

POSSIBILITIES OF HEALTH TOURISM IN NORTH PLAIN REGION (HUNGARY)

DR. KÖNYVES ERIKA PHD

Head of the tourism department, Szolnok College

DR. MÜLLER ANETTA PHD SENIOR LECTURER

Szolnok College

SZABÓ RÓBERT, JUNIOR LECTURER

Szolnok College

Resume: In our paper we would like to get some useful information about the situation and break out point, possibilities of the health tourism in North Plain Region in Hungary. We introduce the most important towns and villages connected in health tourism in this region. We focus on Cserkeszőlő, where we made survey about thermal bath. We get information about the visitors opinion in connection with services and travel habits.

Key words: Health tourism, spa, bath, travel habits, medical treatment, curative effect

Introduction

A colorful region exists that wants to show its thousand-colored face to visitors. The picturesque beauty of the rivers, the table-top smoothness of the open plains, the green, marshy, flat nature preserves, the arboreta filled with bountiful, lush plant life - all this will you find in the North Plains. At the same time, you will find Roman-era small churches replete with beautiful belfries, as well as baroque churches which break towards the sky. 5-star hotels or smart little peasant houses with the traditional Hungarian hospitality are here for those who come from near or far. You will get to see a glimpse of the past in the museums and village houses of the area.

Have a relaxing rest in the thermal baths or really get cured from the world famous health spas with their excellent curative waters. Take a look at the dreamily gazing "gulya" cows, the galloping herds, watch the rare bird species, and the special mammals of the area. These unique treasures of nature stand guard over the national parks. The Hortobágy National Park is part of the world heritage.

From Budapest to reach the "high points" of the region you can take one of four main roads that lead to the region. Towards the Nyírség and the Hajdúság regions you take M3 motorway which currently is built all the way to Füzesabony (but within a year we will be able to cross the Tisza to get to Polgár), and then you glide over to Highway 33 where you touch the Tisza Lake and then quickly arrive at our World Heritage site, Hortobágy. The other options are to take Highway 4 in the direction of Szolnok or Highway 31, a pleasant, winding road that passes through the capital of the Jászság region, Jászberény. From Jászberény you take Highway 32 again in the direction of Szolnok, where the road crosses Highway 4 that's where you reach the farthest corner of the North Plains. From Budapest those who take the M5 motorway will turn left in Kecskemét at Highway 44 and head into the southern part of the North Plains region.

From Budapest, local trains to Szolnok, Törökszentmiklós, Kisújszállás, Hajdúszoboszló, Debrecen, Nyíregyháza, Kiskőrös, and Záhony depart hourly, but the bigger cities and notable holiday spots like Szolnok, Hajdúszoboszló, Debrecen and Nyíregyháza can be reached like lightning on the air-conditioned Intercity lines which are much faster and much more comfortable than the local lines.

The Tisza and its tributaries, as well as the Eastern Canal, are all suitable for longer or shorter river tours and trips. The boat service that used to exist on the Tisza has unfortunately been discontinued, but there is the occasional boat excursion or two which departs from Szolnok.

World Heritage in the North Plain Region

The Hortobágy National Park Department covers the areas of the Hajdú-Bihar, Jász-Nagykun-Szolnok, and Szabolcs-Szatmár-Bereg counties, as well as a slice of Heves county as a small part of the Tisza Lake. This 1100 square kilometer protected area has a variety of habitats and can even boast two real mountains: the Kaszony and Tarpa Mountains which are in the North East Carpathians. As far as handling environmental protection issues, the grassy plains area of the "puszta" (The Great Plains of Hungary) covered by the Hortobágy National Park is the largest plains area in Central Europe as it contains 3 landscape conservation areas and 19 separate nature conservation areas.

The Hortobágy National Park became a World Heritage Site in the heart of Europe and is unique in its preservation of its interesting things and treasures. The National Park is 80,000 hectare. It is the grazing "gulya", the towering pole wells, the "délibáb" (mirage), and the hard-working "Puli" dogs who round up the flocks.

This place famous for the "9-Hole Bridge," and the Hortobágy Csárda which is hundreds of years old.

It is worth it to get to know other things as well. Get to know its grandeur when we stand alone in its vastness or get to know it in winter when it is covered with a blanket of snow. Get to know the past and the present, the living world, in which the world of birds, famous all over Europe, becomes known to us in the exhibition halls, the walking paths, and the bird watches that are everywhere.

Horses and riding are inseparable from the North Plains. A lot of people come here just for this. Hortobágy conditions are very good for riding tours:

- Riding paths can be used all year round,
- In Hungary private lands are usually not fenced so riding can be enjoyed more freely. That is why foreign tourists prefer riding here,
- Riding is a costly activity for both the service provider and the customer.

There are a lot of riding schools here for people interested in equestrian sports. Besides riding, though, you can have a once-in-a-lifetime chance to experience the great tradition of carriage rides which on this never ending plain is a look into the past.

A real tourist would go not only sightseeing but also "tasting" the typical flavours of the region visited.

Gastronomy

The northern region of the Great Plain will offer you delicious specialities and culinary delights. Excellent gastronomic events are organized by the settlements of the region and you can be sure to find lots of dishes to your taste.

In addition to tasting opportunities you can get acquainted with the ways of preparing the dishes you have enjoyed.

In the Hajdúság Region the tasting of the pork rib soup called orja with Bihar county horseradish added to the boiled meat is indeed a must. Other dishes not to be neglected are the shlambuts (potatoes stewed in paprika with noodles) and the kettle goulash.

The northern part of the Great Plain is a rich fruit-growing area, including the Szatmár plums, the Szabolcs apple, the Milota walnut and the squash of Nagydobos. Long rows of acacia trees provide excellent honey.

Health tourism

„In the race with the world” research project’s forecast for the future said: „XXI. Century will be the century of information, communication and tourism.”

In fact, that nowadays the income from the tourism grows inside the gross domestic product in the most country all over the world. 12% of the GDP, and 300 000 workplace originated from the tourism in our country.

Well increase the chance of the job in connection with the touristical area.

The Hungarian Touristical public limited company declared the 2003. year was the year of the Health tourism. What was the reason, that the government protected, and protect now this field?

We can divide the health tourism into two main parts: one of them is the medical tourism, where we can find some illness or deformation and the main aim are the treatments and cure. That's why the target group is the older people in this area. Another field is the wellness tourism, where the main value is the Health, and therefore we can find the preventive supply. The target group is so wide, because the wellness treatment opens for the younger people.

Tendencies in recent tourist industry:

- It is mainly transit tourism, which means that tourists coming to our country only few nights here.
- It is seasonal. Most tourists arrive between June and August
- The utilization of accommodation possibilities is low.
- Not so profitably.

We can solve this problem with developing the health tourism:

Because in the health tourism

- Not seasonal, we can find demand in the whole year,
- Result of the wellness treatment the spending day increases,
- Parallel to the increasing number of nights spent here the utilisation of accommodation possibilities would also grow.
- Profitably
- Multiplication effect is strong,
- Hungary has a lot of spas, so we have a good background.
- There are many health problems in Hungary.
- Health condition of Hungarians is very poor. Cyclical sports and relaxation therapy, which develops endurance are good prevention for illness.

What is the health definition?

According to the World Health Organisation:

Health is the physical, mental and social well-being.

Hungarian Tourist public limited Company declared in 2003 the criteria of Wellness Hotels are the following:

1. bath services at least 1.
2. sauna at least 2.
3. beauty services at least 5
4. therapy and relaxation services at least 5
5. social events at least 2
6. reform gastronomy
7. sports and games: which develop strength and stamina. At least 2 types of life-time sport and 1 type of aerobic.

We can see that the recreational activity and sport is one of the alternatives of the touristical product development in connection with health tourism and active tourism.

This region has a very good opportunity in the development of health tourism, because of the high number of spas. Important towns in this region, where we can find spas, thermal water are the followings:

BALMAZÚJVÁROS

The key attraction of the town is the constantly developed thermal bath with medicinal water that is open all year.

Curative effects of the thermal water: The medicinal water has a temperature of 61°C and a high hydrogen carbonate, iodine and bromine content. It is especially suitable for the treatment of articular diseases and spinal complaints.

Services of the thermal bath and lido: It is open all year and has an open-air thermal pool, water attractions and a sauna. The construction of a health complex is in progress. Additional services: pedicure, manicure.

BERETTYÓÚJFALU

Curative effects of the thermal water: The alkali-hydrogen-carbonate medicinal water is primarily recommended for the treatment of rheumatoid locomotor diseases.

Services of the thermal bath and lido: The medicinal bath takes up an area of 1,8 ha and has thermal pools for sitting and lying down in the water, a swimming pool and a children's (shallow) pool. Services: sauna, stand-up and bed solariums, fitness room, swimming instruction.

DEBRECEN

Debrecen is the second largest city in Hungary. A spacious bath complex provides a worthy service environment for the city's curative thermal water, the effect of which is further increased by the crystal clear air of the Grand Forest.

Curative effects of the thermal water: The city's medicinal water has a temperature of 63 °C and a high alkali chloride, hydrogen carbonate, iodine, bromine, sodium chloride, and it also contains a significant amount of calcium, magnesium and metaboric acid. The thermal water is especially suitable for curing the following diseases: chronic arthritis, articular problems due to wear and tear of the joints and the vertebrae, inguinal rheumatism, ischialgia, other neuralgias, post-operation state of protruded intervertebral disc, palsy remaining after diseases of the nervous system, injuries, post-accidental locomotor disorders, orthopaedic problems, vasoconstriction, dermatological diseases, chronic inflammatory gynaecological problems, some forms of infertility, menopause, chronic respiratory diseases (inhalation), psychosomatic problems, disorders of the sympathetic nervous system.

Services of the thermal bath and lido: The Grand Forest Health Spa (Nagyerdei Gyógyfürdő) has been a key health resort since 1960. Its domed pool hall features four thermal pools, hot/cold baths and steam chambers on an area of approximately 11.000 square meters. There are two separated pools especially designed for weight bath treatments and the popular in-water therapeutic gymnastics. Right next to the thermal bath, you can find the open bath complex with 8 pools: two thermal pools, a standard sports pool, a wave pool, a shallow pool and a children's pool. There is also an indoor swimming pool and sauna with solarium. The temperature of the pools varies between 26 and 38 °C.

The impressive medicinal bath complex offers its thermal baths and therapeutic activities throughout the year, whereas the lido and open-air pools receive visitors between May and September. The mediterranean water attraction complex opens in the summer of 2003. This aquapark establishment offers the following services to visitors: wave pools for swimming and playing, jacuzzi, hydromassage facility, a pool with water current, cave bath with waterfall, cave bath with water current, in-water massage, eleven slides for children with 5 pools to plunge in.

HAJDÚBÖSZÖRMÉNY

Curative effects of the thermal water: The thermal water of the spa has a high content of sodium chloride, bromide, iodide and fluoride, which renders it especially suitable for treating rheumatoid diseases and articular complaints.

Services of the thermal bath and lido: The thermal bath establishment is open in the summer season (June 1- September 1) and offers the services of thermal pools, swimming pools, a child-safe paddle pool and a sauna. The new 30-meter indoor pool also operates in the winter, when a tub-bath is available for guests instead of the thermal pool.

HAJDÚNÁNÁS

Curative effects of the thermal water: The thermal water of Hajdúnánás has a temperature of 67°C and comes from a depth of 1019 meters. It has a high content of salt, sodium chloride, iodine and bromine as well as solid minerals. Combined with balneological treatment, this natural treasure is primarily utilized for treating locomotor, gynaecological and rheumatoid diseases.

Services of the thermal bath and lido: The bath complex lies on an area of 14 ha and offers open-air swimming and thermal pools of various sizes and water temperature that can satisfy the demands of all age groups. Its state-of-the-art indoor bath establishment has two health pools, a sauna and an aromatherapy facility. The services include rheumatism treatment by specialists, therapeutic gymnastics, massage, in-water massage and carbon dioxide bath. The bath complex area features a

lake for rowing, an idyllic environment for the pools and a 50-meter slide, which offer excellent entertainment for adults and children alike.

HAJDÚSZOBOSZLÓ

The town has a worldwide reputation as the “Mecca of rheumatism patients”. The lido offers a 30-hectare bath park complex, a lake for rowing, a giant slide, wave and jacuzzi pools, beach volleyball courts, a 50-meter swimming pool, a new water attraction center, the Aquapark and exciting lido events for summer tourists. The enhanced lido, which features a great sensation, the Mediterranean coast with palm trees, was opened for the public in May 2002. The pirate ship and the lighthouse on the sandy beach of the crystal clear giant wave pool offer a truly spectacular sight. Hungary’s first Slide Park has also been enhanced and renewed and offers pleasant water attractions (smaller slides, jungle gyms, animal figures and interactive games), and now features nine rides, including the key attractions, the Black Hole and Crazy River Twister type slides to satisfy the demands of visitors that love to plunge in. The thermal bath complex provides a wide range of medical treatment as well as indoor and outdoor pools to those looking for recuperation and revitalization.

Curative effects of the thermal water: The thermal water of Hajdúszoboszló comes from a depth of 1100 meters and has a temperature of 73°C. Its excellent curative effect is due to its composition (iodine, bromine, sodium chloride, hydrogen carbonate, malta and the related trace elements such as estrogen, titanium, copper, zinc, silver, barium, vanadium and lead). The thermal water has a high content of alkali ion, iodine and bromine therefore it is recommended for the treatment of chronic arthritis, degenerative articular distortions, chronic nervous problems, inflammatory nerves, aftercare of Heine-Medin disease as well as palsy remaining after strokes, brain surgery or other problems, chronic muscle pain and injuries, vasoconstriction, chronic gynaecological diseases, infertility and chronic dermatological diseases.

Services of the thermal bath and lido: The thermal bath complex complies with European standards and has a certified and qualified medicinal water that is recommended for treating various kinds of diseases. The establishment offers approximately forty different water-based therapies under close medical supervision. Medical services: balneotherapy, medicinal tub bath, mudpack, jacuzzi, carbon dioxide treatment, weight bath, underwater hydromassage, therapeutic gymnastics, mechanotherapy, electrotherapy, galvanized treatment, electric stimuli and ultrasonic treatment, interference treatment, hydroelectric treatment, light therapy, soft laser therapy, dentist’s services, kryotherapy, salt chamber, inhalation therapy with medicines and thermal water, massage, acupuncture, gargoyles, jacuzzi, neck shower, hydromassage.

JÁSZAPÁTI

A key attraction of Jászapáti is the lido and open-air pool with thermal water that was built in the early 1960s.

Curative effects of the thermal water: The local thermal water comes from a depth of 805 meters and has a temperature of 45°C. It has a high sodium hydrogen carbonate content, which renders it suitable for treating rheumatoid and gynaecological diseases. The construction of the health complex and the establishment of health services is ongoing.

Services of the thermal bath and lido: The bath complex offers six pools throughout the year: a round pool, a health pool, a swimming pool, a thermal pool and a child-safe paddle pool.

The complex also includes a grassy thermal camping area. Services: massage, tennis courts and soccer fields.

JÁSZBERÉNY

Curative effects of the thermal water: The thermal water has a high content of alkali hydrogen carbonate therefore it is primarily suitable for treating osteological and locomotor problems, cartilaginous distortions, gynaecological diseases, mental and physical exhaustion and aftercare of diseases.

Services of the thermal bath and lido: The complex is open throughout the year and offers five pools, sauna and solarium. Health services: therapeutic gymnastics, mudpack, underwater hydromassage, tangator, fitness room.

JÁSZSZENTANDRÁS

Jászszeptandrás lies in the North of the Jászág region, 34 km from Jászberény. The town features a Roman Catholic church built in Neogothic style in 1903. The key attraction of the town is its lido.

Curative effects of the thermal water: The thermal water has a high iron content, which renders it especially suitable for the treatment and prevention of rheumatoid and gynaecological diseases.

Services of the thermal bath and lido: The 4-hectare lido consists of three pools: a thermal pool, a swimming pool and a child-safe paddle pool.

KISÚJSZÁLLÁS

Curative effects of the thermal water: This thermal water has a high content of alkali hydrogen carbonate and iodine, therefore it is recommended for the treatment of locomotor and gynaecological diseases, rehabilitation after fractures, hyperthyroidism and hyperacidity.

Services of the thermal bath and lido: The lido's history dates back to over 35 years. Its paddle, swimming, health and thermal pools are open to the public between May 1 and September 30. There are camping facilities in the lido area as well.

KISVÁRDA

Curative effects of the thermal water: The local thermal water has a temperature of 43 °C and a high content of hydrogen carbonate, chloride, fluorineide and iodide, which renders it suitable for the treatment of locomotor and chronic gynaecological diseases.

Services of the thermal bath and lido: The Castle Bath features health pools, paddle pools and a standard swimming pool on an area of 1000 square meters. The park of the bath complex also has a 1-hectare area suitable for camping. In the winter, visitors can use the services of an indoor swimming pool which has a temperature of 28-29°C. Services: sauna, sports massage. The development of the bath complex is in progress: a wave pool and a regular pool with water attractions and an indoor thermal pool are to be constructed.

MEZŐTÚR

Curative effects of the thermal water: The town's certified medicinal water has a high content of salt, alkali hydrogen carbonate, iodine and fluorine and therefore it is excellent for the treatment of locomotor, rheumatoid, gynaecological, urological and allergy-related diseases.

Services of the medicinal bath and swimming pool: The Town Lido and Indoor Swimming Pool lies on a 2, 5-hectare park area with a scenic lake, a grove and a sports center in the immediate surroundings. There is a thermal pool, a swimming pool and a child-safe paddle pool at the visitors' service. The construction of a health complex is ongoing. On the top floor of the indoor swimming pool, the permanent exhibition of Tamás Faragó, olympic, world and European champion water polo player is on display.

NÁDUDVAR

Curative effects of the thermal water: This thermal water has a high content of sodium hydrogen carbonate and fluorineide, which renders it especially suitable for locomotor diseases.

Services of the thermal bath and lido: The bath complex is open between May 1 and September 15 and offers the services of a relaxation pool, a children's pool, a swimming pool and a paddle pool to visitors. The construction of a health center is in progress. Services: sauna, massage.

NYÍREGYHÁZA

Curative effects of the thermal water: The 50°C thermal water comes from a depth of 998 meters and has a high content of alkali hydrogen carbonate, iodine and bromine, therefore it is recommended for internal and gynaecological, tracheal, rheumatoid and locomotor diseases. Applied internally, it is suitable for treating bronchitis, stomach, bile and ureteral problems.

Services of the thermal bath and lido: The historical building of the tub-bath, which is now called the Bath House, was already operating as a 4-tub bath house as early as 1805 beach of Lake

Sóstógyógyfürdői. The bath complex offers a medicinal pool, sauna and jacuzzi to visitors. Services: curative and revitalizing massage, land and in-water therapeutic gymnastics, tub-bath, mudpack, electric tub bath, short wave, weight bath, underwater hydromassage.

PÜSPÖKLADÁNY

Curative effects of the thermal water: This thermal water has a high sodium hydrogen carbonate, chloride and iodine content therefore it is primarily recommended for treating articular diseases.

Services of the thermal bath and lido: After its renovation and enhancement, the bath complex has been offering the following services since 2003: two outdoor and an indoor thermal pools, a paddle pool, water attractions, a swimming pool, a children's shallow pool as well as the health center: sauna, deep tub, fitness room, mudpack, electric treatment, weight bath and massage. The complex is open all year.

SZOLNOK

The development of the city's health tourism establishments is in progress.

Curative effects of the thermal water: The 54°C thermal water comes from a depth of 948 meters and has a high content of calcium, magnesium, fluorine and silicic acid. It is especially suitable for curing rheumatoid and locomotor diseases as well as gynaecological problems. Applied internally, it is suitable for the treatment of hyperacidity.

Services of the thermal bath and lido: The Turkish-style health spa complex has three indoor pools. Services: balneotherapy, steam bath, in-water massage, weight bath, mudpack, physiotherapy (short wave, ultrasonic treatment, galvanization, microwave), therapeutic massage and gymnastics, dentist's services, pedicure, therapeutic sole massage (reflexology) and sauna. The bath complex is open all year.

TÚRKEVE

Curative effects of the thermal water: The 72°C thermal water comes from a depth of 2351 meters and has a high content of alkali hydrogen carbonate, iodine and sulphides, which renders it excellent for the treatment of locomotor, gynaecological and dermatological diseases.

Services of the thermal bath and lido: The bath complex is open all year and offers the services of thermal, swimming, child-safe paddle pools and water attractions to visitors looking for relaxation and recuperation opportunities. Services: balneotherapy, tub-bath, tangator, therapeutic massage, weight bath, dry and in-water gymnastics, carbon dioxide bath, sauna.

CSERKESZŐLŐ

Situated in the sunniest region of the country, Cserkeszölő has a permanent population of 2500 and the same capacity for receiving visitors as well as the warmest health spa in Hungary. The town's key attraction is the thermal water discovered in 1943. The medicinal bath establishment develops dynamically each year: a pool with water attractions, a shallow pool for swimming instruction, a wave pool and a new indoor winter pool awaits guests in this renewed complex. Its visitor turnout is increasing rapidly since it is a popular destination for health tourists suffering from locomotor and gynaecological diseases.

Medicinal water: Due to its iodide-ion content, this 82°C thermal water containing alkali chloride and hydrogen carbonate and coming from a depth of 2300 meters can be categorized as a iodiferous medicinal water. It is outstandingly rich in minerals, therefore it is primarily recommended for patients suffering from rheumatoid diseases, chronic articular complaints and gynaecological problems and for the aftercare of injuries. It is also suitable for internal application in the case of acute and chronic stomach and bile complaints as well as bronchitis.

Services of the thermal bath and lido: The establishment is open all year. The open-air pools have built-in hydromassage and jacuzzi facilities. The tepid water of the winter swimming pool provides an opportunity for kinesitherapy. Services: treatment by medical specialists, physiotherapy, massage, sole massage (reflexology) hydromassage, "Biopton" light therapy, dentist's services, sauna, solarium, bar, playground for children.

The bath complex also has a pleasant and well-kept thermal camping establishment.

Summary about the questionnaire survey from July to August 2004 – How does the visitors enjoyed the thermal bath in Cserkeszőlő?

The thermal bath of Cserkeszőlő is one of the most frequently visited thermal and bath touristic destination of this region, so we made a survey with questionnaires among the guests of the bath during two months (July and August) of the summer season.

After receiving back all the questionnaires, we finally found 86 pieces, those was filled correctly, and useful for the survey. There was 80 pieces in hungarian, and 6 pieces in foreign language.

The first question wanted to get information about the frequency of the visit of the guests. According the survey the 60% of the visitors once or more (twice, three times) per a year choose Cserkeszőlő as a visited destination.

Second question was about the type of the visiting group or company. The 57% answer was the family, the 29% of the guests arrives with friends, and 10,5% come alone, and only the visitors 3,5% arrives as a school group. The biggest group number was contained 50 persons.

The third question was about the opening hours, and the most of the visitors was satisfied with the period of the opening hours.

According the fourth question the visitors's 44% found middle levelled the costs, 31% found it a bit expensive, but 17% believed the costs are low enough.

The next question was about the curative effects of the thermal bath. The 29% of the visitors hadn't any idea about the curative effect, the 57% of the guests arrived with correct purposes, they are well informed about the water's good effects to cure the rheumatism, arthritism and gynecological problems.

They collected these informations from printed brochure (14%), from the notice board (10%), the others from their doctors, friends, or by own experiences.

In the 7th question we wanted to know, what kind of good experiences are important. The 27% believe in the green surroundings, relaxing and extreme experiences, and the water slides. 16% choose only the green surroundings and the relaxation, by the way the green environment with or without anything else was the most important thing among the most visitors. Closely the half of the visitors found the slides also really important.

The 8th question was about the use of the services. The visitors 27% use only the pools, but the 21% use mainly the catering units also. The 10,5% arrived to enjoy the services of the pools , medical threatments and catering units together. The importance of the commercial units was mentioned by only 8%, and the accomodations by 10%.

During the 9th question, we try to get complex result about the quality of the services. We used a scale with 5 different levels (from the really high level to the lowest level), where the visitors could choose the best level, that fits to their own opinions.

Most of the guests (66%) extremely satisfied (highest level in the scale) with the outdoor cabines, shower platforms, toilets. Also in this high level are the opinions in the build up of swimming- and thermal pools (59%), the cleanliness of the pools (55%), the helpful kindness of the staff (42%).

The 31% of the guests found suitable (satisfied – the next level under the extremely satisfied) the outdoor cabines, shower platforms, 35% the build up the pools, 35% the cleanliness of the pools, 50% the helpful kindness of the staff.

The middle level evaluations comes (27%) in the field of the quantity of prooved services (there are not too much).

There was an option to answer, what kind of services needed. In this part was mentioned in first place: more slides needed. Also needed woody-bushy area, playground, beauty threatment and beach umbrellas.

The 11th question: also as in the 9th question, we got some good opinions about the quality of the medical threatments (15% - very good, 24,4% good). The quality and the costs commercial units (9,3% totally correct, 17,4% correct, 32,6% middle, 3,5% uncorrect). In the field of the catering units was the evaluation closely the same. The accomodation was used only by the 44% of the visitors, and the answers was balanced (11,5% very satisfied, 13,4% satisfied, 12,1% middle, 12,1% unsatisfied).

And finally the last answer for the last question was: the most guests were generally satisfied with the services, they enjoyed their stay and they would suggest it to their friends, relatives warmly, so the oral advertisement hopefully would work well.

Socio- demographical relations

There wasn't any strong relation between the socio- demographical data and the results of the questionnaires.

The relation between the costs of the entrance and the visitor's job (profession) was only that result that each of the visitors found the costs middle levelled.

There wasn't also significant variance between the age of the visitors and the frequency of the visiting, nor between the age of the visitors and the type of the visiting group.

But there was some relation between the living place of the visitors and the costs of the entrance. The residents from the 20km wide ring area of the destination found the costs a bit higher, than the other guests, those arrived from out of this 20km ring, or as the guests from foreign countries, they found the costs middle leveled.

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