



FSE

FACULTY
OF
ECONOMIC SCIENCES
UNIVERSITY OF ORADEA



**THE PROGRAMME OF
THE 17TH INTERNATIONAL CONFERENCE ON EUROPEAN INTEGRATION – NEW CHALLENGES – EINCO 2021
University of Oradea, Faculty of Economic Sciences
May 27th -28th, 2021, Oradea, Romania - *online***

Organized by:

University of Oradea, Faculty of Economic Sciences

in partnership with:

*Asociația Facultăților de Economie din România /The Association of the Faculties of Economic Sciences of Romania (AFER),
Asociația Generală a Economisților din România /The General Association of the Economists of Romania (AGER),
Academia Română, Institutul de Economie Națională /The Romanian Academy, The Institute of National Economy (IEN),
Academia Română, Institutul Național de Cercetări Economice /The Romanian Academy, The National Institute of Economic Researches (INCE),
The Leadership Institute, USA (Li),
Centrul de Cercetare pentru Competitivitate și Dezvoltare Durabilă /The Research Centre for Competitiveness and Sustained Development (CCCDD),
Centrul de Documentare Europeană din cadrul Universității din Oradea /European Documentation Centre Oradea, University of Oradea (EDCO),
Societatea Academică de Management din România /The Romanian Academic Society of Management (SAMRO),
Corpul Experților Contabili și Contabililor Autorizați din România – filiala Bihor /
The Body of Expert and Licensed Accountants of Romania – Bihor County Branch (CECCAR),*

AGENDA
of the International Conference
EUROPEAN INTEGRATION – NEW CHALLENGES – EINCO 2021
17th edition,
May 27th -28th 2021

Thursday, May 27th, 2021

- **15:00 -17:00 PLENARY SESSION – click [here](#)** (Meeting ID: 894 8114 4219, Passcode: 323334)

Friday, May 28th, 2021

9:00 – 11:00 – parallel sessions

- Session I: Economics, Business Administration, Tourism and Statistics
 - **Virtual room [link](#): Meeting ID: 853 2860 3041/Passcode: 578831**
- Session II: Finance, Banking, Accounting and Audit
 - **Virtual room [link](#): Meeting ID: 824 7394 5502, Passcode: Einco**
- Session III: International Business, European Integration, Foreign Languages and Business Environment
 - **Virtual room [link](#): Meeting ID: 898 1570 4112, Passcode: 744502**
- Session IV: Management, Marketing, Economic Informatics and Cybernetics
 - **Virtual room [link](#): Meeting ID: 844 5480 1968, Passcode: 884387**

11:00 – 11:15 – intermission

11:15 – 13:15 – parallel sessions

- Session I: Economics, Business Administration, Tourism and Statistics
 - o **Virtual room [link](#)**: Meeting ID: 853 2860 3041/Passcode: 578831
- Session II: Finance, Banking, Accounting and Audit
 - o **Virtual room [link](#)**: Meeting ID: 824 7394 5502, Passcode: Einco
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- Session IV: Management, Marketing, Economic Informatics and Cybernetics
 - o **Virtual room [link](#)**: Meeting ID: 844 5480 1968, Passcode: 884387

13:15 – 15:00 – lunch break

15:00 – 17:00 – parallel sessions

- Session I: Economics, Business Administration, Tourism and Statistics
 - o **Virtual room [link](#)**: Meeting ID: 853 2860 3041/Passcode: 578831
- Session II: Finance, Banking, Accounting and Audit
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- Session III: International Business, European Integration, Foreign Languages and Business Environment
 - o **Virtual room [link](#)**: Meeting ID: 898 1570 4112, Passcode: 744502

17:00 – 17:15 – intermission

17:15 – 19:30 – parallel sessions

- Session I: Economics, Business Administration, Tourism and Statistics
 - o **Virtual room [link](#)**: Meeting ID: 853 2860 3041/Passcode: 578831

Thursday, May 27th, 2021, 15:00 -17:00

PLENARY SESSION, [link](#)

Meeting ID: 894 8114 4219, Passcode: 323334

Opening speech

**Professor Alina BĂDULESCU, Ph.D. – Dean
Faculty of Economic Sciences, University of Oradea**

Welcoming message

**Professor Constantin BUNGĂU, Ph.D. – Rector
University of Oradea**

Keynote presentation

THE LONG-RUN RELATIONSHIPS BETWEEN GROWTH AND CO2 EMISSIONS IN EU15 COUNTRIES

**Associate Professor Mariana HATMANU, Ph.D.
Scientific researcher Cristina CĂUȚIȘANU, Ph.D.
Professor Andreea-Oana IACOBUȚĂ, Ph.D.
*„Al. I. Cuza” University of Iasi***

Keynote presentation

THE PROBABILITY OF UNCERTAINTY: ROMANIA’S GROWTH PERSPECTIVES

**Ionuț GAVRIȘ, Ph.Ds,
Associate Professor Valentin TOADER, Ph.D., Dean
*Babes-Bolyai University, Faculty of Business***

Friday, May 28th, 2021

Session I: Economics, Business Administration, Tourism and Statistics

Section chair:	Professor Daniel Laurențiu BĂDULESCU, Ph.D. – Chair of the Sub-Section <i>Business Administration</i> Professor Olimpia-Iuliana BAN, Ph.D. – Chair of the Sub-Section <i>Tourism</i> Associate Professor Ioana-Teodora MEȘTER, Ph.D. – Chair of the Sub-Section <i>Economic Statistics and Modelling</i> Associate Professor Adrian-Gheorghe FLOREA, Ph.D. – Chair of the Sub-Section <i>Economics</i>
Virtual meeting host:	Associate Professor Dorin BĂC, Ph.D.
Virtual room link:	https://us02web.zoom.us/j/85328603041?pwd=enRlekZvRDBDUXR1NitaOEdoaEVZz09 Meeting ID: 853 2860 3041, Passcode: 578831

9.00 – 11.00 - Paper presentation and discussions

1.	PUBLIC POLICIES TO SUPPORT ENTREPRENEURSHIP: DO THEY CONTRIBUTE TO STRENGTHEN SMES SECTOR? Dragos DIANU, Monica (CENAN) CIUCOS, Alina BADULESCU, Daniel BADULESCU
2.	SMART CITIES AND THE EUROPEAN VISION Carmen Florina FAGADAR, Diana Teodora TRIP, Darie GAVRILUT, Daniel BADULESCU
3.	DIGITAL PROMOTION FOR HOTELS OF BĂILE FELIX- VÂRTOP RESORTS CONTENT QUALITY ANALYSIS Miruna Diana MOZA
4.	FEATURES OF SUSTAINABLE DEVELOPMENT AT THE LEVEL OF SMES József GÖNCZI
5.	A SYNOPSIS OF ROMANIA'S SMART CITIES INNITIATIVES Darie GAVRILUT, Diana Teodora TRIP, Carmen Florina FAGADAR, Daniel BADULESCU
6.	EXAMINATION OF DIGITIZATION IN HUNGARIAN AND ROMANIAN COMPANIES Tunde-Zita KOVACS, Beata BITTNER, Forest DAVID, András NÁBRÁDI
7.	E-LEARNING AND M-LEARNING CONTENT GENERATION AS LEARNING SUPPORT IN ECONOMIC EDUCATION Mihaela MOCA, Alina BADULESCU

8.	A MAPPING OF THE LITERATURE ON ECONOPHYSICS Sergiu Mihai HAȚEGAN
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11:00– 11:15 intermission

11.15 - 13.15 - Paper presentation and discussions

1.	INSTITUTIONAL DETERMINANTS OF POVERTY: AN APPLIED ANALYSIS FROM THE PERSPECTIVE OF EXTRACTIVE INSTITUTIONS Oana GURIȚĂ, Andreea - Oana IACOBUȚĂ, Raluca CLIPA, Mihaela IFRIM
2.	ROMANIA: UNIVERSITY GRADUATES BETWEEN EMPLOYMENT AND UNEMPLOYMENT Eva SZABO
3.	TAX AVOIDANCE AND TAX EVASION IN EU: TRENDS AND EFFECTS Emil Gheorghe GUIAȘ, Codruța Mihaela HĂINEALĂ
4.	EXPLORING THE RELATIONSHIP BETWEEN SMART CITY, SUSTAINABLE DEVELOPMENT AND INNOVATION AS A MODEL FOR URBAN ECONOMIC GROWTH Procopie Florin GUȘUL, Alina Ramona BUTNARIU
5.	INVESTIGATION OF THE COMMERCIAL SITUATION AMONG BEEKEEPERS IN HUNGARY FROM 2010 TO THE PRESENT Margit CSIPKÉS, Ádám ESZTERGOMI, Sándor NAGY
6.	CRISTALLISING A CONCEPT: A BIBLIOMETRIC ANALYSIS OF CORPORATE SOCIAL RESPONSIBILITY AND SUSTAINABILITY Casiana ILLE
7.	EDUCATION AND QUALITY OF LIFE IN BULGARIA AND ROMANIA Lavinia STAN
8.	ENTREPRENEURSHIP IN THE INDUSTRY OF TOURISM Ciprian-Constantin PĂTRĂUCEANU, Oleg PETELCA

13.15 - 15.00 lunch break

15.00 - 17.00 - Paper presentation and discussions

1.	DEMOGRAPHIC AND ECONOMIC FACTORS INFLUENCING THE REAL-ESTATE MARKET IN ROMANIA
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	Remus Dorel ROȘCA, Sebastian ȘIPOȘ-GUG
2.	TOURISTS' MOTIVATIONS FOR VISITING DARK TOURISM SITES. CASE OF ROMANIA Andreia SCHNEIDER, Silvia ANGHIEL-VLAD, Lucia NEGRUȚ, Gheorghe GOJE, Iulia PARA
3.	SMART TOURISM DESTINATION Monica FAUR, Olimpia BAN
4.	BOOKING TRAVEL THROUGH THE AIRBNB PLATFORM DURING THE COVID 19 PANDEMIC Elena ȘTIUBEA
5.	INDONESIA – A GOLDMINE OF DARK TOURISM DESTINATIONS Ioana PRODAN
6.	EMPLOYERS' DISCRIMINATORY BEHAVIOR AND ITS IMPACT ON LABOR MARKET Adrian FLOREA
7.	MACROECONOMIC ADJUSTMENTS OF THE LABOR MARKET IN THE PANDEMIC CONTEXT Roxana HATOS, Adrian FLOREA
8.	YOUNG PEOPLE ON THE LABOR MARKET IN ROMANIA. PRECARIOUSNESS OR RESILIENCE? Roxana HATOS

17.00 – 17.15 – intermission

17.15 – 19.30 - Paper presentation and discussions

1.	SOCIAL RESPONSIBILITY IN SMALL AND MEDIUM ENTERPRISES VERSUS LARGE COMPANIES. EVIDENCES FROM LITERATURE Tomina SĂVEANU, Sorana SĂVEANU
2.	CLUSTERS, FRAMEWORKS OF ECONOMIC DEVELOPMENT Melania POP
3.	IMPLEMENTING SMART TECHNOLOGIES FOR IMPROVING THE FINANCIAL DECISION-MAKING PROCESS OF SMEs. CHALLENGES AND OPPORTUNITIES Paula-Carmen BĂC, Madou SYLLA, Dorin-Paul BĂC, Ramona SIMUT
4.	URBAN CULTURAL TOURISM IN THE CONTEXT OF THE EUROPEAN CAPITAL OF CULTURE: CASE STUDY SIBIU AND TIMISOARA Simona-Violeta ARDELEAN, Alina BADULESCU

5.	HOW THE PANDEMIC HAS CHANGED THE TOURISM INDUSTRY Afrodita BORMA
6.	FRIENDLY TOURISM DESTINATION SHOULD BE SAFE Monica FAUR, Alina BĂDULESCU, Olimpia BAN
7.	CHERNOBYL AND PRIPYAT – FROM AN "EXCLUSION ZONE" TO A DARK TOURISM DESTINATION Ioana PRODAN
8.	GREEN TOURISTS AND THEIR BEHAVIOUR. AN EMPIRICAL INVESTIGATION IN ORADEA, ROMANIA Alina BĂDULESCU, Olimpia BAN, Dorin BĂC, Simona-Violeta ARDELEAN
9.	SOCIAL MEDIA IMPACT IN ROMANIA'S E-COMMERCE Paul RUGE, Olimpia BAN, Dorin BĂC

Friday, May 28th 2021

Session II: Finance, Banking, Accounting and Audit

Section chair:	Professor Victoria BOGDAN, Ph.D. – Chair of the Sub-Section <i>Accounting</i> Associate Professor Dorina-Nicoleta POPA, Ph.D. – Chair of the Sub-Section <i>Audit</i> Associate Professor Daniela-Marioara ZĂPODEANU, Ph.D. – Chair of the Sub-Section <i>Banking</i> Professor Claudia-Diana SABĂU-POPA, Ph.D. – Chair of the Sub-Section <i>Corporate Finances</i> Professor Dan-Ioan MORAR, Ph.D. – Chair of the Sub-Section <i>Public Finances</i>
Virtual meeting host:	Associate Professor Laurențiu DROJ, Ph.D.
Virtual room link:	https://us02web.zoom.us/j/82473945502?pwd=eWwxcjRWZ0tlcS9tRkZNTUFlcXE0dz09 Meeting ID: 824 7394 5502, Passcode: Einco

9.00 – 11.00 - Paper presentation and discussions

1.	THE IMPACT OF ACCOUNTING INFORMATION SYSTEMS ON UNDERSTANDING BUSINESS PROCESSES Laura Eugenia Lavinia BARNA, Bogdan Ștefan IONESCU
2.	SEPARATION OF FIXED AND VARIABLE COSTS FROM MIXED COSTS AT A WATER AND SEWERAGE OPERATOR Arpad-Zoltan FULOP, Kinga-Erzsébet BAKÓ, Alina STANCIU

3.	ECONOMIC AND FINANCIAL STABILITY FOR WATER AND WASTEWATER OPERATORS IN ROMANIA Kinga-Erzsébet BAKÓ, Arpad-Zoltan FULOP, Alina STANCIU
4.	A SURVEY OF LITERATURE REVIEW ON BANK PREFORMANCE Nina SINITIN
5.	CRITICAL SUCCESS FACTORS OF STRATEGICACCOUNTING INFORMATION SYSTEM AND IT'S RELATION WITH STRATEGIC DECISIONS EFFECTIVENESS Hammood Flayyih HAKEEM, Alnujaimi AWS, Hassan Elkhaldi ABDERRAZEK
6.	THE IMPACT OF BASEL BANKING REGULATION ON FINANCIAL TRANSACTIONS Margit CSIPKÉS, Rebeka NAGY, Sándor NAGY
7.	SERVICE QUALITY IN INSURANCE COMPANIES Corneliu BENTE
8.	DOES THE PARETO PRINCIPLE APPLY IN THE INNOVATION FIELD IN ROMANIA? Alina BABA

11:00– 11:15 intermission

11:15 – 13:15 - Paper presentation and discussions

1.	INVENTORY DECISION IN VUCA WORLD USING ECONOMIC LOGIC QUANTITY Lidia VESA, Marcel Ioan BOLOȘ, Claudia Diana SABĂU-POPA
2.	COMPARATIVE ANALYSIS OF VALUE ADDED INTELLECTUAL CAPITAL AT SMALL AND MEDIUM ENTERPRISES Tibor TARNOCZI, Edina KULCSAR
3.	FINANCIAL AND OPERATING RISK ANALYSIS OF TWO ROMANIAN-HUNGARIAN BORDER COUNTIES Tibor TARNÓCZI, Edit VERES, Edina KULCSAR
4.	CORRUPTION AND MONEY LAUNDERING - BASIC COMPONENTS OF ECONOMIC AND FINANCIAL CRIME Ioan FEHER
5.	THE ECONOMICAL AND FINACIAL IMPLICATIONS OF RENEWABLE ENERGY SOURCES Alexandra Maria BELE (LACATUS)
6.	TAX EVASION AND FINANCIAL FRAUD IN THE CURRENT DIGITAL CONTEXT

	Ioana-Florina COITA, Laura – Camelia FILIP, Eliza-Angelika KICSKA
7.	FINANCIAL DIFFICULTIES, FORMS OF SUPPORT, EXPECTATIONS IN THE FIELD OF HORECA, IN THE CURRENT CONTEXT Daniela ZĂPODEANU, Larisa DRAGOLEA, Carmen SCORȚE
8.	NON-FINANCIAL REPORTING REGULATION AND CHALLENGES IN REPORTING PRACTICES. EMPIRICAL EVIDENCE FROM ROMANIAN'S MANUFACTURING LISTED COMPANIES Mărioara BELENEȘI, Victoria BOGDAN, Dorina POPA, Luminița RUS

13.15 – 15.00 lunch break

15.00 – 16.30 - Paper presentation and discussions

1.	THE IMPACT OF THE COVID-19 PANDEMICS OVER THE FINANCIAL PERFORMANCE AT THE LEVEL OF THE MAIN PHARMACEUTICAL AND MEDICAL COMPANIES REGISTERED AT BSE Laurentiu DROJ, Ioan Gheorghe ȚARĂ
2.	CONSIDERATIONS REGARDING THE IMPACT OF THE COVID-19 PANDEMICS OVER THE FINANCIAL PERFORMANCE AT THE LEVEL OF THE MAIN HORECA COMPANIES REGISTERED AT BSE Laurentiu DROJ
3.	CORRELATIONS BETWEEN FINANCIAL INDICATORS OF COMPANIES AND SUSTAINABLE DEVELOPMENT INDICATORS Ioana CRĂCIUN (TIMOFEI), Claudia Diana SABĂU-POPA, Reka LAKATOS-FODOR
4.	FACTORS INFLUENCING THE QUALITY OF THE PERFORMANCE AUDIT REPORT Reka LAKATOS-FODOR, Ioana CRACIUN (TIMOFEI)

Friday, May 28th, 2021

Session III: International Business, European Integration, Foreign Languages and Business Environment

Section chair:	Professor Mihai BERINDE, Ph.D. – Chair of the Sub-Section <i>EU Sustainable Economic Development and Competitiveness</i> Associate Professor Nicoleta-Georgeta BUGNAR, Ph.D. – Chair of the Sub-Section <i>International Business</i> Lecturer Anamaria-Mirabela POP, Ph.D. – Chair of the Sub-Section <i>Impact of Foreign Languages on the Business Environment</i>
Virtual meeting host:	Associate Professor Liana-Eugenia MEȘTER, Ph.D.
Virtual room link:	https://us02web.zoom.us/j/89815704112?pwd=RFU1SDhUVWh3UVcwNFBsbE5zVDB6dz09 Meeting ID: 898 1570 4112, Passcode: 744502

9.00 – 11.00 - Paper presentation and discussions

1.	CONSUMPTION EXPENDITURE OF THE ELDERLY IN THE EUROPEAN UNION: CONVERGENCE AND IMPACT ON GDP Sanda ANCA
2.	EFFECTS OF HYDROGEN PRODUCTION ON ECONOMIC GROWTH IN THE EUROPEAN UNION Mihaela IONESCU
3.	ANALYSIS OF CROSS-BORDER COOPERATION IN THE CONTEXT OF SUSTAINABLE REGIONAL DEVELOPMENT Oleksandr DIAKONIUK
4.	CORPORATE GOVERNANCE, RESEARCH AND ECONOMIC GROWTH IN EUROPEAN COUNTRIES Iulia PLATONA (ELENES)
5.	ECONOMIC AND SOCIAL IMPACTS OF COVID-19 IN THE PAST YEAR IN THE EUROPEAN UNION, WITH SPECIAL REFERENCE TO ROMANIA AND HUNGARY Bernadett Mártha BÉRESNÉ, Eszter MAKLÁRI
6.	TEACHING BUSINESS ENGLISH FOR ACADEMIC PURPOSES IN ROMANIA Carina BRÂNZILĂ
7.	POLITICAL CORRECTNESS IN BUSINESS COMMUNICATION Anamaria-Mirabela POP, Monica-Ariana SIM

8.	BETWEEN STRESS AND EVOLUTION - TEACHING AND LEARNING FRENCH FOR SPECIFIC PURPOSES IN ONLINE COURSES DURING COVID-19 PANDEMIC / ENTRE STRESS ET ÉVOLUTION - L'ENSEIGNEMENT/APPRENTISSAGE DU FOS À DISTANCE DANS UN CONTEXTE DE CONFINEMENT Carmen AVRAM, Felicia CONSTANTIN
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11.00 – 11:15 intermission

11.15 – 13.15 - Paper presentation and discussions

1.	LA TRADITION – VECTEUR IMPORTANT DE PROMOTION ET GAGE DE QUALITÉ. LE CAS DES PRODUITS ROUMAINS DU TERROIR (TRADITION - IMPORTANT PROMOTION AND QUALITY GUARANTEE VECTOR. THE CASE OF TRADITIONAL ROMANIAN PRODUCTS) Andra -Teodora PORUMB
2.	THE PERKS AND DOWNSIDES OF TEACHING ENGLISH ONLINE Cristina-Laura ABRUDAN, Ioana-Claudia HOREA
3.	TEACHING BUSINESS ENGLISH ONLINE. ASSIGNMENT ACTIVITIES AND TESTS IN MOODLE Ioana-Claudia HOREA, Cristina-Laura ABRUDAN
4.	THE IDIOMATIC VOCABULARY OF THE PANDEMIC Monica-Ariana SIM, Anamaria-Mirabela Pop
5.	THE IMPACT OF COVID-19 ON EXTERNAL TRADE OF ROMANIA COMPARED WITH SIMILAR EU ECONOMIES Horia-Octavian MINTAȘ, Adriana GIURGIU, Dorel-Mihai PARASCHIV, Adrian NEGREA
6.	THE RELATIONSHIP BETWEEN EXTERNAL DEBT, BUDGET DEFICIT, TRADE BALANCE DEFICIT AND ECONOMIC GROWTH. THE CASE OF ROMANIA Adriana GIURGIU, Horia-Octavian MINTAȘ
7.	ICSID CASES IN 2020, AFFECTED OR NOT BY COVID 19 Mihai BERINDE, Dana Maria PETRICA, Liana-Eugenia MEȘTER
8.	OPTIMISER LE TRAVAIL D'EQUIPE GRACE A LA MAITRISE DES LANGUES ETRANGERES / OPTIMIZING TEAMWORK BY KNOLEDGE OF FOREIGN LANGUAGES Rodica BOGDAN

13.15 – 15.00 lunch break

15.00 – 16.00 - Paper presentation and discussions

1.	CONSIDERATIONS ON THE IMPACT OF SUSTAINABLE DEVELOPMENT ON TOURISM PHENOMENON
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	Nicoleta Georgeta BUGNAR, Liana-Eugenia MEȘTER, Andreea-Florina FORA
2.	PARTICULARITIES OF CSR PROGRAMS DURING THE COVID-19 PANDEMIC Simona Aurelia BODOG, Nicoleta Alina ANDREESCU
3.	GOOD PRACTICES IN UNIVERSITY PARTNERSHIPS AT NATIONAL AND INTERNATIONAL LEVEL Carmen SCORȚE, Simona BODOG, Liana MEȘTER
4.	POSSIBILITIES AND LIMITATIONS OF THE SDG AND ESG IMPLEMENTATION IN ROMANIA. A FINANCIAL AND MANAGERIAL APPROACH Leonard Călin ABRUDAN, Mirabela MATEI, Maria Madela ABRUDAN

Friday, May 28th, 2021

Session IV: Management, Marketing, Economic Informatics and Cybernetics

Section chair:	Professor Elena Aurelia BOTEZAT, Ph.D. – Chair of the Sub-Section <i>Management</i> Associate Professor Naiana ȚARCĂ, Ph.D. – Chair of the Sub-Section <i>Economic Informatics and Cybernetics</i> Associate Professor Dorin-Cristian COITA, Ph.D. – Chair of the Sub-Section <i>Marketing</i>
Virtual meeting host:	Associate Professor Maria-Madela ABRUDAN, Ph.D.
Virtual room link:	https://us02web.zoom.us/j/84454801968?pwd=RVdIN2ZoUDUwTFNzdEo5SjZ4WENqdz09 Meeting ID: 844 5480 1968, Passcode: 884387

9.00 – 11.00 - Paper presentation and discussions

1.	OPTIMIZE DOCUMENT OPERATION USING MOBILE TECHNOLOGY Horia DEMIAN
2.	AGILE METHODOLOGIES FOR SOFTWARE DEVELOPMENT IN BANKING Valentin Partenie MUNTEANU, Paul DRAGOS
3.	INTEGRATED REPORTING AND PERFORMANCE. A BIBLIOMETRIC ANALYSIS Bianca BADITOIU, Valentin Partenie MUNTEANU, Alexandru BUGLEA
4.	MANAGEMENT OF ECONOMIC PERFORMANCE IN LOCAL PUBLIC ADMINISTRATION. CASE STUDY: REPUBLIC OF MOLDOVA Ion COZMA, Alexandra Delia BUGNARIU, Pamela Patrizia PODHORA, Cristina DIDEA (CASTRASE)
5.	NEW BUSINESS MODELS GENERATED BY TECHNOLOGICAL INNOVATION Xhorxhina VANGJEL

6.	GLOBALIZATION AND INTERNATIONALIZATION OF THE EDUCATION MANAGEMENT Luminița ANDONE
7.	SOCIAL ORGANIZATIONAL RESPONSIBILITY MANAGEMENT MODELS: WHAT LESSONS FOR HUMAN RESOURCES MANAGEMENT? Marie-Pier CÔTÉ, Doina MURESANU
8.	MARKETING COMMUNICATION. PARTICULAR ASPECTS OF HEALTH CARE SERVICES TELEMEDICINE CHANGES THE PARADIGME OF HEALTHCARE SERVICES Polixenia Aurora ROMAN (PAREȘCURA)

11:00 – 11:15 intermission

11.15 – 13.15 - Paper presentation and discussions

1.	TALENT CRISIS IN A WORLD CRISIS Ioan TAMAȘ
2.	ACADEMIC STAFF PERCEPTION ON LEARNING ONLINE AT THE UNIVERSITY OF ORADEA Ada TOMESCU, Elena-Aurelia BOTEZAT, Anca DODESCU
3.	AN INVESTIGATION UPON ENTREPREURSHIP EDUCATION WITHIN THE CONTEXT OF SOCIETY 5.0 Elena-Aurelia BOTEZAT
4.	WORKING FROM HOME – A COMPARATIVE STUDY BETWEEN THE BEGINING OF THE PANDEMIC PERIOD AND A YEAR LATER Mirela BUCUREAN
5.	INVESTIGATING THE IMPORTANCE OF CUSTOMER LIFETIME VALUE IN MODERN MARKETING - A LITERATURE REVIEW Adela Laura POPA, Dinu Vlad SASU, Teodora Mihaela TARCZA
6.	NON-PROFIT ORGANIZATIONS DENSITY, SOCIAL VULNERABLE CATEGORIES AND ECONOMICAL DEVELOPMENT FROM VOLUNTARY AND GOVERNMENT FAILURE THEORIES PERSPECTIVE Sefora Marcela NEMȚEANU, Dorin-Cristian COITA, Teodora Mihaela TARCZA
7.	ASPECTS OF MARKETING SERVICES ON THE REAL ESTATE MARKET IN ROMANIA Oana PETRISOR-MATEUT
8.	THE WAY IN WHICH BIHOR COUNTY'S MOUNTAIN GUESTHOUSES ARE USING SOCIAL MEDIA TO ATTRACT CUSTOMERS Naiana Nicoleta TARCA

See you next year, at EINCO 2022 !

May 26th -27th 2022

Save the dates!