



FSE

FACULTY
OF
ECONOMIC SCIENCES
UNIVERSITY OF ORADEA



THE PROGRAMME OF THE INTERNATIONAL **ONLINE** CONFERENCE ***“EUROPEAN INTEGRATION – NEW CHALLENGES”***

**16TH EDITION,
29 MAY 2020**

Corporate Finances Economic Statistics and Modelling
Corporate Finances Business Administration
EU Sustainable Economic Development and Competitiveness
Economics
The Impact of Foreign Languages on the Business Environment
Tourism
Public Finances Business Administration
Economics Banking
Economic Statistics and Modelling Tourism Management
Marketing Public Finances Banking Management
Audit Accounting
Marketing Accounting
Audit Economic Informatics and Cybernetics International Business
The Impact of Foreign Languages on the Business Environment
International Business
EU Sustainable Economic Development and Competitiveness



THE PROGRAMME

OF

THE INTERNATIONAL ONLINE CONFERENCE "EUROPEAN INTEGRATION – NEW CHALLENGES"

**16th EDITION,
29 May 2020**

Organized by:

The University of Oradea, Faculty of Economic Sciences, Oradea, Romania,

in partnership with:

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under the patronage of the "Jean Monnet" European Modules:

**“European Economic Integration”,
“International Trade and European Trade Policy”
and
“EU Sustainable Economic Development and Competitiveness”**

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Welcome Message



***Ladies and Gentlemen,
Dear colleagues,***

On behalf of the Management Team of the Faculty of Economic Sciences, University of Oradea and on my own, I would like to welcome each of you to the 16th edition of EINCO Conference - European Integration – New Challenges.

Indeed, there are difficult and challenging times for all of us, being forced by the pandemic to rethink the way we work, to shift to online teaching, to adapt to new ways of working, to ask ourselves hard questions. Our conference is also confronted with the challenge of going online, and the traditional contacts and exchange of ideas are to be missed.

These hard times bring us, nevertheless, new challenges for research in the economics and business fields. I strongly hope that our conference will provide you the opportunity of exchanging ideas and build solid academic relationships between participants.

I wish you all to have a very fruitful "virtual" participation and hope you will remain engaged and dedicated to finding innovative solutions to the economic challenges of these times.

Respectfully,

Prof.Dr.habil. Alina BADULESCU

Dean, Faculty of Economic Sciences - University of Oradea

EINCO 2020 Conference Chair

AGENDA
of the International Online Conference
“European Integration – New Challenges”
16th edition,
29 May 2020

10.00 – 12.00 – SKYPE online sessions / paper presentations

- **Section: *Economics, Business Administration, Tourism and Statistics I***
(Join SKYPE meeting: <https://join.skype.com/clpGI1MJNtNf>):
 - **Sub-sections:**
 - *Business Administration;*
 - *Tourism;*
 - *Economics;*
 - *Economic Statistics and Modelling;*

- **Section: *Finance, Banking, Accounting and Audit***
(Join SKYPE meeting: <https://join.skype.com/isxHMOsKfD75>):
 - **Sub-sections:**
 - *Accounting;*
 - *Audit;*
 - *Banking;*
 - *Public Finances;*
 - *Corporate Finances;*

- **Section: *International Business and European Integration I***
(Join SKYPE meeting: <https://join.skype.com/idRAEhXazg1U>):
 - **Sub-sections:**
 - *EU Sustainable Economic Development and Competitiveness;*
 - *International Business;*
 - *The Impact of Foreign Languages on the Business Environment;*

- **Section: *Management, Marketing, Economic Informatics and Cybernetics***
(Join SKYPE meeting: <https://join.skype.com/akkUkwfhEtRR>):
 - **Sub-sections:**
 - *Economic Informatics and Cybernetics;*
 - *Management;*
 - *Marketing.*

16.00 – 18.00 – SKYPE online sessions / paper presentations

– Section: *Economics, Business Administration, Tourism and Statistics II*

(Join SKYPE meeting: <https://join.skype.com/eBr1nKIHvhvt>):

○ **Sub-sections:**

- *Business Administration;*
- *Tourism;*
- *Economics;*
- *Economic Statistics and Modelling;*

– Section: *International Business and European Integration II*

(Join SKYPE meeting: <https://join.skype.com/i1siNNYmc7cP>):

○ **Sub-sections:**

- *EU Sustainable Economic Development and Competitiveness;*
- *International Business;*
- *The Impact of Foreign Languages on the Business Environment;*

See you next year, at EINCO 2021 (27-29 May 2021)!

Save the dates!

Friday, 29 May 2020

Section: Economics, Business Administration, Tourism and Statistics I

Sub-sections: Business Administration
Economics
Economic Statistics and Modelling
Tourism

Section Head / Moderator:	Assoc. Prof. Dr. Dorin-Paul BĂC - University of Oradea
Join SKYPE meeting:	https://join.skype.com/clpGI1MJNtNf

10.00 – 12.00 – Paper online presentations:

1.	THEORETICAL FRAMEWORK ABOUT TOURISM DESTINATION COMPETITIVENESS Author(s): FAUR Eva-Monica, BAN Olimpia Presenter(s): FAUR Eva-Monica
2.	DESIGNING BETTER POLICIES FOR A CLEANER AIR: THE CASE OF ELECTRIC VEHICLES IN EUROPE Author(s): GHIURCA Camelia Presenter(s): GHIURCA Camelia
3.	SMART UNIVERSITY, SMART CITY. THE ROLE OF UNIVERSITIES IN ADVANCING INTELLIGENT URBANIZATION Author(s): FĂGĂDAR Carmen Florina Presenter(s): FĂGĂDAR Carmen Florina
4.	CORPORATE SOCIAL RESPONSIBILITY AND ADDED FIRM VALUE IN TIMES OF UNCERTAINTY Author(s): ILLE Casiana Teodora Presenter(s): ILLE Casiana Teodora
5.	RESPONSIBLE ENTREPRENEURSHIP. MAPPING THE TERRITORY Author(s): ILLE Casiana Teodora, FĂGĂDAR Carmen Florina Presenter(s): ILLE Casiana Teodora
6.	HOTEL INTERNATIONAL BAILE FELIX: AN ATTRACTIVE THERMAL DESTINATION FOR EUROPEAN SENIOR TOURISM MARKET Author(s): TRIP Diana Teodora Presenter(s): TRIP Diana Teodora
7.	HOW HUMAN-CENTRIC DESIGN THINKING CAN IMPROVE COMMUNICATION PROCESS IN WELLNESS. CASE STUDY ON HOTEL INTERNATIONAL, BAILE FELIX, ROMANIA Author(s): TRIP Diana Teodora Presenter(s): TRIP Diana Teodora
8.	INTERNATIONAL TOURISM IN GLOBALIZATION CONDITIONS Author(s): ȘTIUBEA Elena Presenter(s): ȘTIUBEA Elena
9.	INNOVATION - THE FUTURE OF THE CITIES Author(s): CADAR Elena-Otilia Presenter(s): CADAR Elena-Otilia
10.	EFFICIENCY AND TRANSPARENCY OF THE GOVERNANCE OF PUBLIC INSTITUTIONS Author(s): PRIVANTU Dorin-Marian Presenter(s): PRIVANTU Dorin-Marian

Friday, 29 May 2020

Section: Finance, Banking, Accounting and Audit

Sub-sections: **Accounting**
 Audit
 Banking
 Corporate Finances
 Public Finances

Section Head / Moderator:	Prof. Dr. Ioan Gheorghe ȚARA - University of Oradea
Join SKYPE meeting:	https://join.skype.com/isxHMOsKfD75

10.00 – 12.00 – Paper online presentations:

1.	EXAMINATION AND COMPARISON OF THE PROFITABILITY OF A COMPANY IN TWO DIFFERENT ACCOUNTING ENVIRONMENTS Author(s): SZEKERES Alexandra, HAMAD Mirjam Presenter(s): SZEKERES Alexandra, HAMAD Mirjam
2.	GREEN BONDS: THE MOST INNOVATIVE FINANCIAL INSTRUMENTS ON THE STOCK EXCHANGE Author(s): LĂCĂTUȘ (BELE) Alexandra Maria Presenter(s): LĂCĂTUȘ (BELE) Alexandra Maria
3.	THE RISK MANAGEMENT PROCESS IN CORPORATE GOVERNANCE Author(s): CARAIMAN Adrian Cosmin Presenter(s): CARAIMAN Adrian Cosmin
4.	DO ROMANIAN COMPANIES AND THEIR STAKEHOLDERS BENEFIT FROM THE ADVANTAGES OF A GOOD CORPORATE GOVERNANCE? EMPIRICAL RESEARCH ON THE LEVEL OF COMPLIANCE Author(s): MIHALCEA Mihaela Maria Presenter(s): MIHALCEA Mihaela Maria
5.	BEFORE AND AFTER...AN ANALYSIS OF THE COMPLIANCE DEGREE WITH THE NON-FINANCIAL REPORTING REQUIREMENTS OF ROMANIAN LISTED COMPANIES Author(s): BOGDAN Victoria, POPA Dorina Nicoleta, BELENEȘI Mărioara Presenter(s): BOGDAN Victoria, POPA Dorina Nicoleta, BELENEȘI Mărioara
6.	RISKS AND ACCOUNTING FOR PROVISIONS IN THE HOTEL INDUSTRY Author(s): RUS Luminița, BELENEȘI Mărioara, GHERAI Dana Presenter(s): RUS Luminița, GHERAI Dana
7.	SOURCES OF INFORMATION FOR MEASURING PERFORMANCE IN THE HOSPITALITY INDUSTRY Author(s): SCORȚE Carmen, ZĂPODEANU Daniela, DRAGOLEA Larisa Presenter(s): SCORȚE Carmen
8.	CONSIDERATIONS REGARDING THE SPATIAL DISTRIBUTION OF THE FINANCIAL RESULTS AT THE LEVEL OF THE MAIN HORECA COMPANIES REGISTERED AT BSE Author(s): DROJ Laurențiu, DROJ Gabriela Presenter(s): DROJ Laurențiu
9.	FINANCIAL PERFORMANCE VERSUS DIVIDEND PAYOUT POLICY AT THE LEVEL OF THE MAIN GAS AND PETROLEUM COMPANIES REGISTERED AT BSE Author(s): DROJ Laurențiu, ȚARA Ioan Gheorghe Presenter(s): ȚARA Ioan Gheorghe
10.	INSOLVENCY: BETWEEN FINANCIAL AND JUDICIAL Author(s): ZĂPODEANU Daniela, SCORȚE Carmen, ZĂPODEANU Antoniu Presenter(s): ZĂPODEANU Daniela

Friday, 29 May 2020

Section: International Business and European Integration I

**Sub-sections: EU Sustainable Economic Development and Competitiveness
International Business
The Impact of Foreign Languages on the Business Environment**

Section Head / Moderator:	Assoc. Prof. Dr. Liana-Eugenia MEȘTER - University of Oradea
Join SKYPE meeting:	https://join.skype.com/idRAEhXazg1U

10.00 – 12.00 – Paper online presentations:

1.	WATER, CORPORATISM AND DEMOCRACY Author(s): BENEĂ Ciprian-Beniamin Presenter(s): BENEĂ Ciprian-Beniamin
2.	THE EXCHANGE OF INFORMATION BETWEEN COMPETITORS AND THE ANTITRUST RULES Author(s): SCURT Ciprian Presenter(s): SCURT Ciprian
3.	ITALY – THE COUNTRY WITH THE LARGEST NUMBER OF ROMANIAN EMIGRANTS Author(s): ANDRICA Nicoleta, GIURGIU Adriana, FORA Andreea-Florina Presenter(s): FORA Andreea-Florina
4.	THE UNPRECEDENT DISRUPTION OF THE CORONAVIRUS PANDEMIC TO THE ECONOMY AND FOREIGN TRADE OF THE BIHOR COUNTY Author(s): NEGREA Adrian, BEKESI Csaba Presenter(s): NEGREA Adrian
5.	THE IMPACT OF THE COVID-19 PANDEMIC ON THE SMEs IN ROMANIA AND THE NECESSARY RESPONSE PACKAGES TO RESTART THE ECONOMY IN THE EU CONTEXT Author(s): MINTAȘ Horia-Octavian Presenter(s): MINTAȘ Horia-Octavian
6.	FACTORS' IMPACT ON DAMAGES PAID IN ICSID CASES, EVALUATED ON MARKET VALUE PREMISES Author(s): BERINDE Mihai, PETRICĂ Dana-Maria, MEȘTER Liana-Eugenia Presenter(s): BERINDE Mihai, MEȘTER Liana-Eugenia
7.	EUROPE - TYPES OF DIPLOMACY IN THE VISION OF SIR HAROLD NICOLSON Author(s): DRĂGAN-CODREAN Cosmina-Ioana, BUGNAR Nicoleta Georgeta Presenter(s): BUGNAR Nicoleta Georgeta
8.	THE COVID-19 PANDEMIC AND THE CONSEQUENCES ON FOREIGN TRADE ACTIVITY OF GOODS VS. SERVICES Author(s): NEGREA Adrian, MINTAȘ Horia-Octavian, GIURGIU Adriana Presenter(s): MINTAȘ Horia-Octavian, GIURGIU Adriana
9.	STUDY ON THE EVOLUTION OF SOCIAL RESPONSIBILITY IN HEALTH SERVICES IN ROMANIA Author(s): ANDREESCU Nicoleta Alina, BODOG Simona Aurelia Presenter(s): ANDREESCU Nicoleta Alina

Friday, 29 May 2020

Section: Management, Marketing, Economic Informatics and Cybernetics

**Sub-sections: Management
 Marketing
 Economic Informatics and Cybernetics**

Section Head / Moderator:	Prof. Dr. Ada Mirela TOMESCU – University of Oradea
Join SKYPE meeting:	https://join.skype.com/akkUkwfhEtRR

10.00 – 12.00 – Paper online presentations:

1.	THE FUTURE OF WORK IN THE POST-PANDEMIC ERA Author(s): MATEI Mirabela-Constanta, ABRUDAN Maria-Madela, ABRUDAN Leonard-Călin Presenter(s): MATEI Mirabela-Constanta, ABRUDAN Maria-Madela, ABRUDAN Leonard-Călin
2.	AI APPLIED IN RAISING CATTLE PREDICTION Author(s): DEMIAN Horia-Trandafir Presenter(s): DEMIAN Horia-Trandafir
3.	THE IMPACT OF WORKING FROM HOME ON PRODUCTIVITY. A STUDY ON THE PANDEMIC PERIOD Author(s): BUCUREAN Mirela Presenter(s): BUCUREAN Mirela
4.	REVOLUTIONIZING MARKETING OF NONPROFIT ORGANIZATIONS THROUGH BLOCKCHAIN TECHNOLOGY Author(s): COITA Dorin-Cristian Presenter(s): COITA Dorin-Cristian
5.	A FUTURE ORIENTED APPROACH TO COPE WITH DISRUPTIVE INNOVATION Author(s): BOTEZAT Elena Aurelia Presenter(s): BOTEZAT Elena Aurelia
6.	ASPECTS RELATED TO INNOVATION AND CREATIVITY IN MARKETING Author(s): POPA Adela Laura, SASU Dinu-Vlad Presenter(s): POPA Adela Laura
7.	FAKE NEWS VS REAL NEWS IN MASS MEDIA IN THE PERIOD OF COVID PENDING Author(s): SASU Dinu-Vlad Presenter(s): SASU Dinu-Vlad
8.	CONSUMERS' PERCEPTION OF SOCIAL RESPONSIBILITY IN HEALTH SERVICES Author(s): BODOG Simona-Aurelia, ANDREESCU Nicoleta-Alina Presenter(s): BODOG Simona-Aurelia
9.	AN EMPIRICAL RESEARCH OF THE QUALITY OF RELATIONSHIPS INTO A ROMANIAN UNIVERSITY Author(s): TOMESCU Ada Mirela Presenter(s): TOMESCU Ada Mirela

Friday, 29 May 2020

Section: Economics, Business Administration, Tourism and Statistics II

**Sub-sections: Business Administration
Economics
Economic Statistics and Modelling
Tourism**

Section Head / Moderator:	Assoc. Prof. Dr. Dorin-Paul BĂC - University of Oradea
Join SKYPE meeting:	https://join.skype.com/eBr1nKIHYhvt

16.00 – 18.00 – Paper online presentations:

1.	A REGIONAL PERSPECTIVE ON FOREIGN PARTICIPATION IN COMPANIES FROM ROMANIA Author(s): SEHLEANU Mariana Presenter(s): SEHLEANU Mariana
2.	THE ROLE OF SMALL ENTREPRENEURS IN RESTARTING THE ECONOMY Author(s): FLOREA Adrian Gheorghe, PERȚICAȘ Diana Claudia Presenter(s): PERȚICAȘ Diana Claudia
3.	THE DEVELOPMENT OF THE ROMANIAN CLUSTERS AND THEIR DETERMINANTS Author(s): SAVA Diana-Cristina, FLOREA Adrian Gheorghe Presenter(s): FLOREA Adrian Gheorghe
4.	INTERNATIONAL COMPARISON OF FACTORS OF FINANCIAL LITERACY USING PISA 2015 DATA Author(s): HATOS Roxana, HATOS Adrian, BORMA Afrodita Presenter(s): HATOS Roxana, BORMA Afrodita
5.	RETHINKING CSR DURING TIMES OF PANDEMIC Author(s): SĂVEANU Tomina, SĂVEANU Sorana Presenter(s): SĂVEANU Tomina
6.	THE INFLUENCE OF FOREIGN BANKS' ENTRY ON THE MAIN MACROECONOMIC INDICATORS IN THE (EMERGING) HOST ECONOMIES. CASE STUDY: ROMANIA, HUNGARY AND BULGARIA Author(s): MORUTAN Radu Alin, GAVRILUȚ Darie, BADULESCU Daniel Presenter(s): BADULESCU Daniel
7.	ROMANIAN BALNEARY RESORTS PROMOTION ON SOCIAL MEDIA Author(s): BAN Olimpia I, ȚARCĂ Naiana Presenter(s): BAN Olimpia I, ȚARCĂ Naiana
8.	EU POLICIES TO SUPPORT SMES SECTOR AND THEIR EFFECTS: AN OVERVIEW Author(s): HERTE Anamaria Diana, BADULESCU Daniel Presenter(s): BADULESCU Daniel
9.	EDUCATION AND PUBLIC ADMINISTRATION IN PANDEMIC TIMES: CHALLENGES AND OPPORTUNITIES Author(s): BADULESCU Alina, CSINTALAN Csaba, KOLOZSI Lucia Presenter(s): BADULESCU Alina
10.	TOURISM IN AND AFTER THE TIME OF COVID-19 OUTBREAK Author(s): ARDELEAN Simona-Violeta, TEUȘDEA Alexandrina-Florina, BADULESCU Alina Presenter(s): BADULESCU Alina
11.	DEFINING "THE BIG NAP" AND ITS CHARACTERISTICS FOR THE HOSPITALITY INDUSTRY Author(s): BAC Dorin Paul, ROSCA Paula Carmen Presenter(s): BAC Dorin Paul

Friday, 29 May 2020

Section: International Business and European Integration II

**Sub-sections: EU Sustainable Economic Development and Competitiveness
International Business
The Impact of Foreign Languages on the Business Environment**

Section Head / Moderator:	Assoc. Prof. Dr. Liana-Eugenia MEȘTER - University of Oradea
Join SKYPE meeting:	https://join.skype.com/i1siNNYmc7cP

16.00 – 18.00 – Paper online presentations:

1.	SOCIAL MEDIA AND ITS EFFECTS ON THE GROWTH OF BUSINESSES Author(s): POP Anamaria-Mirabela, SIM Monica-Ariana Presenter(s): POP Anamaria-Mirabela
2.	IN THE DEFENSE OF TEACHERS IN TIMES OF CRISES – THOUGHTS, IDEAS, OPINIONS REGARDING ENGLISH TEACHERS Author(s): SIM Monica-Ariana, POP Anamaria-Mirabela Presenter(s): SIM Monica-Ariana
3.	COMMUNICATION DEVICES. THE DENTISTS' CASE STUDY / DISPOSITIFS DE COMMUNICATION. LE CAS DES PRATICIENS DE L'ART DENTAIRE Author(s): PORUMB Andra-Teodora, PORUMB Cristian Presenter(s): PORUMB Andra-Teodora
4.	POLYSEMANTS IN FINANCIAL ENGLISH Author(s): HOREA Ioana-Claudia, ABRUDAN Cristina-Laura Presenter(s): HOREA Ioana-Claudia
5.	TEACHING BUSINESS ENGLISH VOCABULARY – IDEAS FOR SIGNIFICANTLY BOOSTING THE TEACHING PROCESS Author(s): ABRUDAN Cristina-Laura, HOREA Ioana-Claudia Presenter(s): ABRUDAN Cristina-Laura
6.	THE MULTIDIMENSIONAL NATURE OF MENTAL MAPPING - THE MIND MAP AS A TOOL FOR LEARNING LANGUAGES FOR BUSINESS / LE CARACTERE MULTIDIMENSIONNEL DE LA CARTOGRAPHIE MENTALE – LA CARTE MENTALE COMME OUTIL D'APPRENTISSAGE DES LANGUES ETRANGERES POUR LES AFFAIRES Author(s): CONSTANTIN Felicia, AVRAM Carmen Presenter(s): CONSTANTIN Felicia
7.	THE ROLE OF COMMUNICATION IN A FOREIGN LANGUAGE IN THE TRAINING OF HUMAN RESOURCES / LE ROLE DE LA COMMUNICATION DANS UNE LANGUE ETRANGERE DANS LA FORMATION DES RESSOURCES HUMAINES Author(s): BOGDAN Rodica Presenter(s): BOGDAN Rodica

See you next year, at EINCO 2021 (27 - 29 May 2021)!

Save the dates!

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