University of Oradea;
Franco Antiga - Dr. H.C of the University of Oradea;
Dr. Constantin Roșca – Dr. H.C of the University of Oradea;
Dr. Gheorghe Olah - University of Oradea.

Scientific Committee

Dr. Sorin Briciu – “1 Decembrie 1918” University, Alba Iulia, Romania;
Dr. Cristiana Cristureanu – “Dimitrie Cantemir” Christina University, Bucharest, Romania;
Dr. Marin Dinu – The Bucharest Academy of Economic Studies, Romania;
Dr. Liliana Feleaga - The Bucharest Academy of Economic Studies, Romania;
Dr. Niculae Feleaga – The Bucharest Academy of Economic Studies, Romania;
Dr. Emilian M. Dobrescu – Romanian Academy, Bucharest, Romania;
Dr. Nicoleta Farcane – West University, Timișoara, Romania;
Dr. Xavier Galieue –University of Orleans, France;
Dr. Elena Hlaciuc –“Ștefan cel Mare” University, Suceava, Romania;
Dr. Mihaela Luțaș, University „Babeș – Bolyai”, Cluj Napoca;
Dr. Ioan Mihuț – “Dimitrie Cantemir” Christian University, Cluj Napoca, Romania;
Dr. Tatiana Moșteanu – The Bucharest Academy of Economic Studies, Romania - Dr. H.C of the University of Oradea;
Dr. Marin Oprițescu – University of Craiova, Romania;
Dr. Nicolae Al. Pop – The Bucharest Academy of Economic Studies, Romania - Dr. H.C of the University of Oradea;
Dr. Ion Popa – The Bucharest Academy of Economic Studies, Romania;
Dr. Gheorghe Popescu – “Babeș-Bolyai” University, Cluj Napoca, Romania;
Dr. Gabriela Prelipcean – “Ștefan cel Mare” University, Suceava, Romania;
Dr. Gabriela Stănciulescu - The Bucharest Academy of Economic Studies, Romania;
Dr. Ovidiu Rujan – The Bucharest Academy of Economic Studies, Romania;
Dr. Ioan Talpos – West University, Timișoara, Romania;
Dr. Jean-Emmanuel Tyvaert –University of Reims Champagne-Ardenne, France;
Dr. Constantin Tulai - “Babeș–Bolyai” UniversityCluj–Napoca, Romania;
Dr. Ioan Trenca - “Babeș–Bolyai” UniversityCluj–Napoca, Romania;
Dr. Gordon T. Biggs - Moray College, Scotland, Great Britain;
Dr. Maria Madela Abrudan - University of Oradea, Romania;
Dr. Olimpia Ban - University of Oradea, Romania;
Dr. Alina Bădulescu – University of Oradea, Romania;
Dr. Mihai Berinde – University of Oradea, Romania;
Dr. Elena Botezat – University of Oradea, Romania;
Dr. Nicoleta Bugnar- University of Oradea, Romania;
Dr. Gheorghe Țară – University of Oradea, Romania;
Dr. Daniela Zăpodeanu – University of Oradea, Romania.

Programme committee**Section: International Businesses and European Integration:**

Coordinator: Senior lecturer Dr. Nicoleta Bugnar

Sub-section: International Relations

Coordinator: Senior lecturer Dr. Liana Meșter

Secretary: Lecturer Dr. Leonard Abrudan

Sub-section: EU Sustainable Economic Development and Competitiveness

Coordinator: Senior lecturer Dr. Adriana Giurgiu

Secretary: Lecturer Dr. Mirabela Pop

Sub-section: The Impact of Foreign Languages on the Business Environment

Coordinator: Lecturer Dr. Monica Sim

Secretary: Lecturer Felicia Constantin

Section: Economics and Business Administration

Coordinator: Senior lecturer Dr. Olimpia Ban

Sub-section: Economics

Coordinator: Senior lecturer Dr. Adrian Florea

Secretary: Preparer Anca Pup

Preparer Diana Maghear

Sub-section: Business Administration

Coordinator: Senior lecturer Dr. Olimpia Ban

Secretary: Assistant lecturer Dorin Băc

Assistant lecturer Adina Cătană

Sub-section: Economic Statistics

Coordinator: Senior lecturer Dr. Ioana Meșter

Secretary: Preparer Mariana Vancea

Section: Finances, Banking and Accounting

Coordinator: Senior lecturer Dr. Daniela Zăpodeanu

Sub-section: Finances

Coordinator: Prof. Dr. Dan Morar

Secretary: Lecturer Diana Sabău-Popa

Sub-section: Banking

Coordinator: Lecturer Dr. Corneliu Bențe

Secretary: Preparer Sorina Coroiu

Sub-section: Accounting

Coordinator: Senior lecturer Dr. Victoria Bogdan

Secretary: Lecturer Mariana Farcaș

Secretary: Lecturer Carmen Scorțe

Section: Management and Marketing

Coordinator: Senior lecturer Dr. Maria Madela Abrudan

Sub-section: Management

Coordinator: Senior lecturer Dr. Mirela Bucurean

Secretaries: Preparer Mădălina Costin

Preparer Mirabela Matei

Sub-section: Marketing

Coordinator: Lecturer Dr. Dorin Coita

Secretary: Lecturer Dr. Dinu Sasu

Sub-section: Economic Informatics

Coordinator: Senior lecturer Dr. Naiana Țarcă

Secretary: Lecturer Dr. Horia Demian

Editorial Staff of the Journal "The Annals of the University of Oradea", Economic Sciences series

Chairman:

Dr. Anca Dodescu, University of Oradea, Romania

Members:

Academician, Mircea Malița, Member of the Romanian Academy, Romania;
Dr. Ahmet Aktas, University of Akdeniz, Alanya, Turkey;
Dr. Mihaela Belu, The Bucharest Academy of Economic Studies, Romania;
Dr. Gordon Biggs, Moray College UHI Millennium Institute Scotland, Great Britain;
Dr. Luminita Chivu, Romanian Academy - National Institute for Economic Research, Romania;
Dr. Mircea Ciumara, Romanian Academy - National Institute for Economic Research, Romania;
Dr. Constantin Ciutacu Romanian Academy - National Institute for Economic Research, Romania;
Dr. Marin Dinu, The Bucharest Academy of Economic Studies, Romania;
Dr. Xavier Galiege, University of Orleans, France;
Dr. Valeriu Ioan-Franc, Romanian Academy - National Institute for Economic Research, Romania;
Dr. Zoran Ivanović University of Rijeka, Opatija, Croatia;
Dr. Kormos Janos, University of Debrecen, Hungary;
Dr. Eszter Lang University of Debrecen, Hungary;
Dr. Nicola Mattoscio, "G. D'Annunzio" University of Chieti, Pescara, Italy;
Dr. Miguel Morena, "The Leadership Institute", Arlington, USA;
Dr. Piero Mella University of Pavia, Italy;
Dr. András Nábrádi, University of Debrecen, Hungary;
Dr. Giuseppe Paolone "G. D'Annunzio" University of Chieti, Pescara, Italy;
Dr. Nicolae Pop, The Bucharest Academy of Economic Studies, Romania, Dr. H.C of the University of Oradea;
Dr. Ioan Popa, The Bucharest Academy of Economic Studies, Romania;
Dr. Wiktor Pozniak, College of Europe, Poland;
Dr. Egidio Rangone "G. D'Annunzio" University of Chieti, Pescara, Italy;
Dr. Jean-Emmanuel Tyvaert, University of Reims Champagne-Ardenne, France;
Dr. Adriana Tomescu, University of Oradea, Romania.
Scientific Secretary – Dr. Ioana Pop Coșuț University of Oradea, Romania;
International Relations Coordinator – Dr. Adriana Giurgiu, University of Oradea, Romania;
English Version Coordinator – Dr. Mirabela Pop, University of Oradea, Romania.

Organizing Committee

Chairman:

Prof. Dr. Elena Botezat

Scientific secretary:

Senior lecturer Dr. Ioana Pop Coșuț

Coordinator-foreign participants:

Senior lecturer Dr. Adriana Giurgiu

Economic coordinator:

Senior lecturer Dr. Dorina Lezeu

AGER secretary: Lavinia Chirilă

Web page and on-line registration:

Lecturer Dr. Horia Demian

Engineer Cristian Cocioban

Laboratory assistant: Cătălin Zmole

Administration:

Assistant lecturer Adrian Nicula

TABLE OF CONTENTS

THE INTERNATIONAL CONFERENCE'S AGENDA	6
FRIDAY, 28 MAY 2010	8
Section: International Business and European Integration	8
<i>Sub-section: International Business.....</i>	<i>8</i>
<i>Sub-section: EU Sustainable Economic Development and Competitiveness</i>	<i>9</i>
<i>Sub-section: The Impact of Foreign Languages on the Business Environment.....</i>	<i>11</i>
Section: Economics and Business Administration	12
<i>Sub-section: Economics</i>	<i>12</i>
<i>Sub-section: Business Administration.....</i>	<i>14</i>
<i>Sub-section: Economic Statistics.....</i>	<i>16</i>
Section: Finances, Banking and Accounting	17
<i>Sub-section: Finances</i>	<i>17</i>
<i>Sub-section: Banking.....</i>	<i>19</i>
<i>Sub-section: Accounting.....</i>	<i>21</i>
Section: Management and Marketing	23
<i>Sub-section: Management.....</i>	<i>23</i>
<i>Sub-section: Marketing.....</i>	<i>25</i>
<i>Sub-section: Economic Informatics.....</i>	<i>27</i>
SATURDAY, 29 MAY 2010.....	28
Section: Economics and Business Administration	29
<i>Sub-section: Economics</i>	<i>29</i>
Section: Finances, Banking and Accounting	30
<i>Sub-section: Finances</i>	<i>30</i>
<i>Sub-section: Accounting</i>	<i>31</i>
Section: Management and Marketing	33
<i>Sub-section: Management.....</i>	<i>33</i>
<i>Sub-section: Marketing.....</i>	<i>34</i>
Workshop: "European Union – Opportunities and Challenges for the Romanian Firms"	35
Workshop: "Women Entrepreneurship and Regional Development in the Western Part of Romania"	35
Round table „Human Resource Manager – face to face with the challenges of 2010"	35

The International Conference's Agenda

Friday, 28 May 2010

9.00 – 9.30	Registration of participants – Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea
9.30 – 11.15	Opening and Plenary Session - Aula Magna, The New Building, Ground Floor, Faculty of Economics, University of Oradea <ul style="list-style-type: none"> - Opening address - Professor Anca Dodescu, Ph.D. – Chairman, Dean of Faculty of Economics, University of Oradea; - Welcoming speech - Professor Cornel Antal Ph.D. - Rector of University of Oradea; - Welcoming speech - Ilie Bolojan - Mayor of Oradea; - Keynote speakers: <ol style="list-style-type: none"> 1. Professor Daniel Dăianu, Ph. D. – National School of Political Studies and Public Administration Bucharest, corresponding member of the Romanian Academy - The European Monetary Union Whereto? 2. Professor Aurel Negucioiu, Ph. D. – “Dimitrie Cantemir” Christian University, Bucharest - Something about What Yet Is Not, Still Would Like to Be - The Becoming Economy 3. Professor Marin Dinu, Ph. D – The Bucharest Academy of Economic Studies – Launching of the book: Dictionary Economics. Exercises of Epistemic Skills Economica Publishing House, Bucharest, 2010
11.15 – 11.30	Books exhibition – Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea
11.30 – 13.00	Parallel Sessions - The New Building, Faculty of Economics, University of Oradea (Papers presentation / Poster presentation)
13.00 - 15.00	Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea
15.00 - 16.30	Parallel Sessions - The New Building, Faculty of Economics, University of Oradea (Papers presentation / Poster presentation)
16.30 – 18.00	Parallel Sessions - The New Building, Faculty of Economics, University of Oradea (Papers presentation / Poster presentation)
18.00 – 19.30	Parallel Sessions - The New Building, Faculty of Economics, University of Oradea (Papers presentation / Poster presentation)
19.30	The Banquet of the Conference – Restaurant Grand Palace, Piata 1 Decembrie, no. 12, Oradea

Saturday, 29 May 2010

9.30 – 11.00	Parallel Sessions - The New Building, Faculty of Economics, University of Oradea (Papers presentation / Poster presentation)
10.00 – 13.00 Room: E119	Workshop: "European Union – Opportunities and Challenges for the Romanian Firms" , organized within the project entitled "Study regarding the setting up and capitalization of the competitive advantages of the Romanian companies with foreign trade activity, in order to maximize the positive effects of Romania's adhering to the EU" (acronym: SVACEX), financed by CNMP through Programme 4 – Partnerships in priority fields; Number of contract: 92-073/2008 http://steconomice.uoradea.ro/svacex/
11.00 – 13.00 Room: E009	Workshop: "Women Entrepreneurship and Regional Development in the Western Part of Romania" , organized within the project "The Entrepreneurship and the Equality of Chances. An Inter-Regional Model of Entrepreneurial School for Women" , Project financed through the European Social Fund – "Investing in People!" Contract no. POSDRU/9/3.1/S/5. www.antres.ro

11.00 – 13.00 Room: E011	Round table „Human Resources Manager – face to face with the challenges of 2010” organized within the activities of the Centre for formation and training in the field of human resources” (CFP - MRU) organized within the Project CFP-MRU Contract PHARE 2006/018-147.04.02.02.01.605 in collaboration with Active Job Consulting and Romarketing http://steconomice.uoradea.ro/cfp-mru/
13.00 - 15.00	Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea
15.00	Trip to Băile Felix, 1 Mai resorts.

Friday, 28 May 2010

Section: International Business and European Integration

Sub-section: International Business

Moderators:	prof. Ovidiu Rujan PhD – ACADEMY OF ECONOMIC STUDIES, Bucharest prof. Mihai Berinde PhD– University of Oradea
Coordinator:	senior lecturer Liana Meşter PhD – University of Oradea
Secretary:	lecturer Leonard Abrudan PhD – University of Oradea
Room:	E115

11.30 – 13.00 - Papers presentation

1.	FIGHTING ECONOMIC CRIME IN THE EUROPEAN ARENA Anghel Cristian
2.	CONSIDERATIONS ON THE BANKING PRODUCTS AND SERVICES IN THE GLOBALISATION CONDITIONS Avram Costin Daniel, Avram Veronel
3.	ROMANIA AND SUSTAINABLE DEVELOPMENT Benea Ciprian-Beniamin, Baciu Adrian
4.	RUSSIA AND ITS PIPELINE WEAPON Benea Ciprian-Beniamin, Fodor Cosmin
5.	ECONOMIC ACTIVITY REGULATION AND COMPETITION ASSESSMENT Berinde Mihai
6.	ADVANTEGES AND COMPETENCES AQUIERED BY COMPANIES PARTICIPATING IN PROJECTS Bugnar Nicoleta, Mester Liana, Rugea Andreea
7.	EUROPEAN CENTRAL BANK AND ECONOMIC CRISIS MANAGEMENT Cristian Ovidiu
8.	ASPECTS ON THE IMPACT OF GERMAN FOREIGN CAPITAL INVESTMENT IN ROMANIA Florea Georgiana Rodica, Mada Florin Manuel
9.	THE GENERAL FRAMEWORK OF EUROPEAN CORPORATE SYSTEM Frunza Ramona

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 - 16.30- Papers presentation

10.	LONG TERM INVESTMENTS, RISK OR OPPORTUNITY FOR ROMANIAN ECONOMY, CASE STUDY: ROSIA MONTANA GOLD CORPORATION Mada Florin Manuel, Florea Georgiana Rodica
11.	THE EU TAXES AND THE ROMANIAN APPROACH Paun Ciprian
12.	VIRTUAL ENTERPRISES DEVELOPMENT AND FACILITATION ON THE EUROPEAN SINGLE MARKET Stanculescu Anca-Maria, Gagea Andreea Mihaela, Grigore Liliana, Niculae Tudorel
13.	THE CLUSTER APPROACH FOR FACILITATING ROMANIAN FIRMS' ACCESS TO THE EUROPEAN SINGLE MARKET Stanculescu Anca-Maria, Gagea Andreea Mihaela, Niculae Tudorel
14.	MOBILITY OF WORKERS IN THE EUROPEAN UNION Stanciu Simona, Sodinca Gheorghe Gigel Angel
15.	EUROPEAN MIGRATION POLICY AND FUTURE CHALLENGES Stanciu Simona, Sodinca Gheorghe Gigel Angel
16.	CONSIDERATIONS CONCERNANT L'ASSURANCE DE LA REPRESENTATIVITE DU CITOYEN EUROPEEN DANS LA SITUATION ECONOMIQUE ACTUELLE Timofte Claudia Simona, Mirisan Ligia Valentina
17.	THE WESTERN BALKANS - THE WAY TOWARDS THE ADHERENCE TO THE EUROPEAN UNION Tiri Edvana, Pipa Donila, Fejzulla Erjon

19.30 – The Banquet of the Conference – Restaurant Grand Palace, Piata 1 Decembrie, no. 12, Oradea

Sub-section: EU Sustainable Economic Development and Competitiveness

Moderators:	prof. Ioan Popa PhD – ACADEMY OF ECONOMIC STUDIES Bucharest prof. Dinu Marin PhD – ACADEMY OF ECONOMIC STUDIES Bucharest
Coordinator:	senior lecturer Adriana Giurgiu PhD – University of Oradea
Secretary:	lecturer Mirabela Pop PhD – University of Oradea
Room:	F003

11.30 - 13.00 - Papers presentations

1.	THE COMPETITIVENESS OF EMU MEMBER STATES IN THE FINANCIAL CRISIS Rujan Ovidiu, Tartavulea Ramona Iulia, Vasilescu Felician
2.	“ATTRACTIVENESS” VERSUS “CONSTRAINT” IN SELF-EMPLOYMENT OPTION IN A CERTAIN FIELD FOR MANAGER WOMEN OF THEIR OWN BUSINESS IN THE WEST OF ROMANIA Dodescu Anca
3.	THE COMPETITIVE ADVANTAGE OF ROMANIA IN THE CONTEXT OF ECONOMIC RECOVERY Tartavulea Ramona Iulia, Belu Mihaela Gabriela, Filip Radu Ion,
4.	COHESION SUPPORT: EVALUATION AND CONSEQUENCES Tron Zsuzsann, Lang Eszter
5.	LOCAL AUTONOMY AND RURAL DEVELOPMENT Venig Aurora
6.	COMPETITIVENESS OF ROMANIAN TOURISM Neculita Mihaela, Sarpe Daniela, Mazilescu Vasile
7.	IMPACT OF THE NATIONAL ECONOMIC FACTORS ON THE COMPETITIVENESS OF THE ROMANIAN INDUSTRIAL PRODUCTS Dragomir Laurentiu Constantin, Tanasie Anca
8.	ACHIEVING SUSTAINABLE SECURITY -VULNERABLE PUBLIC GOOD IN THE CONTEXT OF A NONPOLAR SECURITY ENVIRONMENT. SHIFTS IN THE CONCEPT OF SECURITY Marinoiu Ana-Maria, Raneti Dan-Radu, Caragin Andreea Raluca
9.	A POSSIBLE FRAMEWORK TO ASSESS THE GROWTH EFFECTS OF FDI ON THE HOST ECONOMY Magai Ágnes
10.	REGIONAL GOVERNMENTAL BOTTOM-UP DECISION MAKING PROCESS USING ONLINE CHANNELS Muresan Mihaela
11.	INNOVATION – THE CORNERSTONE OF ECONOMIC SUCCESS AT EUROPEAN LEVEL Anca Maria Hristea
12.	THE DIAGNOSIS ANALYSIS OF REGIONAL INNOVATION-APPROACHES AND OPINION Anca Maria Hristea

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 – 16.30 - Poster presentations

13.	REGIONAL ECONOMIC GROWTH THROUGH TOURISM. THE CASE OF REGION WEST Boldea Monica, Lavrits Patrick Harald, Dragoi Ionut,
14.	THE BALANCE OF PAYMENTS' SUSTAINABILITY AND THE EUROZONE ACCESSION CONVERGENCE CRITERIA Hategan D.B. Anca, Negrea Adrian
15.	THE IMPACT OF THE CAP-AND-TRADE SYSTEM ON SUSTAINABLE DEVELOPMENT IN ROMANIA Bologa (Fiat) Gabriela, Balint (Platon) Judit
16.	THE IMPACT OF STRUCTURAL FUNDS IMPLEMENTATION IN BIHOR COUNTY. CASE STUDY ON THE REGIONAL OPERATIONAL PROGRAMME 2007-2013 Chirila Lavinia Florentina
17.	EUROPEAN INTEGRATION AND THE NEW SOCIAL CLEAVAGES Frant Florin, Minica Mirela
18.	INFLATION AND COMPETITIVENESS - A VAR MODELLING APPROACH Fratostiteanu Cosmin
19.	FOREIGN DIRECT INVESTMENT-FACTOR OF INNOVATION AND ECONOMIC GROWTH IN TRANSITION ECONOMIES Solomon Ovidiu, Altar-Samuel Adam, Samuel Judita
20.	INDIVIDUAL AND CONTEXTUAL DETERMINANTS OF ENTREPRENEURSHIP: AN INTERNATIONAL COMPARATIVE ANALYSIS Hatos Roxana, Hatos Adrian

21.	COMPETITIVENESS THROUGH ENVIRONMENTAL HEALTH Stanciu Miltiade, Dinu Cristina
22.	MONETARY ISSUES IN ROMANIA – CRISIS AND COMPETITIVENESS Tanasie Anca, Dragomir Laurentiu
23.	ECONOMIC IMPACT OF GLOBALIZATION ON THE ENVIRONMENTAL POLICY OF THE EUROPEAN UNION Călborean Raluca

16.30 – 18.00 - Papers presentations

24.	THE ROLE OF THE EXTERNAL FACTORS IN THE ECONOMIC GROWTH OF ROMANIA: A MULTI-DECADE PERSPECTIVE Popa Ioan
25.	THE LISBON TREATY- LINK BETWEEN PARTICIPATIVE DEMOCRACY AND ADMINISTRATIVE MODERNIZATION Onofrei Mihaela, Bosie Irina
26.	EUROPEAN POLICIES FOR THE STIMULATION OF THE DEVELOPMENT OF SMALL AND MIDDLE SIZE ENTREPRISES Pop (Bandi) Ramona
27.	SIBIU EUROPEAN CULTURAL CAPITAL PROGRAM: MEASURING THE IMPACT ON THE ACCOMMODATION SYSTEM Richards Greg, Rotariu Ilie
28.	THE PERSPECTIVES OF MARITIME TRANSPORT IN EU AND ITS INTEGRATION IN THE SUPPLY CHAIN MANAGEMENT Caragin Andreea Raluca, Paraschiv Dorel Mihai, Voicu-Dorobantu Roxana
29.	COMPETITIVENESS AND INNOVATION OF THE ROMANIAN COMPANIES Csaba Nagy
30.	FINANCING THE PROGRAMS OF LOCAL DEVELOPMENT IN TOURISM Slusariuc Gabriela Corina
31.	BIODIVERSITY'S CONSERVATION AND ITS IMPORTANCE - NEW CHALLENGES FOR ROMANIA IN THE CONTEXT OF EUROPEAN INTEGRATION Mardiros Daniela, Borza Mioara
32.	EUROPEAN SOCIAL MODEL.COMPETITIVE ADVANTAGE OR ECONOMIC HANDICAP Iovitu Mariana

18.00 – 19.30 - Poster presentations

33.	POLICY CHALLENGES AND PROBLEMS FOR EUROPEAN COUNTRIES AFTER THE CRISIS Moise Mihaela, Nae Tatiana-Roxana
34.	STATE AID AND PARTICIPATION TO INTERNATIONAL TRADE FLOWS. ROMANIA'S CASE Ioana Nitulescu, Ichim Nela Ramona, Pavel Elena Mihaela
35.	HARMONIZATION OF THE APPROACH AND PRACTICES RELATED TO THE STATE AID IN THE INTENTION OF STATES TO INTEGRATE IN THE EUROPEAN UNION Chiriac Mirela, Caraganciu Anatolie
36.	EU INTELLIGENT STEPS TO MAINTAIN IN THE RACE OF THE 3RD MILLENNIUM Cosmin Santa, Alexandra Rosu, Ludovica Breban, Leonicabochis
37.	ROMANIAN WORKFORCE FACING EUROPEAN UNION'S NEW CHALLENGES-THE UPSURGE OF ACADEMIC SPIN-OFFS Nica Elvira, Popescu Gheorghe
38.	ROMANIA'S ABSORPTION POTENTIAL OF E.U. FUNDS FOR RURAL DEVELOPMENT – A REGIONAL ANALYSIS Dachin Anca, Ailenei Dorel
39.	THE CURRENT ACCOUNT DEFICIT AND THE FIXED EXCHANGE RATE. ADJUSTING MECHANISMS AND MODELS. Negrea Adrian, Hategan D.B. Anca
40.	AN OVERVIEW OF THE GENERAL EVOLUTION OF THE ROMANIAN FOREIGN TRADE AFTER 1989, WHILE TRYING TO JOIN THE EU (I) Giurgiu Adriana
41.	AN OVERVIEW OF THE GENERAL EVOLUTION OF THE ROMANIAN FOREIGN TRADE AFTER 1989, WHILE TRYING TO JOIN THE EU (II) Giurgiu Adriana
42.	INCREASING HEALTHY LIFE EXPECTANCY AND LONGEVITY IN THE EUROPEAN COUNTRIES – A CONDITION FOR SUSTAINABLE ECONOMIC DEVELOPMENT OF THE EU Unita Lucian, Straciuc Oreste, Maghiar T. Traian, Uivarosan Diana

Sub-section: The Impact of Foreign Languages on the Business Environment

Moderators:	prof. Marta Christina Suciú PhD – ACADEMY OF ECONOMIC STUDIES, Bucharest prof. Gordon Biggs, Moray College UHI Millennium Institute, Scotland, Great Britain;
Coordinator:	lecturer Monica Sim PhD – University of Oradea
Secretary:	lecturer Felicia Constantin PhDs – University of Oradea
Room:	F 207

11.30 – 13.00 - Papers presentation

1.	VOCABULARY AND LANGUAGE TEACHING Abrudan Cristiana
2.	L'EMPREINTE CULTURELLE ET SA DYNAMIQUE DANS LE MILIEU PROFESSIONNEL. COMMUNICATION ET ADAPTATION INTERCULTURELLES DANS LES ENTREPRISES ITALO-ROUMAINES Catariú Andra-Teodora
3.	LES COMPETENCES LANGAGIERES – SUGGESTION POUR UNE ADAPTATION STRATEGIQUE DANS LE MANAGEMENT DE L'ENTREPRISE Constantin Felicia
4.	CREATING COMPETITIVE ADVANTAGE IN TOURISM BY KNOWING FOREIGN LANGUAGES Dobrescu Claudia-Nicoleta, Costencu Mirela
5.	THE INFLUENCE OF ANGLICISMS ON THE GERMAN BUSINESS LANGUAGE Lavrits Patrick, Boldea Monica, Dragoi Ionut,
6.	THE IMPACT OF LANGUAGES ON THE ONLINE BUSINESS ENVIRONMENT Museanu Elena, Coanca Mariana
7.	THE IMPACT OF THE ENGLISH ECONOMIC TERMS IN THE BUSINESS ENVIRONMENT Museanu Elena, Coanca Mariana
8.	DOUBLESPEAK AND EUPHEMISMS IN BUSINESS ENGLISH Pop Anamaria Mirabela
9.	EINFLUSSE DES ENGLISCHEN AUF DIE DEUTSCHE WIRTSCHAFTSSPRACHE UND JUGENDSPRACHE Sacara - Onita Adina

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 - 16.30- Papers presentation

10.	SOME THOUGHTS ON WRITING SKILLS Sim Monica Ariana
11.	URBAN DEVELOPMENT & CREATIVE COMMUNITIES AS A PREREQUISITE FOR TOLERANCE AND INTERCULTURAL DIALOGUE Suciú Marta-Christina, Lacatus Maria, Ivanovici Mina, Neagu-Trocmaerana-Maria
12.	INTERCULTURAL COMPETENCES AND INTERCULTURAL DIALOGUE. CASE STUDY ON BUCHAREST UNIVERSITY OF ECONOMICS Suciú Marta-Christina, Darabant Maria, Neagu-Trocmaer Ana-Maria, Ivanovici Mina
13.	LE DEVENIR DE L'INFORMATIONNEL ET DES PROJETS DANS L'ENSEIGNEMENT DU LANGAGE ECONOMIQUE Tamas Cristina

19.30 – The Banquet of the Conference – Restaurant Grand Palace, Piata 1 Decembrie, no. 12, Oradea

Section: Economics and Business Administration

Sub-section: Economics

Moderators:	prof. Aurel Negucioiu PhD – University Dimitrie Cantemir, Cluj - Napoca prof. Petru Prunea PhD – University of Oradea prof. Laura Cismaş PhD – West University Timișoara
Coordinator:	senior lecturer Adrian Florea PhD- University of Oradea
Secretary:	assistant Anca Pup PhDs – University of Oradea preparer Diana Maghear PhDs – University of Oradea
Room:	F006

11.30 – 13.00 - Papers presentation

1	MODALITIES OF INCREASING THE COSTS EFFICIENCY IN RENAL DISEASE TREATMENTS Stefan Petre, Enache Tasica-Daniela, Ducu Corina
2	INTERNATIONAL SPECIALIZATION AND VERTICAL DIFFERENTIATION Affortunato Francesca, Ciommi Mariateresa, Furia Donatella, Vaccaro Enrico
3	LABOUR MARKET FLEXIBILITY IN TERMS OF INTERNAL MIGRATION AILENEI DOREL, BUNEA DANIELA
4	UNEMPLOYMENT – A SOCIO-ECONOMICAL ISSUE ON THE LABOUR MARKET Anisoara Gal, Mihaela-Gabriela Rosca
5	RESEARCH ON THE EVALUATION OF REGIONAL AND PUBLIC SERVICES DEVELOPMENT Bicajanu Vasile, Ioncica Maria, Ioncica Diana
6	STRESS AT THE WORK IN ROMANIAN BANKING SISTEM Breje Cristina
7	EUROPEAN LABOUR PRODUCTIVITY AND CORPORATE E-LEARNING ACTIVITIES: AN EMPIRICAL ANALYSIS Bucciarelli Edgardo, Pagliari Carmen, Muratore Fabrizio
8	REDUCING POVERTY AS A DRIVER OF DEVELOPMENT Castagna Alina, Ciommi Mariateresa, Furia Donatella, Odoardilacopo
9	ECONOMIC CRISIS IN ROMANIA Ceptureanu Sebastian, Ceptureanu Eduard, Cioana Georgiana

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 - 16.30- Papers presentation

10.	THE AGEING OF THE POPULATION OF ROMANIA IN THE EUROPEAN CONTEXT Cismas Laura, Maghear Diana
11.	THE LISBON STRATEGY: AN EMPIRICAL ANALYSIS Colantonio Emiliano, Germano Alessandro, Nicola Mattoscio, Silvestri Marcello
12.	INTERNATIONALIZATION AND INNOVATION: THE CHALLENGES FOR EUROPE IN A CHANGING WORLD Colantonio Emiliano, D'Angelo Francesca, Odoardi Iacopo, Scamuffa Domenico
13.	L'EUROPE SAINT-SIMONIENNE Cosma Sorinel
14.	IMMANUEL WALLERSTEIN'S WORLD SYSTEM THEORY Cosma Sorinel
15.	INTERNATIONAL TOURISM MARKET – THE REAL FORM OF EXISTENCE FOR EXCHANGE RELATIONS Cosmescu Ioan, Tileagă Cosmin, Dudău Denisa,
16.	CLUSTERING THE HETEROGENITY OF EU URBAN PERFORMANCES Crociata Alessandro, Germano Alessandro, Mattoscio Nicola, Silvestri Marcello
17.	DEMO-SOCIAL DETERMINANTS OF EUROPEAN CONSUMER BEHAVIOUR Danu Marcela-Cornelia
18.	CAUSAL RELATIONS BETWEEN NATURAL RISK AND BUSINESS RISK Danu Marcela-Cornelia

16.30 - 18.00 - Papers presentation

19.	LABOR MARKET INTEGRATION OF HIGHER EDUCATIONECONOMIC GRADUATES Dobre Mihaela, Angelescu Coralia, Mosora Cosmin
20.	ON RISKY BEHAVIOR IN BIMATRIX GAMES Gazda Vladimír, Barinková Karolína, Gróf Marek, Kubák Matú
21.	A NEW CHALLENGE FOR THE ROMANIAN COAL INDUSTRY: ELIMINATION OF THE STATE AID Gruian Claudiu-Marian
22.	FACTORS INFLUENCING INNOVATION IN SMES IN ROMANIA Holban Oncioiu Ionica, Oncioiu Florin Razvan
23.	MAJOR MISUNDERSTANDINGS IN ECONOMIC CRISES, IN THE LIGHT OF KNOWLEDGE SOCIETY Jivan Alexandru
24.	ESTIMATING TECHNICAL PROGRESS IN CENTRAL AND EASTERN EUROPE. WHAT ROLE FOR FDI? Jude Cristina, Vaidean Viorela
25.	LA RÉGLEMENTATION DES MARCHÉS FINANCIERS EST-ELLE REMISE EN CAUSE PAR LA CRISE ACTUELLE ? Jula Octavian, Mihut Marius
26.	INVESTMENT IN HUMAN CAPITAL – AN INVESTMENT IN FUTURE Jula Octavian, Dumitrean Crinuta Nicoleta
27.	THE DETERMINANTS OF THE UNEMPLOYMENT RATE – EMPIRICAL EVIDENCE FROM ROMANIA Kovács Ildikó, Marton Noémi, Patka Kinga, Páll Katalin

18.00 - 19.30 - Papers presentation

28.	THE ELDERLY PATIENTS IN THE GERMAN HOSPITAL SETTING: FACTS AND FIGURES Leuca Mirela, Fastenemeier Heribert
29.	THE INVESTMENT CLIMATE AND THE DECISION TO UNDERTAKE FDI Macelaru Patricia-Sabina
30.	THE ECONOMIC IMPLICATIONS OF THE GEOTHERMAL POTENTIAL OF WEST AND NORTHWEST REGION OF ROMANIA Maghear Diana, Florea Adrian, Perticas Razvan,
31.	STANDARD MONEY IN VICTOR JINGA'S OPINION Olah Gheorghe
32.	FREEDOM AND ECONOMIC DEVELOPMENT: INSTITUTIONAL SOLUTIONS FOR EDUCATION REFORM Pana Marius-Cristian, Staicu Gabriel Ilie, Marinescu Cosmin Stefan
33.	LA NATURE DE L'INCERTITUDE ET LA RELEVANCE DES PREVISIONS FINANCIÈRES Prunea Petru
34.	VIRTUE ETHICS - NEW COORDINATES FOR ECONOMIC DEVELOPMENT Pup Anca
35.	A NEW PARADIGMA OF THE ECONOMICAL AGENT. FROM ADAM SMITH'S HOMO ECONOMICUS TO HOMO GENEROSUS BASED ON SOCIAL RESPONSIBILITY Pup Anca
36.	UNEMPLOYMENT IN THE TIME OF ECONOMICAL CRISES Rosca Mihaela-Gabriela, Gal Anisoara

19.30 - The Banquet of the Conference - Restaurant Grand Palace, Piata 1 Decembrie, no. 12, Oradea

Sub-section: Business Administration

Moderators:	prof. Gabriela Stănciulescu PhD – Academy of Economic Studies, Bucharest prof. Carmen Băbăiță PhD –West University Timișoara
Coordinator:	senior lecturer Olimpia Ban PhD - University of Oradea
Secretary:	assistant Dorin Băc PhDs – University of Oradea
Room:	E008

11.30 - 13.00 - Papers presentation

1.	CRIMINAL LIABILITY FOR CERTAIN ECONOMIC ACTIVITIES-TAX EVASIOAN Alexandrina Fodor
2.	ENTREPRENEURIAL MOTIVATIONS: ARE WOMEN DRIVEN BY DIFFERENT MOTIVATORS THAN MEN? (II – SOME EVIDENCE FOR EU AND ROMANIA) Alina Badulescu
3.	ENTREPRENEURIAL MOTIVATIONS: ARE WOMEN DRIVEN BY DIFFERENT MOTIVATORS THAN MEN? (I – THE LITERATURE) Alina Badulescu
4.	TOTAL REWARD CHALLENGES IN THE ROMANIAN EMPLOYMENT MARKET Andrei Monica, Oprea Margareta
5.	ROMANIA'S TRANSITION IN THE CENTRAL EUROPEAN CONTEXT Bac Dorin
6.	THE TOURIST PERCEPTION OF THE HOSPITALITY INDUSTRY: ROMANIA VERSUS EUROPEAN UNION Babaita Carmen, Ispas Andreia, Parjol Florentina
7.	COMPETITIVENESS THROUGH SUSTAINABILITY AND FINANCIAL EFFICIENCY OF SPA TOURIST DESTINATIONS Babaita Carmen, Ispas Andreia, Anis Cecilia,
8.	GUEST SERVICES QUALITY ASSESMENT IN TOURISM, USING AN ATTRIBUTES SCALE Ban Olimpia, Popa Luminita
9.	DÉRAPAGES DE L'ECOTOURISME DANS LA CONCEPTION D'ANNE VIGNA Borma Afrodita

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 - 16.30- Papers presentation

10.	THE BUSINESS PLAN – A PREREQUISITE OF FEMALE ENTREPRENEURIAL SUCCESS IN THE WESTERN PART OF ROMANIA Botezat Elena-Aurelia
11.	MEASURES AND INITIATIVES ADOPTED TO MANAGE AND DEVELOP TOURISM ACTIVITY IN THE UE MEMBER STATES Cojocariu Steliana, Molnar Elisabeta
12.	SOFTWARE DEVELOPMENT BUSINESS MOVING TOWARDS A UNIFIED COLLABORATIVE SYSTEM IN IT. SAAS MAY BE THE NEW ORIENTATION. Costin Aurelian-Razvan, Tolea Eniko Elisabeta
13.	EIGENSTÄNDIGE PRÄ- UND NOTFALLKLINIK ALS ZENTRALES RETTUNGSZENTRUM FÜR DIE REGION 10 Fastenmeier Heribert, Leuca Mirela
14.	BUSINESS PLANNING IN THE CONTEXT OF THE ECONOMIC CRISIS Gherman Liliana
15.	A RENEWED TOURISM POLICY Gruescu Ramona, Nanu Roxana, Pirvu Gheorghe
16.	SOME ASPECTS REGARDING THE PERFORMANCE INDICATORS USED IN THE MANAGEMENT OF A COMPANY Lala-Popa Ion, Anis Cecilia-Nicoleta
17.	MAIN DESTINATIONS AND TOURIST FLOWS ON THE YOUTH TRAVEL MARKET Moisa Claudia, Cordos Malina
18.	ICT ADOPTION – A NECESSITY FOR ROMANIAN SMES Negrusa Adina Letitia, Gica Oana Adriana

16.30 - 18.00 - Papers presentation

19.	L'AUGMENTATION DE LA RESPONSABILITÉ SOCIALE DES ENTREPRISES DE TOURISME DANS LE CONTEXTE DE LA CRISE ECONOMIQUE MONDIALE Nicula Virgil
20.	USING LEAN SIX SIGMA AS A MOTIVATIONAL TOOL FOR PROCESSES IMPROVEMENT Petcu Andreea Jenica, Draghici Mihai, Anagnoste Sorin
21.	THE INFLUENCE OF THE NUMBER OF ACTIVE ENTERPRISES IN SERVICES ON EXPORTS. THE CASE OF 25 EU COUNTRIES IN 2007 Petrescu Raluca Mariana, Balalia Alina Elena, Zgura Ion-Daniel
22.	CORPORATE GOVERNANCE BASICS Popescu Alexandra-Codruta, Anis Cecilia-Nicoleta
23.	THE IMPORTANCE OF TOURISM FOR SUSTAINABLE DEVELOPMENT IN ROMANIA Saseanu Andreea Simona, Dragusin Mariana, Petrescu Raluca Mariana,
24.	QUALITY OF PUBLIC TRANSPORTATION SERVICES IN URBAN AREA OF ORADEA Silaghi Simona
25.	WORKFORCE ENGAGEMENT IN A CATALOG COMPANY Vaduva Sebastian, Fotea Ioan Stefan, Corcea Mihai
26.	L'ANALYSE COMPARATIVE DES FUSIONS-ACQUISITIONS AVEC LES AUTRES FORMES DE CROISSANCE DES ENTREPRISES (II- FUSIONS- ACQUISITIONS VS. ALLIANCES) Vancea Mariana
27.	L'ANALYSE COMPARATIVE DES FUSIONS-ACQUISITIONS AVEC LES AUTRES FORMES DE CROISSANCE DES ENTREPRISES (I- FUSIONS-ACQUISITIONS VS. CROISSANCE INTERNE) Vancea Mariana

19.30 - The Banquet of the Conference - Restaurant Grand Palace, Piata 1 Decembrie, no. 12, Oradea

Sub-section: Economic Statistics

Moderator:	prof. Liviu Begu PhD – Academy of Economic Sciences, Bucharest
Coordinator:	senior lecturer Ioana Meşter PhD – University of Oradea
Secretary:	preparer Mariana Vancea PhDs – University of Oradea
Room:	E009

11.30 – 13.00 - Papers presentation

1.	CURRENT CRISIS AND ECONOMIC CONVERGENCE IN THE EU Begu Liviu-Stelian, David Nicoleta, Dimian Gina Cristina, Alexandru Adriana Anamaria
2.	ANALYSIS OF CONVERGENCE WITHIN THE EUROPEAN UNION – SIGMA AND BETA CONVERGENCE Begu Liviu-Stelian, Teodorescu Irina-Teodora, Dimidov Ioana-Catalina, Istrate Ionut
3.	METHODS AND MODELS FOR THE ANALYSIS OF THE LABOR MARKET Botezatu Mihai Alexandru, Botezatu Elena
4.	USE OF ECONOMETRIC INSTRUMENTS IN DETERMINING THE FINANCIAL RESOURCES NEEDED FOR PROFESSIONAL SKILLS DEVELOPMENT PROJECTS Dogar Cristian, Kelemen Andrei
5.	GRANGER CAUSALITY AND COINTEGRATION IN ROMANIA’S INFLATIONARY DYNAMICS - AN EMPIRICAL STUDY Mester Ioana Teodora, Simut Ramona
6.	BUSINESS SURVEYS-EVALUATION INSTRUMENT OF THE EUROPEAN ECONOMIC CLIMATE Secareanu Constantin
7.	THE INFLUENCE OF THE NATIONAL MACRO-ENVIRONMENT VARIABLES ON TOURISM SERVICES CONSUMPTION Untaru Elena-Nicoleta, Seitan Oana

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

19.30 – The Banquet of the Conference – Restaurant Grand Palace, Piata 1 Decembrie, no. 12, Oradea

Section: Finances, Banking and Accounting

Sub-section: Finances

Moderator:	prof. Tatiana Moşteanu PhD – Academy of Economic Sciences, Bucharest prof. Constantin Tulai, PhD – “Babeş – Bolyai” University, Cluj Napoca
Coordinator:	prof. Dan Morar, PhD – University of Oradea
Secretary:	lecturer Diana Sabău –Popa, PhDs
Room:	F205

11.30 – 13.00 - Papers presentation

1.	AN OPTIMIZATION OF THE RISK MANAGEMENT USING DERIVATIVES Sontea Ovidiu Mihai
2.	MODERN APPROACHES REGARDING THE ASSESSMENT OF THE COMPANY’S OVERALL PERFORMANCES Achim Monica-Violeta, Pinteana Mirela-Oana, Mara Ramona-Eugenia
3.	VAT TAXATION OF INTRA-COMMUNITY SUPPLIES AND ACQUISITIONS OF SERVICES Antonescu Mihail, Antonescu Ligia
4.	FISCAL SETTLEMENTS OF INCOMES OBTAINED FROM ABROAD BY NATURAL PERSONS RESIDENT IN ROMANIA Antonescu Mihail, Buziernescu Radu
5.	CONSIDERATIONS REGARDING TO THE LAW OF FISCAL-BUDGETARY RESPONSIBILITY Ardealeanu - Popa Carmen, Cirmaciu Diana
6.	THE IT ANNUAL REPORTS USED IN THE FINANCIAL ANALYSIS Batrancea Ioan, Moscviciov Andrei, Batrancea Maria, Nechita Anca
7.	IMPROVEMENT OF THE FISCAL CLAIMS MANAGEMENT SYSTEM Bene Gheorghe Florin, Herbei Marius, Deliman Eugen
8.	INSURANCE OF BANKING OPERATIONAL RISK Bente Corneliu Cristian
9.	CURRENT COORDINATES OF THE INSURANCE MARKET IN ROMANIA Bente Corneliu Cristian

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 - 16.30- Papers presentation

10.	SOME CONCLUSIONS REGARDING THE HISTORICAL EVOLUTION OF FINANCE IN THE PRESENT TERRITORY OF ROMANIA Bota Moisin Anton - Florin
11.	CONCEPTUAL CLARIFICATIONS REGARDING THE FINANCIAL CONTROL Bota Moisin Anton - Florin
12.	CHAOS OR TURBULENCE ON THE VOLATILITY OF PUBLIC REVENUES Bolos Marcel, Mosteanu Tatiana, Popovici Ioana
13.	A SHORT ANALYSIS ON THE SENSITIVITY OF TAX REVENUES IN ROMANIA DURING 2000 - 2009 Bunescu Liliana, Mihaiu Diana Marieta
14.	THE EFFECTS OF FINANCING SOURCES COSTS OVER THE FINANCIAL AND OPERATIONAL RISK Chirila Emil
15.	CONSIDERATION REGARDING TO THE FISCAL REGULATIONS IN SOME EUROPEAN STATES Cirmaciu Diana, Ardealeanu-Popa Carmen
16.	THE IMPACT OF THE ECONOMIC CRISIS ON CREDIT INSURANCE Ciumas Cristina, Vaidean Viorela-Ligia, Manta Stefan, SarleaMihaela
17.	PERFORMANCE AUDIT IN SOCIAL HEALTH INSURANCE SYSTEM Dobra Iulian Bogdan
18.	THE ANALYSIS OF ABSORPTION CAPACITY OF EUROPEAN FUNDING IN THE NORTH WESTERN REGION OF ROMANIA Droj Laurentiu

16.30 - 18.00 - Papers presentation

19.	FINANCIAL INDICATORS FOR THE IMPLEMENTATION OF AN EUROPEAN FUNDED INVESTMENT PROJECT UNDER SOP IEC PROGRAMME -CASE STUDY OF A ROMANIAN SME Droj Laurentiu
20.	THE ACCOUNTING PROCESS FOR ACCESSING EUROPEAN FUNDS Durgheu (Cioara) Liliana Marcela, Kolozsi Lucia
21.	THEORETICAL AND PRACTICAL APPROACH REGARDING DENSITY AND PENETRATION INSURANCE ON ACCIDENT & HEALTH PREMIUMS Fekete Szilveszter, Sucala Lucia, Radulescu Gentiana, Oprean Delia
22.	LA BONNE GOUVERNANCE DANS LE DOMAINE FISCAL Grigore Maria Zenovia, Diamandescu Andrei
23.	BUDGETARY CLASSIFICATIONS' ROLE IN PUBLIC FINANCIAL MANAGEMENT Gyorgy Attila, Gyorgy Adina Cristina
24.	ANNUAL FINANCIAL STATEMENTS – A SOURCE FOR THE FINANCIAL DSECTIONS OF INSOLVENT COMPANIES Hada Teodor
25.	STATE BUDGET AND FISCAL POLICY INSTRUMENTS TO ACHIEVE ITS Haralambie George Alin
26.	THE EFFECTS OF THE MEASURES REGARDING SEQUESTRATION OF CASH IN TAX DEBTORS' BANK ACCOUNTS Herbei Marius, Bene Gheorghe Florin, Deliman Eugen
27.	ANALYSIS OF THE CONTRIBUTIONS TO SOCIAL SECURITY STATE BUDGET Ionac Ioana, Zamfirescu Luminita, Ionac Catalin

18.00 - 19.30 - Papers presentation

28.	COMPARABLE VALUATION METHOD – A NEW APPROACH. CASE STUDY: A ROMANIAN FLEXOGRAPHIC PRINTING FIRM Juhász Jácint, Kovács Imola, Kovács Ildikó
29.	NATIONAL EXPERIENCES REGARDING CORPORATE GOVERNANCE – „PROPER PRACTICE” CODES Kolozsi Lucia, Durgheu Liliana
30.	EFFECTIVE TAX BURDEN BORNE BY COMPANIES: A REVIEW AND A NEW METHODOLOGY Lazar Sebastian
31.	EXCISES HARMONIZATION IN THE CONTEXT OF ECONOMIC CRISIS IN ROMANIA Mara Eugenia Ramona, Roiban Iosif, Chirculescu Maria Felicia
32.	INFORMATION ASYMMETRY THEORY IN CORPORATE GOVERNANCE SYSTEMS Marcel Bolos, Ortan Tudor, Otgon Cristian
33.	RECONSIDERING THE FUNDING SOURCES FOR THE HEALTH SYSTEM IN ROMANIA Mihaiu Diana Marieta, Bunescu Liliana
34.	THE SELECTION OF OBJECTIVES BY FISCAL POLITICS Morar Ioan Dan
35.	REASONS ABOUT THE CONCILIATION OF NET ACCOUNTING RESULT WITH FISCALITY Morar Ioan Dan
36.	FINANCIAL RATIO ANALYSIS USED IN THE IT ENTERPRISES Moscviciov Andrei, Batrancea Ioan, Batrancea Maria, Batrancea Larissa

19.30 - The Banquet of the Conference - Restaurant Grand Palace, Piata 1 Decembrie, no. 12, Oradea

Subsection: Banking

Moderators:	prof. Ioan Trenca PhD - "Babeş – Bolyai" University, Cluj Napoca prof. Ioan Bătrâncea PhD - "Babeş – Bolyai" University, Cluj Napoca
Coordinator:	lecturer Corneliu Bente, PhD – University of Oradea
Secretary:	prep. univ. drd. Sorina Coroiu
Room:	E014

11.30 – 13.00 - Papers presentation

1.	THE PARTICULARITIES OF THE MONETARY POLICY TRANSMISSION MECHANISM IN ROMANIA Apostoaie Constantin Marius, Roman Angela
2.	THE ROMANIAN BANKING COMPETITION AND THE ACCESSION TO EU Bogdan Capraru
3.	ELECTRONIC BANKING – ADVANTAGES FOR FINANCIAL SERVICES DELIVERY Bojan Daniela, Mutu Simona, Paun Dragos
4.	MONETARY STABILITY VERSUS FINANCIAL STABILITY IN ADJUSTING THE REAL ECONOMY Boldea Bogdan, Gheorghe Roxana-Maria, Ivanovici Daniela-Cecilia, Strezariululia Ana-Maria
5.	POSSIBILITIES OF IMPROVING THE METHODS AND TECHNIQUES USED IN THE SURVEILLANCE OF CREDIT RISK MANAGEMENT Bolocan Mihail - Dragos, Balogh Peter
6.	CENTRAL AND EASTERN EUROPEAN COUNTRIES IN EUROPEAN UNION – IMPACT OF FOREIGN DIRECT INVESTMENTS Carmen Apolzan
7.	EMPIRICAL EVIDENCE ON THE RELATIONSHIP BETWEEN MERGERS & ACQUISITIONS AND THE ROMANIAN STOCK MARKET Cernat-Gruici Bogdan, Constantin Laura Gabriela, Iamandi Irina Eugenia
8.	THE PERSPECTIVES OF EURO INTEGRATION IN ROMANIA, IN THE UNCERTAINTY CONTEXT AROUND THE FOREIGN MARKETS Ciobanu (Sireteanu) Elena
9.	CAUSES AND CONSEQUENCES OF MASSIVE CAPITAL FLOWS Coroiu Sorina Ioana, Sabau Popa Claudia Diana

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 - 16.30- Papers presentation

10.	HAVE THE RECENT CRISIS AFFECTED FOREIGN BANKS' POSITIONS IN CENTRAL AND EASTERN EUROPE? (I – GENERAL OVERVIEW) Daniel Badulescu, Nicolae Petria
11.	HAVE THE RECENT CRISIS AFFECTED FOREIGN BANKS' POSITIONS IN CENTRAL AND EASTERN EUROPE? (II – FOCUS ON ROMANIA) Daniel Badulescu
12.	NEUROFINANCE: GETTING AN INSIGHT INTO THE TRADER'S MIND Dedu Vasile, Turcan Ciprian Sebastian
13.	BEHAVIORAL BIASES IN TRADING SECURITIES Dedu Vasile, Turcan Radu Olimpiu Calin, Turcan Ciprian Sebastian,
14.	THE IMPACT OF EUROPEAN INTEGRATION ON THE ROMANIAN BANKING SYSTEM Dragan (Santamarian) Oana Raluca
15.	CENTRAL BANK INDEPENDENCE AND INFLATION TARGETING - THE BRITISH EXPERIENCE Dumiter Florin Cornel, Soim Horatiu, David Delia
16.	INTELLECTUAL CAPITAL VALUATION USING MONTE CARLO SIMULATION Fenyves Veronika, Tóth Réka, Tarnóczy Tibor
17.	EUROPEAN MONETARY FUND - BETWEEN ILLUSION AND FUTURE INSTRUMENT FOR EUROPEAN FINANCIAL STABILITY Firtescu Bogdan
18.	THE DEVELOPMENT AND IMPLICATIONS OF THE U.S. SUBPRIME CRISIS Hetes Roxana, Miru Oana, Crasneac Alexandru

16.30 - 18.00 - Papers presentation

19.	THE EVOLUTION OF THE ROMANIAN ECONOMY IN THE CONTEXT OF THE INTERNATIONAL CRISIS Hetes Roxana, Miru Oana
20.	MEASURING MODEL FOR BAD LOANS IN BANKS. THE DEFAULT PROBABILITY MODEL. IUGA IULIA, SOCOL ADELA
21.	THE ACTIVITY OF COMODITIES AND STOCK EXCHANGES: TRENDS, CHALLENGES, LIMITS Matei Mirela, Ionita Amalia
22.	LIQUIDITY RISK MANAGEMENT IN CRISIS CONDITIONS Mutu Simona, Matis Eugenia
23.	THE BUCHAREST STOC EXCHANGE IN THE CONTEXT OF ECONOMIC CRISYS Rascolean Ilie, Szabo Robert
24.	EURO – CHALLENGES AND PERSPECTIVES FOR ROMANIA Sandu Carmen
25.	STUDY OF CORRELATION BETWEEN AVERAGE INTEREST RATE AND NON-PERFORMING LOANS IN THE ROMANIAN BANKING SYSTEM DURING 2006- FEBRUARY 2010 Socol Adela, Iuga Iulia
26.	FINANCIAL PROBLEMS IN A.D. XENOPOL'S WORK STEFANESCU FLORICA
27.	BANKING PROBLEMS IN A.D. XENOPOL'S WORK Stefanescu Florica

18.00 - 19.30 - Papers presentation

28.	CORPORATE VALUATION USING TWO-DIMENSIONAL MONTE CARLO SIMULATION Tarnóczy Tibor, Fenyves Veronika, Tóth Réka
29.	THE CORRELATION BETWEEN THE MARKET RISK AND THE LIQUIDITY RISK IN THE ROMANIAN BANKING SECTOR Trenca Ioan, Mutu Simona, Zoicas-Ienciu Adrian
30.	CONSIDERATIONS ON MONETARY POLICY HELD BY THE CENTRAL BANK TO ADOPT THE EURO Trenca Ioan, Paun Dragos, Zoicas-Ienciu Adrian
31.	BLACK-SCHOLES MODEL USED TO EVALUATE STOCKS OPTIONS Turcan Radu Olimpiu Calin
32.	THE POLICY OF THE EXCHANGE RATE PROMOTED BY NATIONAL BANK OF ROMANIA AND ITS IMPLICATIONS UPON THE FINANCIAL STABILITY Vechiu Camelia, Enache Elena, Marin Carmen, Chifane Cristina
33.	CHALLENGES FOR BANKS IN ROMANIA IN THE INTERNATIONAL ECONOMIC CRISIS Zapodeanu Daniela, Bolha Sorina Alexandra, Bumb Felicia Maria, Popalonut Marius
34.	NEW INTERNATIONAL FINANCIAL REGULATION: NECESSITY OR REQUIRED BY CRISIS Zapodeanu Daniela, Cociuba Mihail Ioan, Cojocari Anatol, Marian Dan Sebastian

19.30 – The Banquet of the Conference – Restaurant Grand Palace, Piata 1 Decembrie, no. 12, Oradea

Subsection: Accounting

Moderators:	prof. Adriana Tiron Tudor PhD - "Babeş – Bolyai" University, Cluj Napoca prof. Sorin Briciu PhD – University 1 December, Alba Iulia prof.univ.dr. Nicoleta Fărcane – West University Timișoara
Coordinator:	senior lecturer Victoria Bogdan, PhD – University of Oradea
Secretary:	lecturer Mariana Farcaș, PhDs – University of Oradea
Room:	E010
Location poster presentation:	Hol F010
Panel	C1, C2

11.30 – 13.00 - Papers presentation

1.	INSTRUMENTS THAT ARE NEEDED TO ENSURE THE CREDIBILITY OF ENVIRONMENTAL DISLCOSURE Alin Ionel Ienciu, Vasile Daniel Cardos, Victor Octavian Muller
2.	CREATIVE ACCOUNTING – PLAYERS AND THEIR GAINS AND LOSSES Balaciu Diana Elisabeta, Vladu Alina Beatrice
3.	ASPECTS CONCERNING THE ECONOMIC AND FINANCIAL INDICATORS USED IN THE AUDIT OF FINANCIAL STATEMENTS Banuta Mariana, Bondoc Maria-Daniela
4.	"PATRIMONY" - A CONTROVERSIAL MATTER OF ROMANIA'S PROGRAM OF ACCOUNTANCY MATCHING Boca (Rakos) Ileana - Sorina, Diaconu Florin, Cornescu Alina
5.	ACCOUNTANTS ABOUT ACCOUNTING POLICIES. AN EMIPRICAL INVESTIGATION OF SMES FROM BIHOR COUNTY Bogdan Victoria, Mester Ioana Teodora, Belenesi Marioara
6.	ACCOUNTING FOR FAIR VALUE HEDGING Botea Elena Mihaela, Stanila Oana, Sahlian Daniela Nicoleta
7.	ACTUARIAL ACCOUNTING - THE NEW DIMENSION OF ACCOUNTING Botea Elena Mihaela, Sahlian Daniela Nicoleta
8.	CVP MODEL, BREAK EVEN POINT AND DECISION PROCESS IN HOSPITALITY INDUSTRY Briciu Sorin, Scorte Carmen
9.	STANDARDIZATION OF LIABILITY TO SUPPLIERS REPORTING - QUALITY GROWTH FACTOR OF FINANCIAL STATEMENTS INFORMATION Briciu Sorin, Dragu Gabi Georgiana, Ivan Raluca

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 - 16.30- Poster presentation

10.	DOES FAIR VALUE REPRESENT A CONCERN FOR ROMANIAN RESEARCHERS? Andreicovici Ionela-Irina, Jurcau Anca-Sabina
11.	THE ROMANIAN ACCOUNTING SYSTEM AND THE ACCOUNTING-TAXATION RATIO Berinde Sorin Romulus, Rachisan Paula Ramona, Grosanu Adrian
12.	THE THRESHOLD OF SIGNIFICATION IN AUDIT Brinza Diana-Elena, Gidoiu Mihaela
13.	PROBLEMATISATIONS ET RESTRUCTURATIONS CONCERNANT L'ORGANISATION DU CONTROLE DE GESTION EN ROUMANIE DANS LE CONTEXTE DE LA GLOBALISATION DE LA CRISE FINANCIERE Budacia Lucian Constantin Gabriel, Sgardea Florinel Marian, Turlea Carmen, Vuta Mihai
14.	IS THERE ANY ROOM TO IMPROVE THE USE OF ACCOUNTING INFORMATION? Deac Marius, Danciu Radu
15.	ACTUARIAL ACCOUNTING OF THE IMPLICIT OBLIGATIONS. CONCEPTUAL APPROACH Dragne Luminita, Gheorghe Lepadatu
16.	DIVERSITY OF NATIONAL AND INTERNATIONAL ACCOUNTING PRACTICES: THE CASE OF INTANGIBLE ASSETS Dragu Ioana-Maria
17.	THE FINANCIAL REPORTING FOR THE SMES BETWEEN NATIONAL NORMS AND INTERNATIONAL STANDARDS Farcas Mariana
18.	CLASSIFICATION OF HIDDEN INTANGIBLE ASSETS George Ciprian Giju

16.30 - 18.00 - Papers presentation

19.	RISK MANAGEMENT'S IMPORTANCE AND ROLE IN AUDIT Bunget Ovidiu-Constantin, Dumitrescu Alin-Constantin PhD Student, Dreve Raluca-Madalina
20.	HOW FINANCIAL AUDITORS USE CAATS AND PERCEIVE ERP SYSTEMS? Cardos Vasile-Daniel
21.	COSTS CONTROL IN THE SPHERE OF PUBLIC UTILITIES SERVICES THROUGH BUDGETARY ON RESPONSABILITY CENTERS Catana Paulina, Alexandru Lacramioara
22.	IFRS, US GAAP OR ROMANIAN REGULATIONS CAN THEY BECOME ONE? Cirstea Andreea, Cirstea Stefan, Fulop Melinda,
23.	THE RELATIONSHIP BETWEEN ACCOUNTING AND TAXATION: A BRIEF INTERNATIONAL LITERATURE REVIEW Cuzdriorean Dan Dacian
24.	AUDITOR'S ETHICS IN THE CONTEXT OF GLOBAL CRISIS Dana Simona Dragos
25.	A TAXONOMY OF ACCOUNTING INFORMATION SYSTEMS USED BY ROMANIAN ORGANIZATIONS Deac Marius
26.	THE MODERN PRACTICE OF INTERNAL AUDITING IN THE CONTEXT OF THE GLOBALIZATION Enache Tasica-Daniela, Stefan Petre, Ducu Corina,
27.	CRITICAL DEVELOPMENT OF COSTING METHODS USED IN THE FURNITURE INDUSTRY, IN THE CONTEXT OF ECONOMIC REALITY SPECIAL XXI CENTURY Ene Dumitru

18.00 - 19.30 - Poster presentation

28.	ACCOUNTING CONVERGENCE ON ECONOMIC CRISIS Holban Oncioiu Ionica
29.	CONSIDERATIONS ON THE APPLICATION IN FORESTRY INTERNATIONAL ACCOUNTING STANDARDS (IAS 41 "AGRICULTURE") Ludovica Breban, Monica Violeta Achim, Sorin Borlea, Luciadan
30.	ACCOUNTING PRACTICES AND POLICIES SPECIFIC TO THE PROVISIONS – APPLICABILITY IN THE PUBLIC SECTOR Manea Marinela, Stefan Veronica
31.	THE ACCOUNTING REGULATION PROCESS IN THE FIELD OF FINANCIAL INSTRUMENTS Matis Dumitru, Bonaci Carmen Giorgiana, Coroiu Sorina Ioana
32.	SA 8000 - ACCOUNTING FOR CORPORATE SOCIAL RESPONSIBILITY Motoniui Ioan Dumitru, Vatasoiu Cristian Ionel, Boca Ileana-Sorina
33.	CONSOLIDATION POLICY: PAST, PRESENT AND FUTURE APPROACHES TO THE CONCEPT OF CONTROL Müller Victor-Octavian, Cardos Ildiko Reka, Ienciu Alin Ionel
34.	FUNF JAHREN MIT IFRS (FIVE YEARS WITH IFRS) Muresan Mariana Leontina, Ungureanu Alis Camelia
35.	MATERIAL ACCOUNTING HARMONIZATION: AN OVERVIEW OF TRADE LITERATURE Mustata Razvan V., Matis Dumitru, Dragos Dana Simona
36.	VOLUNTARY DISCLOSURE AND PERFORMANCE IN TIME OF ECONOMIC INSTABILITY. THE CASE STUDY OF TURISM FELIX COMPANY Popa Dorina Nicoleta, Balint Platon Judit, Bogdan Victoria,
37.	CONTROVERSIAL ASPECTS REGARDING THE ACCOUNTING HARMONIZATION PROCESS IN ROMANIA. HARMONIZATION, CONVERGENCE OR CONFORMITY? Scorte Carmen Mihaela, Popa Dorina Nicoleta, Andreica Horia Tudor,
38.	OPERATIONAL ASSETS BOOKKEEPING IN CREDIT INSTITUTIONS Zaharia (Chiru) Rodica, Socol Adela

19.30 - The Banquet of the Conference - Restaurant Grand Palace, Piata 1 Decembrie, no. 12, Oradea

Section: Management and Marketing

Sub-section: Management

Moderators:	prof.. Constantin Roșca PhD– AFER - The Association of the Faculties of Economics prof. univ. dr. Nicolae Bibu – West University Timișoara prof. univ. dr. Ioan Mihuț – University Dimitrie Cantemir, Cluj Napoca
Coordinator:	senior lecturer Mirela Bucurean PhD – University of Oradea
Secretaries:	Preparer Mădălina Costin – University of Oradea Preparer Mirabela Matei – University of Oradea
Room:	E011
Location poster presentation:	Hol E011
Panel	MN1, MN2, MN3

11.30 - 13.00 - Papers presentation

1.	INTERCULTURAL WORK TEAMS, A CHALLENGE IN THE NEW CONTEXT OF ROMANIA'S EUROPEAN INTEGRATION Bibu Nicolae Aurelian, Has Daniela
2.	CORPORATE SOCIAL RESPONSIBILITY OF ROMTELECOM Budica Ilie, Puiu Silvia, Budica Bogdan,
3.	PROSPECTIVE LEADERS' VIEW ON ROMANIAN SOCIETAL CULTURE Catana Gheorghe Alexandru, Catana Doina
4.	SIX SIGMA: A METRIC, A METHODOLOGY AND A MANAGEMENT SYSTEM Crisan Emil Lucian, Ilies Liviu, Muresan Ioana,
5.	THE HUMAN FACTOR AND THE SUCCESS OF ORGANIZATIONAL CHANGE Deaconu Alexandrina, Rasca Lavinia, Manolescu Aurel
6.	DAS COACHING FÜR DIE KARRIERE Fleseriu Adam, Fleseriu Cristina
7.	ASSESSMENT OF THE ORGANIZATIONAL CULTURE OF THE COUNTY EMERGENCY HOSPITAL "DR. CONSTANTIN OPRIS", BAI A MARE Gavrilescu Liviu, Barbul Claudia
8.	A NEW GENERATION - QUALITY DESIGNER GRATIELA DANA BOCA
9.	CORPORATE SOCIAL RESPONSIBILITY DURING THE ECONOMIC CRISIS. THE CASE OF THE ROMANIAN COMPANIES Iamandi Irina-Eugenia, Constantin Laura-Gabriela, Joldes Cosmin-Silviu-Raul

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 - 16.30- Poster presentation

10.	HR TRAINING PROGRAMS – CASE STUDY: WHAT ARE THE PARTICIPANTS' EXPECTATIONS? Abrudan Maria-Madela, Hatos Roxana, Matei Mirabela-Constanta,
11.	THE IMPACT OF ORGANIZATION'S PERSONALITY ON MANAGERIAL BEHAVIOR Bucurean Mirela, Costin Madalina-Adriana
12.	PROS AND CONS FOR THE ENTREPRENEURIAL UNIVERSITY Carmen Novac
13.	PROSPECTIVE ROMANIAN LEADERS' VIEW ON LEADERSHIP DIMENSIONS Catana Gheorghe Alexandru, Catana Doina
14.	ROMANIAN SME'S MARKET: SOME FACTS Ceptureanu Eduard, Ceptureanu Sebastian, Hotaran Ilinca,
15.	PERFORMANCE ASSESSMENT IN OPERATING DRY PORTS Ciortescu Cezar-Gabriel
16.	THEORETICAL AND METHODOLOGICAL ASPECTS OF THE PROFESSIONAL PERFORMANCES EVALUATION Feraru Andreea, Ciucescu Nicoleta
17.	INTERACTIVE AND GRAPHICAL MANAGEMENT SYSTEM AT THE MARAMURE ^a COUNTY COUNCIL Gavrilescu Liviu, Berlingher Vasile, Macelaru Mara,
18.	MODERN INSTRUMENTS FOR MEASURING ORGANIZATIONAL PERFORMANCE Grigore Ana-Maria, Badea Florica, Radu Catalina,

16.30 - 18.00 - Papers presentation

19.	ISSUES OF HUMAN RESOURCES, MEMBERS OF PROJECT TEAMS IN THE NGOS: A CASE STUDY Lungu Carmen Claudia
20.	EFFECTIVE PROCEDURES USED IN QUALITY MANAGEMENT OF COMPANIES Mateescu Mhaela, Suba Gabriela
21.	THE QUALITY OF THE TOURISM SERVICES UNDER THE SIGN OF SUSTAINABILITY Mazilu Mirela, Marinescu Roxana Cristina, Sperdea Natalita,
22.	THE REPLACEMENT-RENEWAL OF INDUSTRIAL EQUIPMENTS. THE MAPI FORMULAS Mella Piero, Pellicelli Michela, Meo Colombo Carlotta,
23.	ANALYSIS OF HUMAN RESOURCES MANAGEMENT Popa - Lala Ioan, Anis Cecilia - Nicoleta
24.	HOW TO TRANSFORM SMALL AND MEDIUM ENTERPRISES (SMES) INTO LEARNING ORGANIZATIONS Popescu Dan, Chivu Iulia, Ciocârlan-Chituca Alina, Popescudaniela Oana
25.	THE IMPACT OF ORGANIZATIONS' POTENTIAL OF COMPETITIVENESS ON THEIR CURRENT STRATEGIC AND TACTICAL MOVEMENTS Radu Catalina, Grigore Ana-Maria, Badea Florica
26.	THE MANAGEMENT OF THE OPTIMAL CONDITIONS OF STORAGE - TRANSPORT - TRADING OF THE FOOD PRODUCTS Sperdea Natalia Maria, Mazilu Mirela Elena, Marinescu Roxana
27.	DESIGNING A MANAGEMENT MODEL FOR ACHIEVING ECONOMIC-ENVIRONMENTAL BALANCE IN INVESTMENT PROJECTS Szentesi Silviu Gabriel, FranTescu Marius

18.00 - 19.30 - Poster presentation

28.	SOME ASPECTS REGARDING TRADE FOR SUSTAINABLE DEVELOPMENT IN THE CONTEXT OF THE ECONOMIC CRISIS Ioana Adrian
29.	THE CULTURE OF ROMANIAN ORGANIZATION: THE DIAGNOSIS OF THE REMANING MENTALITIES Pandelica Ionut, Pandelica Amalia, Jianu Eugenia,
30.	CLIMATE CHANGE DISCOURSE. CASE STUDY: RAIFFEISEN BANK PLUMB Ion, ZAMFIR Andreea, DRAGHICI Monica,
31.	FINANCING SOURCES FOR SUPPORTING INVESTMENTS AND INNOVATION WITHIN SMALL AND MEDIUM ENTERPRISES (SME) Ranf Diana Elena, Todarita Elida Tomita
32.	EVOLUTION TENDENCIES SPECIFIC TO THE FIELD OF QUALITY IN THE CONTEXT OF KNOWLEDGE BASED ECONOMY Rosca Remus
33.	STUDY ON THE PERCEPTION OF THE EMPLOYEES RELATED TO THE TRAINING OF FUTURE GRADUATES Rusu Corina, Vlad Miranda Petronella
34.	AN INTEGRATED AND EMPIRICAL MODEL OF PERFORMANCE ASSESSMENT - A CASE STUDY Saveanu Tomina, Osvat Claudia, Saveanu Sorana,
35.	PSYCHO-SOCIAL PERCEPTIONS AND MANAGERIAL PREFERENCES OF WOMEN ENTREPRENEURS IN WESTERN ROMANIA Saveanu Tomina, Borza Adriana

19.30 - The Banquet of the Conference - Restaurant Grand Palace, Piata 1 Decembrie, no. 12, Oradea

Sub-section: Marketing

Moderators:	prof. Nicolae Al. Pop PhD – Academy of Economic Sciences, Bucharest prof. Rodica Boier – Technical University Gheorghe Asachi, Iași
Coordinator:	senior lecturer Dorin Coita PhD – University of Oradea
Secretary:	lecturer Dinu Sasu PhD – University of Oradea
Room:	F208

11.30 – 13.00 - Papers presentation

1.	EVALUATING THE CULTURE-LED REGENERATION Affortunato Francesca, Castagna Alina, Crociata Alessandro, D'Angelo Francesca
2.	LA COMMUNICATION PUBLICITAIRE DANS LA COMMUNAUTÉ EUROPÉENNE: STRATÉGIE GLOBALE OU LOCALE? Amalancei Brindusa Mariana, Duhalm Simona
3.	CULTURAL RESOURCES, HERITAGE AND THE TRAVEL AND TOURISM COMPETITIVENESS OF THE CENTRAL AND EASTERN EUROPEAN COUNTRIES Balan Diana, Popescu Ioana Cecilia, Veghes Calin
4.	SPECIFIC ISSUES REGARDING THE PROCESS OF SELLING HIGH-TECH PRODUCTS Balasescu Simona, Dovleac Lavinia, Balasescu Marius
5.	THE SPECIFICITY OF CUSTOMER LOYALTY STRATEGIES USED IN THE TOURISM AND HOSPITALITY INDUSTRY Baltescu Codruta Adina
6.	DESIGN OF EFFECTIVE DISTRIBUTION CHANNELS Barin - Olariu Ioana
7.	AN OVERVIEW OF WHY SALES JOBS ARE SO REWARDING Barin - Olariu Ioana
8.	IMPLICATIONS OF CITIZEN PARTICIPATION IN LOCAL PUBLIC ADMINISTRATION UPON CITIZENS' SATISFACTION Bente Florina Maria
9.	RELATIONS WITH THE PUBLIC VERSUS PUBLIC RELATIONS IN LOCAL PUBLIC ADMINISTRATION Bente Florina Maria

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 - 16.30- Papers presentation

10.	CONSUMERS' SATISFACTION WITH HEALTH-CARE SERVICES AND ITS IMPACT UPON THE IMAGE OF THE ORGANIZATION Bodog Simona Aurelia, Meghisan Madalina, Bodog Florian Dorel,
11.	MARKETING FOR SMALL ENTREPRISES -CASE STUDY POSITIONING OF PLAFAR DI LTD Brandabur Raluca, Popescu Andrei
12.	DISTRIBUTION OF BANKING PRODUCTS AND SERVICES BULGAREA CATALIN NICOLAE
13.	LES VALEURS DE MARCHÉ DES MANAGERS ROUMAINS Constantinescu-Dobra Anca
14.	1929, 1973, 2008: BRAND-RELATED ATTITUDES Cosmin Ichim
15.	FOCUS-GROUP AND ITS IMPACT IN THE QUESTIONNAIRE OF MARKETING RESEARCH ON THE ROMANIAN CAR MARKET Cruceru Gheorghe, Savoiu Gheorghe, Manea Constantin
16.	CRISIS IMAGE MANAGEMENT OF AN ORGANIZATION BY APPLYING APPROACHES PUBLIC RELATIONS Duhalm Simona
17.	NEW TRENDS IN THE ADVERTISING POLICY OF ROMANIAN AND UE COMPANIES Gherman Cristina
18.	DIRECT SALES IN THE CONTEXT OF ROMANIA'S UE INTEGRATION Gherman Cristina

16.30 - 18.00 - Papers presentation

19.	INSURANCE CONSULTANTS ATTITUDE TOWARDS RELATIONSHIP MARKETING ELEMENTS Grigoras Elena, Stofor Ovidiu
20.	ADVERGAMES: CHARACTERISTICS, LIMITATIONS AND POTENTIAL Gurau Calin
21.	ON-LINE COMMUNICATION BY SOCIALIZATION SITES Morozan Gigi-Cristian, Enache Elena, Vechiu Camelia, Marin Carmen
22.	COMPLAINING BEHAVIOR. AN ECPLORATORY RESEARCH Muntean Andreea Cipriana, Stremtan Filimon, Gavrilă Paven Ionela,
23.	MARKETING MANAGEMENT -WHAT DO WE REALLY WANT TO SAY? Nichifor Bogdan, Zait Luminita, Timiras Laura,
24.	THE IMPACT OF THE ECONOMIC CRISIS UPON ROMANIAN CONSUMER BEHAVIOUR Niculae Sabin Mihai, Marinescu Paul, Toma Sorin,
25.	MARKET ORIENTATION: A HOLISTIC APPROCH OF THE IMPLEMENTATION PROCESS Pandelica Amalia, Pandelica Ionut, Jianu Eugenia,
26.	EMAIL MARKETING CAMPAIGNS: THE EASIEST PATH FROM ORGANIZATIONS TO CONSUMERS - AN EXPLORATORY ASSESSMENT Pantea Carmen, Nicolae Al. Pop
27.	PRICING STRATEGY USED AS A TOOL FOR BUILDING CUSTOMER SATISFACTION IN THE RETAIL SECTOR Paul Marinescu, Niculae Sabin Mihai, Toma Sorin ,

18.00 - 19.30 - Papers presentation

28.	LES PARTICULARITES DU PROCESSUS DECISIONNEL D'ACHAT SUR LE MARCHE D'ASSURANCES Petrescu Marian, Ioncica Maria, Petrescu Eva-Cristina, Ioncica Diana
29.	ROMANIAN DEMOGRAPHIC FACTORS AND THE INVESTMENTS ON CAPITAL MARKET Petric Ioana Ancuta
30.	THE ROLE OF MARKETING IN THE EDUCATION'S PROCESS Platis Magdalena, Baban Eleonora Gabriela
31.	RELATIONSHIP MARKETING RESEARCH TAILORED TO SUPPORT SALES MANAGEMENT. CASE STUDY: AN INTERNATIONAL EXPRESS LOGISTICS COMPANY IN ROMANIA Pop Nicolae Alexandru, Mihoc Florin, Fotea Ioan Stefan
32.	THE COMPETITIVE POSITIONING OF THE SME'S ON THE MARKET Pop (Bandi) Ramona
33.	STUDY ON THE DYNAMICS OF FOOD CONTAMINATION IN INDUSTRIALIZED AREA POPA MARIA, GLEVITZKY MIREL, POPA DORIN, TOMESCUADA MIRELA
34.	BUILDING PATIENT LOYALTY USING ONLINE TOOLS Popa Adela Laura, Vladoi Anca Daniela
35.	DOES POSITIONING HAVE A PLACE IN THE MINDS OF OUR STUDENTS? Popescu Andrei, Brandabur Raluca Ecaterina, Tatu Cristian Ionut
36.	LE CADRE LÉGISLATIF DE L'AUDIOVISUEL EN ROUMANIE ET DANS L'UNION EUROPÉENNE Prihoanca Diana Magdalena, Amalancei Brindusa Mariana, Nichifor Bogdan Vasile

19.30 - The Banquet of the Conference - Restaurant Grand Palace, Piata 1 Decembrie, no. 12, Oradea

Sub-section: Economic Informatics

Moderator:	senior lecturer Ramona Lacurezeanu, PhD – “Babeş Bolyai” University, Cluj-Napoca
Coordinator:	senior lecturer Naiana Țarcă, PhD – University of Oradea
Secretary:	lecturer Horea Demian, PhD – University of Oradea
Room:	F204

11.30 - 13.00 - Papers presentation

1.	ASPECTS REGARDING THE INTEGRATION OF THE MODERN INFORMATION SYSTEMS Botezatu Cezar, Carutasu George, Botezatu Cornelia Paulina,
2.	DATA WAREHOUSE AND DATA MINING - DATABASES NEXT STEP BURTESCU Emil, BURTESCU Claudia
3.	IT SOLUTION FOR PROCUREMENT MANAGEMENT FROM RESEARCH CENTERS Carmen Radut
4.	BUSINESS MODELS FOR EXTENDING OF 112 EMERGENCY CALL CENTER CAPABILITIES WITH E-CALL FUNCTION INSERTION Carutasu George, Botezatu Cezar, Botezatu Cornelia Paulina, Pop Dragos Paul
5.	SOME ASPECTS CONCERNING THE CORRELATION BETWEEN ICT AND INNOVATION IN EUROPE CRIȘAN Daniela Alexandra, PREDA Ana-Maria, COCULESCU Cristina, ALTĂR-SAMUEL Adam Nelu
6.	OPTIMIZATION OF DISTRIBUTED QUERY USED IN SYNCHRONIZING DATA BETWEEN TABLES WITH DIFFERENT STRUCTURE Demian Horia
7.	A SUPPLIER SELECTION MODEL FOR SOFTWARE DEVELOPMENT OUTSOURCING Fekete Zoltan Alpar, Hancu Lucian-Viorel
8.	INTEGRATION VERSUS DEDICATION IN ROMANIAN MANAGEMENT SUPPORT SYSTEMS Lacurezeanu Ramona, Buchmann Robert, Coros Robert, Stanca Liana
9.	IT&C POLICIES AND STRATEGIES OF THE MODERN ROMANIAN SOCIETY Mares Valerica, Mares Marius Daniel

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 - 16.30- Papers presentation

10.	PARTICULARITIES AND TENDENCIES IN IT Mares Marius Daniel, Mares Valerica
11.	THE IMPORTANCE OF THE IMPLEMENTATION OF INTEGRATED INFORMATION SYSTEMS IN THE RESTRUCTURING AND EUROPEAN INTEGRATION PROCESS OF ORGANIZATIONS Moisuc Diana-Aderina, Steliac Nela
12.	THE OBJECTUAL DATABASE DESIGN FOR A VIRTUAL STORE Popa Silviu, Avornicului Mihai-Constantin, Avornicului Constantin,
13.	A STUDY ON THE STAGE OF E-LEARNING DEVELOPMENT IN ROMANIA Preda Ana-Maria, Stănică Justina Lavinia, Crisan Daniela Alexandra,
14.	DATA MINING FOR BUSINESS INTELLIGENCE Soava Georgeta, Raduteanu Mircea Alexandru
15.	STUDY REGARDING THE USE OF SPREADSHEET APPLICATIONS IN THE ECONOMIC FIELD Țarca Naiana, Vățuiu Teodora, Cocioban Cristian, Tarcaloan
16.	INCREASING EFFICIENCY OF ELECTRONIC PUBLIC SERVICES TO CITIZENS AND BUSINESSES IN CONNECTION WITH THE IMPLEMENTATION OF INTEGRATED ELECTRONIC SOLUTIONS Vățuiu Teodora, Țarcă Naiana, Udrică Mioara, Popeangă Vasile Nicolae

19.30 – The Banquet of the Conference – Restaurant Grand Palace, Piata 1 Decembrie, no. 12, Oradea

Saturday, 29 May 2010

Hours / Location

Event

9.30 - 11.00

Parallel Sessions - The New Building, Faculty of Economics, University of Oradea (Papers presentation / Poster presentation)

11.00 - 13.00

Parallel Sessions - The New Building, Faculty of Economics, University of Oradea (Papers presentation / Poster presentation)

10.00 - 13.00

Room: E119



Workshop: "European Union - Opportunities and Challenges for the Romanian Firms", organized within the project entitled "Study regarding the setting up and capitalization of the competitive advantages of the Romanian companies with foreign trade activity, in order to maximize the positive effects of Romania's adhering to the EU" (acronym: SVACEX), financed by CNMP through Programme 4 - Partnerships in priority fields; Number of contract: 92-073/2008 <http://steconomice.uoradea.ro/svacex/>

11.00 - 13.00

Room: E009



Workshop: "Women Entrepreneurship and Regional Development in the Western Part of Romania", organized within the project "The Entrepreneurship and the Equality of Chances. A New Entrepreneurial Model for Women", Project financed through the European Social Fund - "Investing in People!" Contract no. POSDRU/9/3.1/S/5., www.antres.ro

11.00 - 13.00

Room: E011



Round table „Human Resources Manager - face to face with the challenges of 2010" organized within the activities of the **Centre for formation and training in the field of human resources" (CFP - MRU)** organized within the Project CFP-MRU Contract PHARE 2006/018-147.04.02.02.01.605, in collaboration with Active Job Consulting and Romarketing, <http://steconomice.uoradea.ro/cfp-mru/>

13.00 - 15.00

Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00

Trip to Băile 1 Mai, Băile Felix (optional)

Section: Economics and Business Administration

Sub-section: Economics

Moderators:	prof. Aurel Negucioiu PhD – University Dimitrie Cantemir, Cluj - Napoca prof. Petru Prunea PhD – University of Oradea prof. Laura Cismaş PhD – West University Timișoara
Coordinator:	senior lecturer dr. Adrian Florea PhD- University of Oradea
Secretary:	assistant Anca Pup PhDs – University of Oradea preparer Diana Maghear PhDs – University of Oradea
Room:	F006

9.30 – 11.00 - Papers presentation

1.	THE BERTRAND MODEL OF THE SINGLE MARKET Sirghi Nicoleta, Vadasan Ioana
2.	GENDER DISPARITIES IN THE ENTREPRENEURIAL FIELD IN WESTERN ROMANIA Tanase Adrian, Tanase Diana
3.	DEVELOPMENT OF ENTREPRENEURIAL ACTIVITIES -PREMISE OF THE INCREASE OF ECONOMIC COMPETITIVENESS Tanase Diana, Tanase Adrian
4.	THE COORDINATES OF THE INTERNATIONAL ECONOMIC CIRCUITS – REFERENCE POINT FOR THE SCIENTIFIC DEFINITION OF SMALL AND MEDIUM SIZED BUSINESSES AND THEIR INTEGRATION IN NATIONAL, EU AND WOLRD WIDE DISTRIBUTION SYSTEMS Tănăsescu Virgil Romeo
5.	SOME CONSIDERATIONS ON THE TERTIARY EDUCATION SECTOR IN ROMANIA AND ITS CONTRIBUTION TO ECONOMIC DEVELOPMENT Tiganasu Radu
6.	DE MINIMIS AID FOR LOCAL ECONOMY DEVELOPMENT Tileagă Cosmin, Moga Ilie
7.	PRICE FOR PRODUCTION Vaduva Maria
8.	COMPETITIVE MARKET STRUCTURE AND COMPETITIVE BEHAVIOR Vaduva Cecilia Elena
9.	TRENDS REGARDING THE DEVELOPMENT OF THE COMMERCIAL ACTIVITY IN ROMANIA Catana Adina

9.30 – 11.00 - Papers presentation

10.	FEMININE ENTREPRENEURSHIP AS A RESEARCH THEME. SOME CONSIDERATIONS REGARDING THE WAY OF INITIATING A BUSINESS BY THE ENTREPRENEUR WOMEN IN THE WEST OF ROMANIA Pop Cohut Ioana
11.	THE FOREIGN INVESTMENTS IN THE ECONOMIES AFFECTED BY THE WOLRDWIDE FINANCVIAL CRISIS Tirlea Mariana Rodica

10.00 – 13.00 – Room E119 - Workshop: “European Union – Opportunities and Challenges for the Romanian Firms”

11.00 – 13.00 – Room E009 - Workshop: ” Women Entrepreneurship and Regional Development in the Western Part of Romania”

11.00 – 13.00 - Room E011 - Round table „Human Resources Manager – face to face with the challenges of 2010”

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 – Trip to Băile 1 Mai, Băile Felix (optional)

Section: Finances, Banking and Accounting

Sub-section: Finances

Moderators:	prof. Tatiana Moșteanu PhD – Academy of Economic Sciences, Bucharest prof. Constantin Tulai, PhD – “Babeș – Bolyai” University, Cluj Napoca
Coordinator:	prof. Dan Morar, PhD – University of Oradea
Secretary:	lecturer Diana Sabău –Popa, PhDs
Room:	F205

9.30 – 11.00 - Papers presentation

1.	AGRICULTURAL INSURANCES – MEANS OF DEVELOPPING THE ROMANIAN AGRICULTURE AMONG THE E.U. COUNTRIES Nan Anca, Borza Georgiana
2.	CONSIDERATIONS ON THE MEASURES TO COUNTER THE RISK OF BANKRUPTCY FOR SMES DURING THE FINANCIAL CRISIS Negoescu Gheorghe, Lukacs Edit
3.	IMPACT OF FINANCIAL CRISIS ON CONSTRUCTION FIRM’S COST OF CAPITAL Nistor Ioan, Ulici (Ciupac-Ulici) Maria, Schiau (Macavei) Laura Liana,
4.	FOREIGN INVESTMENT INFLUENCE ON OWNERSHIP AND CONTROL IN JAPANESE FIRMS Nistor Ioan Alin
5.	FISCAL FEDERALISM AND FISCAL DECENTRALIZATION IN AN ENLARGED EUROPEAN UNION Oprea Florin
6.	THE IMPACT OF FINANCING POLICY ON THE COMPANY’S VALUE Pirtea Marilen, Botoc Claudiu, Nicolescu Cristina,
7.	ANALYSIS OF THE VALUE ADDED BY THE ADDITIVE METHOD Popa Anamaria, Csegedi Sándor, Tiplea Augustin,
8.	PRIVATE EQUITY - CHALLENGE OR A CHANCE? Radu Ioana, Nistor Ioan

11.00 – 13.00 - Papers presentation

9.	CURRENT TRENDS IN TAX HARMONIZATION AND COMPETITION WITHIN THE EUROPEAN UNION Sabau - Popa Diana, Kulcsar-Pop Edina, Gherman Adela-Teodora,
10.	THE AUDIT OF THE EUROPEAN FUNDS - THE ROMANIA CASE PARTICULARITIES Tara Ioan Gheorghe
11.	SOLVENCY INDICATOR IN THE CREDIT COOPERATIVES Tiplea Augustin Liviu, Popa Anamaria, Csegedi Sándor,
12.	PREMISES FOR A MODEL OF DECISION – MAKING ON THE FINANCING OF A PROJECT Tulai Constantin, Popovici Ioana
13.	EQUITY AND INCOME TAX REDISTRIBUTION Tulai Constantin, Moga Aura Carmen, Schiau Laura Liana, Paltinean Luminita

10.00 – 13.00 – Room E119 - Workshop: “European Union – Opportunities and Challenges for the Romanian Firms”

11.00 – 13.00 – Room E009 - Workshop: ” Women Entrepreneurship and Regional Development in the Western Part of Romania”

11.00 – 13.00 - Room E011 - Round table „Human Resource Manager – face to face with the challenges of 2010”

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 – Trip to Băile 1 Mai, Băile Felix (optional)

Sub-section: Accounting

Moderators:	prof. Adriana Tiron Tudor PhD - "Babeş – Bolyai" University, Cluj Napoca prof. Sorin Briciu PhD – University 1 December, Alba Iulia prof. Nicoleta Fărcane PhD – West University Timișoara
Coordinator:	senior lecturer Victoria Bogdan, PhD – University of Oradea
Secretary:	lecturer Mariana Farcaș, PhDs – University of Oradea
Room:	E010
Location poster presentation:	Hol E010
Panel	C1, C2

9.30 – 11.00 - Papers presentation

1.	COMPARATIVE INTERNATIONAL PERSPECTIVES ON MARKET-ORIENTED MODELS OF CORPORATE GOVERNANCE Feleaga Niculae, Dragomir Voicu, Feleaga Liliana, Balaciu Diana
2.	DATA CAPTURE THE KEY TO DETERMINING HOW MUCH TO HEDGE George Iancu
3.	THE IMPACT OF DISCONNECTION OF ACCOUNTANCY FROM TAXATION ON THE SHARE RESULT Grosanu Adrian, Rachisan Paula Ramona, Berinde Sorin Romulus,
4.	THE PERFORMANCE – A CONCEPT THAT NEEDS A NEW FIT-UP Iulia Jianu, Delia Babeanu, Adriana Florina Popa, Ionel Jianu
5.	A SURVEY ON BUSINESS EVALUATION METHODS USED IN MERGERS Jurcau Anca Sabina, Andreicovici Ionela Irina
6.	PRAGMATISM OF THE ACCOUNT INFORMATION, UNDER APPLICATION OF INTERNATIONAL FINANCIAL REPORTING STANDARDS AND AUDITING Lepadatu Gheorghe
7.	ENVIRONMENTAL ACCOUNTING AND CORPORATE SOCIAL RESPONSIBILITY Letitia Maria Rof, Dan-Constantin Danuletiu
8.	THE INFLUENCE OF GLOBAL FINANCIAL CRISIS ON THE ACCOUNTING POLICIES Marcus Cristina-Maria
9.	ALIGNING OBJECTIVES, TEACHING AND ASSESMENT – CREATING A COURSE DESIGN Mutiu Alexandra, Moldovan Rucsandra

11.00 – 13.00 - Papers presentation

10.	AN EXPLANATION OF THE CHANGE IN ACCOUNTANTS' ATTITUDE TOWARDS FLEXIBILITY USING THE THEORY OF REASONED ACTION Olimid Lavinia, Calu Daniela Artemisa
11.	A MANAGERIAL AND COST ACCOUNTING APPROACH OF CUSTOMER PROFITABILITY ANALYSIS Pete Stefan, Cardos Ildiko Reka
12.	ACCOUNTING AND TAX ON ASSETS DEPRECIATION Samara Silvia
13.	NEW CHALLENGES FACED BY EUROPEAN COMPANIES AND THEIR STAKEHOLDERS Sasu Dinu Vlad, Mocanu Mihaela, Bobe Claudia-Maria,
14.	INTERNAL CONTROL MECHANISMS IN THE CONTEXT OF THE CHALLENGE FINANCIAL CRISIS Sgardea Florinel Marian, Turlea Carmen, Budacia Lucian Constantin Gabriel, Vuta Mihai
15.	THE BACKGROUND OF PROFESSIONAL JUDGMENT OF MATERIALITY IN STATUTORY AUDIT BASED ON QUALITATIVE FACTORS ANALYSIS Span Georgeta Ancuta, Popa Irimie Emil, Fulop Melinda Timea, Pop Atanasiu
16.	MONITORING IN CREDIT INSTITUTIONS – COMPARATIVE APPROACH ON INTERNAL CONTROL SYSTEMS – THE CASE OF ROMANIA VS. INTERNATIONAL MODELS OF CONTROL Stefanescu Cristina, Muresan Mariana, Bota-Avram Cristina
17.	THE "CREDIBILITY CRISIS" OF AUDITING PROFESSION: AN EMPIRICAL STUDY IN ROMANIA Stirbu Dan, Moraru Maria, Popa Adina, Blidisel Rodica
18.	EMPIRICAL EVIDENCE ON THE EFFECTS OF SOCIAL WELFARE AND TAXATION ON INSURANCE Sucala Lucia, Cuzdriorean Dan Dacian, Fekete Szilveszter, Ienciu Nicoleta
19.	DISCLOSURE PRACTICES CONCERNING CONSOLIDATED FINANCIAL STATEMENTS OF ROMANIANS GROUPS OF ENTITIES Tiron Tudor Adriana
20.	THE BUDGET, AN INSTRUMENT FOR PLANNING Todea Nicolae, Calin Anca
21.	HUMAN RESOURCES ACCOUNTING – ACCOUNTING FOR THE MOST VALUABLE ASSET OF AN ENTERPRISE

10.00 - 13.00 - Room E119 - Workshop: "European Union - Opportunities and Challenges for the Romanian Firms"

11.00 - 13.00 - Room E009 - Workshop: " Women Entrepreneurship and Regional Development in the Western Part of Romania"

11.00 - 13.00 - Room E011 - Round table „Human Resource Manager - face to face with the challenges of 2010"

13.00 - 15.00 - Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 - Trip to Băile 1 Mai, Băile Felix (optional)

Section: Management and Marketing

Sub-section: Management

Moderators:	prof.. Constantin Roșca PhD– AFER - The Association of the Faculties of Economics prof. univ. dr. Nicolae Bibu – West University Timișoara prof. univ. dr. Ioan Mihuț – University Dimitrie Cantemir, Cluj Napoca
Coordinator:	senior lecturer Mirela Bucurean PhD – University of Oradea
Secretaries:	Preparer Mădălina Costin – University of Oradea Preparer Mirabela Matei – University of Oradea
Room:	E011
Location poster presentation:	Hol E011
Panel	MN1, MN2, MN3

9.30 – 10.10 - Papers presentation

1.	SMES COMPETITIVENESS AND ENVIRONMENTAL INFLUENCES Sala Diana, Popovici Adina, Bibu Nicolae
2.	THE STIMULATION OF EMPLOYEES' PERFORMANCE AT THE LEVEL OF PUBLIC INSTITUTIONS Teculescu Silviu Alexandru
3.	BREAKING THE GLASS CEILING – FEMALE ENTREPRENEURSHIP Todericiu Ramona, Muscalu Emanoil, Ghitulete Andrada
4.	TRENDS IN DELIVERING EDUCATIONAL SERVICES WITHIN THE KNOWLEDGE-BASED SOCIETY Zamfir Andreea
5.	MARKETING AND SALES OF THE BODY SHOPS CONNECTED TO GENERAL MOTOR'S COLLISION Zima Liliana Adela, Sabou Simona, Hahn Rada Florina,

10.10 – 11.00 - Poster presentation

6.	THE PUBLIC ADMINISTRATION COMPARED TO PUBLIC MANAGEMENT AND OTHER SCIENCES Suciu Leonina-Emilia, Lazar Ioan
7.	ECONOMIC EFFICIENCY AND PROFESSIONAL ADVANTAGE OF PARTICIPATING AT TRAVEL FAIRS Szavo Sebastian Mihai
8.	WAGE FLEXIBILITY IN THE CONTEMPORARY SOCIETY Teculescu Silviu Alexandru
9.	MANAGEMENT CONSIDERATIONS REGARDING THE TOURISM FACILITIES WITHIN THE ROMANIAN PILGRIMAGES PLACES Tîrca Alexandra-Maria, Stănculescu Gabriela Cecilia, Chis Alexandru

10.00 – 13.00 – Room E119 - Workshop: “European Union – Opportunities and Challenges for the Romanian Firms”

11.00 – 13.00 – Room E009 - Workshop: ” Women Entrepreneurship and Regional Development in the Western Part of Romania”

11.00 – 13.00 - Room E011 - Round table „Human Resources Manager – face to face with the challenges of 2010”

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 – Trip to Băile 1 Mai, Băile Felix (optional)

Sub-section: Marketing

Moderators:	prof. Nicolae Al. Pop PhD – Academy of Economic Sciences, Bucharest prof. Rodica Boier PhD – Technical University Gheorghe Asachi, Iași
Coordinator:	senior lecturer Dorin Coita PhD – University of Oradea
Secretary:	lecturer Dinu Sasu PhD – University of Oradea
Room:	F208

9.30 – 11.00 - Papers presentation

1.	IMPROVING COMMUNICATION BETWEEN DOCTORS AND PATIENTS Radoviciu Ruxandra, Stremtan Filimon
2.	ASPECTS REGARDING THE DIFFICULT PROCESS OF BUILDING A ROMANIAN TOURISM BRAND SASU Dinu Vlad, Băgăian Nicula Iulia Andrea
3.	CUSTOMER SATISFACTION REGARDING BANK'S DISTRIBUTION CHANNELS – THE ATM NETWORK Scridon Mircea Andrei, Radomir Lacramioara, Maniu Andreea Ioana, Zaharie Monica Maria
4.	MARKETING PREDICTIONS IN ANTI-DRUG SOCIAL PROGRAMS: USE OF CAUSAL METHODS IN THE STUDY AND PREVENTION OF DRUG ABUSE Serban Corina
5.	MARKETING COMMUNICATION IN ONLINE SOCIAL PROGRAMS: OHANIAN MODEL OF SOURCE CREDIBILITY Serban Corina
6.	ACCESSIBLE TOURISM - THE IGNORED OPPORTUNITY Souca Maria Luiza
7.	ETHICAL CONSUMERISM IN THE 21ST CENTURY Stefura Gabriela
8.	SOME ASPECTS OF THE ROLE OF VISUAL IDENTITY IN THE SUCCESSFUL IMPLEMENTATION OF THE PROMOTIONAL STRATEGY Tarcza Teodora Mihaela
9.	STUDY REGARDING COMMUNICATION AND DISTRIBUTION ACTIVITIES WITHIN THE ROMANIAN MONASTERIES Tîrca Alexandra-Maria, Băcilă Mihai-Florin, Ciornea Raluca,

11.00 – 11.40 - Papers presentation

10.	CONCEPT AND EVOLUTION OF BANK MARKETING Turkes (Vint) Mirela Catalina
11.	THE FACTORS THAT INFLUENCE THE ROMANIAN BANKING MARKET DURING POST-ACCESSION PERIOD Turkes (Vint) Mirela Catalina
12.	ATTITUDES OF THE CONSUMERS REGARDING THE PROCESSING AND EMPLOYMENT OF THEIR PERSONAL DATA Veghes Calin, Pantea Carmen, Balan Diana, Rusescu Marius
13.	LE CONCEPT ET LE PROCESSUS DE MANAGEMENT DU MARKETING - DIRECTIONS STATUTAIRES PAR RAPPORT AU MARKETING TRADITIONNEL Zait Luminita, Epuran Gheorghe

10.00 – 13.00 – Room E119 - Workshop: “European Union – Opportunities and Challenges for the Romanian Firms”

11.00 – 13.00 – Room E009 - Workshop: “ Women Entrepreneurship and Regional Development in the Western Part of Romania”

11.00 – 13.00 - Room E011 - Round table „Human Resource Manager – face to face with the challenges of 2010”

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 – Trip to Băile 1 Mai, Băile Felix (optional)

10.00 – 13.00

Workshop: "European Union – Opportunities and Challenges for the Romanian Firms"

Organized within the project entitled "Study regarding the setting up and capitalization of the competitive advantages of the Romanian companies with foreign trade activity, in order to maximize the positive effects of Romania's adhering to the EU" (acronym: SVACEX), financed by the National Centre for Programme Management – CNMP of Romania, by Programme 4 – Partnerships in the priority fields; project value: 2.000.00 RON (approx. 530.000.00 Euros). The main partners in the project are: University of Oradea – The Research Centre for Competition and Sustainable Development - CCCDD, The Academy of Economic Studies of Bucharest (ASE) – Faculty of International Economic Relations, The Romanian Academy - National Institute for Economic Research – INCE, and Foreign Trade Office through Romanian Centre for Trade and Investment – CRPCIS. <http://steconomice.uoradea.ro/svacex/>

Moderators:

Prof. Ioan Popa PhD – Academy of Economic Sciences, Bucharest
Senior lecturer Adriana Giurgiu PhD – University of Oradea

Room: E119

11.00 – 13.00

Workshop: "Women Entrepreneurship and Regional Development in the Western Part of Romania"

Organized within the project "The Entrepreneurship and the Equality of Chances. A New Entrepreneurial Model for Women", Project financed through the European Social Fund – "Investing in People!" Contract no. POSDRU/9/3.1/S/5., www.antres.ro

Moderators:

Prof. Ionescu Gheorghe PhD – West University Timișoara
Prof. Anca Dodescu PhD – University of Oradea

Room: E009

Round table „Human Resource Manager – face to face with the challenges of 2010"

Organized within the activities of the Centre for formation and training in the field of human resources" (CFP - MRU)", organized within the Project CFP-MRU Contract PHARE 2006/018-147.04.02.02.01.605 in collaboration with Active Job Consulting and Romarketing, <http://steconomice.uoradea.ro/cfp-mru/>

Guest: Prof. Constantin Roșca PhD - The Scientific Society of Management, Romania

Moderators:

Senior lecturer Maria-Madela Abrudan PhD – University of Oradea
Sorina Bradea – Romarketing
Popa Luminița - Active Job Consulting

Key experts:

Prof. Alexandrina Deaconu PhD - Academy of Economic Sciences, Bucharest
Timea Csibi - Holcim (România) Ciment Aleșd
Flaviu Pop – Vest HR Club

Room: E011

13.00 - 15.00 – Lunch Break - Swedish Buffet - Hall, The New Building, Ground Floor, Faculty of Economics, University of Oradea

15.00 – Trip to Băile 1 Mai, Băile Felix (optional)