



**FSE**

FACULTY  
OF  
ECONOMIC SCIENCES  
UNIVERSITY OF ORADEA



# **THE PROGRAMME**

## **OF**

### **THE INTERNATIONAL CONFERENCE**

#### ***“EUROPEAN INTEGRATION – NEW CHALLENGES”***

**15<sup>TH</sup> EDITION,**  
**23-25 MAY 2019**

Corporate Finances      Economic Statistics and Modelling  
Corporate Finances      Business Administration  
EU Sustainable Economic Development and Competitiveness  
Economics  
The Impact of Foreign Languages on the Business Environment  
Public Finances      Business Administration      Tourism  
Economic Statistics and Modelling      Banking      Management  
Marketing      Banking      Accounting  
Public Finances      Audit  
Marketing      Accounting  
Audit      Economic Informatics and Cybernetics      International Business  
The Impact of Foreign Languages on the Business Environment  
EU Sustainable Economic Development and Competitiveness



# **THE PROGRAMME**

**OF**

## ***THE INTERNATIONAL CONFERENCE "EUROPEAN INTEGRATION – NEW CHALLENGES"***

**15<sup>TH</sup> EDITION,  
23-25 May 2019**

***Organized by:***

**The University of Oradea, Faculty of Economic Sciences, Oradea, Romania,**

***in partnership with:***

***Asociația Facultăților de Economie din România /  
The Association of the Faculties of Economic Sciences of Romania (AFER),  
Asociația Generală a Economiştilor din România /  
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The Body of Expert and Licensed Accountants of Romania – Bihor County Branch (CECCAR),***

***under the patronage of the "Jean Monnet" European Modules:***

***"European Economic Integration",  
"International Trade and European Trade Policy"  
and  
"EU Sustainable Economic Development and Competitiveness"***



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**AGENDA**  
of the International Conference  
***“European Integration – New Challenges”***  
15th edition,  
**23 - 25 May 2019**

**Thursday, 23 May 2019**

**15.30 – 16.00 - Guests reception** (*Ground Floor Hall – Faculty of Economic Sciences, building F, University of Oradea*);

**16.00 – 18.00 - The Opening Ceremony of the International Conference “European Integration – New Challenges”, 15th edition** (*Aula Magna - Ground Floor, building F, University of Oradea*);

**19.00 - The Festive Dinner.**

**Friday, 24 May 2019**

**09.30 – 10.00 - Guests reception** (*Ground Floor Hall – Faculty of Economic Sciences, building F, University of Oradea*);

**10.00 – 13.00 - Section paper presentations**

– **Section: *Economics, Business Administration, Tourism and Statistics I***

(Room E008, Ground Floor – Faculty of Economic Sciences, building E, University of Oradea);

○ **Sub-sections:**

- *Business Administration;*
- *Tourism;*
- *Economics;*
- *Economic Statistics and Modelling;*

– **Section: *Economics, Business Administration, Tourism and Statistics II***

(Room E115, 1<sup>st</sup> Floor – Faculty of Economic Sciences, building E, University of Oradea);

○ **Sub-sections:**

- *Business Administration;*
- *Tourism;*
- *Economics;*
- *Economic Statistics and Modelling;*

– **Section: *Finance, Banking, Accounting and Audit I***

(Room E009, Ground Floor – Faculty of Economic Sciences, building E, University of Oradea);

○ **Sub-sections:**

- *Accounting;*
- *Audit;*
- *Banking;*
- *Public Finances;*
- *Corporate Finances;*

– **Section: *Finance, Banking, Accounting and Audit II***

(Room E014, Ground Floor – Faculty of Economic Sciences, building E, University of Oradea):

○ **Sub-sections:**

- *Accounting;*
- *Audit;*
- *Banking;*
- *Public Finances;*
- *Corporate Finances;*

– **Section: *International Business and European Integration I***

(Room E010, Ground Floor – Faculty of Economic Sciences, building E, University of Oradea):

○ **Sub-sections:**

- *EU Sustainable Economic Development and Competitiveness;*
- *International Business;*
- *The Impact of Foreign Languages on the Business Environment;*

– **Section: *International Business and European Integration II***

(Room E119, 1<sup>st</sup> Floor – Faculty of Economic Sciences, building E, University of Oradea):

○ **Sub-sections:**

- *EU Sustainable Economic Development and Competitiveness;*
- *International Business;*
- *The Impact of Foreign Languages on the Business Environment;*

– **Section: *Management, Marketing, Economic Informatics and Cybernetics***

(Room E011, Ground Floor – Faculty of Economic Sciences, building E, University of Oradea):

○ **Sub-sections:**

- *Economic Informatics and Cybernetics;*
- *Management;*
- *Marketing.*

**13.00 - Networking Lunch**

**Saturday, 25 May 2019**

**10.00 – 13.00** (Optional, upon prior registration on Friday morning, at Reception Desk; extra charges applied: 10 EUR or 45 LEI / person): Trip to Felix Spa and 1 Mai Spa.

***See you next year, at EINCO 2020 (28-30 May 2020)!***

***Save the dates!***

Thursday, 23 May 2019

**15.30 – 16.00** - **Guests reception** (*Ground Floor Hall* – Faculty of Economic Sciences, building F, University of Oradea);

**16.00 – 18.00** - **The Opening Ceremony of the International Conference “European Integration – New Challenges”, 15th edition** (*Aula Magna* - Ground Floor, building F, University of Oradea);

- **Opening Speech for the International Conference “European Integration – New Challenges”, 15th edition** – **Prof. Dr. Alina BĂDULESCU** – Chairperson of the Conference, Dean of the Faculty of Economic Sciences – University of Oradea;
- **Welcome Speech of the Rector of the University of Oradea** – **Prof. Dr. Constantin BUNGĂU**;
- **Keynote Speakers presentations:**
  - o **Prof. Dr. Doina MUREȘANU**, *Management Department, Université du Québec en Abitibi-Témiscamingue, Rouyn-Noranda, Canada:*  
**BETTER SAFE THAN SORRY? ETHICAL ISSUES ON THE LEGALIZATION OF RECREATIONAL CANNABIS IN CANADA;**
  - o **Prof. Dr. Zsolt CSAPO**, *Department of Enterprise Development, Faculty of Economics and Business, University of Debrecen, Debrecen, Hungary,*  
& **Assoc. Prof. Dr. Tunde CSAPONE RISKÓ**, *Department of World Economy and International Business, Faculty of Economics and Business, University of Debrecen, Debrecen, Hungary:*  
**PERCEPTION AND ACCEPTANCE OF GOAT CHEESE IN COMPARISON WITH SHEEP AND COW CHEESE – AN EMPIRICAL STUDY.**

**19.00** - **The Festive Dinner**





**Friday, 24 May 2019**

**Section: Economics, Business Administration, Tourism and Statistics I**

**Sub-sections:**      **Business Administration**  
                              **Economics**  
                              **Economic Statistics and Modelling**  
                              **Tourism**

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<b>Room:</b>	<b>E008</b> (Ground Floor – Faculty of Economic Sciences, building E, University of Oradea)

**10.00 – 13.00 – Paper presentations:**

1	<b>THE IMPACT OF DEMOGRAPHIC CHANGES AND MIGRATION ON ECONOMIC GROWTH WITHIN EMU COUNTRIES</b> Author(s): LUCACI Ancuța, NASTASE Carmen Eugenia Presenter(s): LUCACI Ancuța, NASTASE Carmen Eugenia <b>Discussant: Presenter of paper no. 9</b>
2	<b>CSR IN ROMANIAN ECONOMIC LITERATURE</b> Author(s): SAVEANU Tomina-Gabriela, SAVEANU Sorana-Mihaela Presenter(s): SAVEANU Tomina-Gabriela <b>Discussant: Co-Chairs</b>
3	<b>A MEDIUM-SCALE FACTOR MODEL FOR NOWCASTING ROMANIAN GDP GROWTH</b> Author(s): BĂLINT Csaba Presenter(s): BĂLINT Csaba <b>Discussant: Co-Chairs</b>
4	<b>SOCIAL ENTREPRENEURSHIP: EVOLUTIONS, CHARACTERISTICS, VALUES AND MOTIVATIONS</b> Author(s): MICULAICIUC (HOLOVCSUK) Angelica Presenter(s): MICULAICIUC (HOLOVCSUK) Angelica <b>Discussant: Presenter of paper no. 2</b>
5	<b>THE EFFICIENCY OF CHURCH IMPLICATION IN SOCIAL ECONOMY</b> Author(s): MICULAICIUC (HOLOVCSUK) Angelica Presenter(s): MICULAICIUC (HOLOVCSUK) Angelica <b>Discussant: Co-Chairs</b>
6	<b>THEORIES OF COMPETITION</b> Author(s): MARINCEAN Dan Andrei Presenter(s): MARINCEAN Dan Andrei <b>Discussant: Presenter of paper no. 9</b>
7	<b>URBAN ECONOMY VS. RURAL ECONOMY. FINDINGS FOR ROMANIA</b> Author(s): POP Melania Gabriela Presenter(s): POP Melania Gabriela <b>Discussant: Co-Chairs</b>
8	<b>BUILDING A FUTURE FOR CORPORATE SUSTAINABILITY. THE INFLUENCE OF CULTURE AND EDUCATION ON STUDENTS' KNOWLEDGE, BELIEFS AND BEHAVIOUR</b> Author(s): ROȘCA Paula, BÂC Dorin Presenter(s): ROȘCA Paula, BÂC Dorin <b>Discussant: Presenter of paper no. 1</b>

9	<b>MEASURING KNOWLEDGE AND BEHAVIOUR TOWARDS SUSTAINABLE DEVELOPMENT OF YOUNG PEOPLE FROM ROMANIA</b> Author(s): PERTICAȘ Diana, FLOREA Adrian Presenter(s): PERTICAȘ Diana, FLOREA Adrian <b>Discussant: Presenter of paper no. 2</b>
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## 13.00 - Networking Lunch

Friday, 24 May 2019

**Section: Economics, Business Administration, Tourism and Statistics II**

**Sub-sections:**      **Business Administration**  
                              **Economics**  
                              **Economic Statistics and Modelling**  
                              **Tourism**

<b>Section Head:</b>	<b>Assoc. Prof. Dr. Dorin-Paul BÂC - University of Oradea</b>
<b>Co-Chairs:</b>	<b>Prof. Dr. Olimpia-Iuliana BAN – University of Oradea</b> <b>Prof. Dr. Daniel BĂDULESCU – University of Oradea</b> <b>Assoc. Prof. Dr. Ioana-Teodora MEȘTER – University of Oradea</b>
<b>Secretaries:</b>	Lecturer Dr. Mariana SEHLEANU – University of Oradea Lecturer Dr. Ramona-Marinela SIMUȚ – University of Oradea
<b>Room:</b>	<b>E115 (1<sup>st</sup> Floor – Faculty of Economic Sciences, building E, University of Oradea)</b>

**10.00 – 13.00 – Paper presentations:**

1	<b>ENTREPRENEURIAL DYNAMICS AND REGIONAL DEVELOPMENT IN ROMANIA</b> Author(s): BADULESCU Daniel, DIANU Dragos, GAVRILUT Darie, HERTE Anamaria Diana Presenter(s): BADULESCU Daniel, DIANU Dragos, GAVRILUT Darie, HERTE Anamaria Diana <b>Discussant: Presenter of paper no. 4</b>
2	<b>THE ROLE AND IMPACT OF FOREIGN BANKS IN THE CENTRAL AND EASTERN EUROPE'S (CEE) ECONOMIES</b> Author(s): BADULESCU Daniel, MORUTAN Radu Alin Presenter(s): BADULESCU Daniel, MORUTAN Radu Alin <b>Discussant: Presenter of paper no. 7</b>
3	<b>IMPROVING FIRMS' PERFORMANCE THROUGH KAIZEN MANAGEMENT SYSTEM: A CASE STUDY OF A MANUFACTURING COMPANY</b> Author(s): SEHLEANU Mariana, FLORE Elena-Simona Presenter(s): SEHLEANU Mariana, FLORE Elena-Simona <b>Discussant: Presenter of paper no. 1</b>
4	<b>HOW HOTEL MANAGERS (SHOULD) DO REACT TO NEGATIVE ONLINE COMMENTS</b> Author(s): BAN Olimpia Presenter(s): BAN Olimpia <b>Discussant: Presenter of paper no. 6</b>
5	<b>MEDICAL TOURISM AND THE EFFICIENT USE OF RESOURCES. A COMPARATIVE STUDY CASE ON BAILE FELIX RESORT (ROMANIA) AND BALARUC-LES-BAINS RESORT (FRANCE)</b> Author(s): ARDELEAN Simona-Violeta, TEUȘDEA Alexandrina-Florina, BADULESCU Alina Presenter(s): ARDELEAN Simona-Violeta, TEUȘDEA Alexandrina-Florina, BADULESCU Alina <b>Discussant: Presenter of paper no. 4</b>
6	<b>COULD ROMANIA BE A PLAYER ON THE GLOBAL MEDICAL TOURISM MARKET?</b> Author(s): BADULESCU Andrei-Vlad, BADULESCU Alina, ARDELEAN Simona-Violeta, TEUȘDEA Alexandrina-Florina Presenter(s): BADULESCU Andrei-Vlad, BADULESCU Alina, ARDELEAN Simona-Violeta, TEUȘDEA Alexandrina-Florina <b>Discussant: Presenter of paper no. 3</b>
7	<b>ROMANIA'S REAL CONVERGENCE WITH EURO AREA</b> Author(s): SIMUȚ Ramona, MEȘTER Ioana Teodora Presenter(s): SIMUȚ Ramona, MEȘTER Ioana Teodora <b>Discussant: Presenter of paper no. 3</b>
8	<b>SUSTAINABILITY OF OUTSOURCED SOCIAL SERVICES</b> Author(s): SZARKA Arpad, SZANTO Ildiko Presenter(s): SZARKA Arpad <b>Discussant: Presenter of paper no. 2</b>

**13.00 - Networking Lunch**



Friday, 24 May 2019

**Section: Finance, Banking, Accounting and Audit I**

**Sub-sections:**     **Accounting**  
                          **Audit**  
                          **Banking**  
                          **Corporate Finances**  
                          **Public Finances**

<b>Section Head:</b>	<b>Prof. Dr. Claudia-Diana SABĂU-POPA – University of Oradea</b>
<b>Co-Chairs:</b>	<b>Prof.Dr. Ioan BĂTRÂNCEA- Babeş-Bolyai University, Cluj Napoca, Romania</b> <b>Prof. Dr. Ioan Dan MORAR – University of Oradea</b> <b>Assoc. Prof. Dr. Victoria BOGDAN - University of Oradea</b>
<b>Secretaries:</b>	Assoc. Prof. Dr. Laurențiu DROJ - University of Oradea Lecturer Dr. Luminița RUS – University of Oradea
<b>Room:</b>	<b>E009</b> (Ground Floor – Faculty of Economic Sciences, building E, University of Oradea)

**10.00 – 13.00 – Paper presentations:**

1	<b>ANALYSIS OF MAJOR CAPITAL STRUCTURE INDEXES OF ORGANIZATIONS DEALING WITH SPORTS ACTIVITIES AND THEIR RELATION WITH THE NOTES TO THE FINANCIAL STATEMENT</b> Author(s): FENYVES Veronika; BÁCS Zoltán; BÁCSNÉ BÁBA Éva; KEREZSI Dóra Presenter(s): KEREZSI Dóra <b>Discussant: Presenter of paper no. 4</b>
2	<b>ANALYSIS OF MAJOR ASSET STRUCTURE INDEXES OF ORGANIZATIONS DEALING WITH SPORTS ACTIVITIES AND THEIR RELATION WITH THE NOTES TO THE FINANCIAL STATEMENT</b> Author(s): KEREZSI Dóra Presenter(s): KEREZSI Dóra <b>Discussant: Presenter of paper no. 7</b>
3	<b>ANALYSIS OF THE DIFFERENCES OF FINANCIAL STATEMENTS PREPARED IN CONFORMITY WITH IFRS BY COMPANIES OPERATING IN THE HEALTH CARE SECTOR AND ANOTHER SECTOR</b> Author(s): SZEKERES Alexandra, ORBÁN Ildikó Presenter(s): SZEKERES Alexandra <b>Discussant: Co-Chairs</b>
4	<b>AN ECONOMETRIC APPROACH ON SHADOW ECONOMY IN EUROPEAN COUNTRIES</b> Author(s): PETRIC Nicolae Presenter(s): PETRIC Nicolae <b>Discussant: Presenter of paper no. 2</b>
5	<b>FISCAL PRESSURE IN THE EU: AN ECONOMETRIC APPROACH</b> Author(s): PETRIC Nicolae Presenter(s): PETRIC Nicolae <b>Discussant: Presenter of paper no. 6</b>
6	<b>MANAGERIAL ACCOUNTING – A TOOL FOR MEASURING AND PILOTING THE OVERALL PERFORMANCE</b> Author(s): HINT (ȘTEFAN) Mihaela, TONEA Ioana, HADA Izabela Diana Presenter(s): HINT (ȘTEFAN) Mihaela <b>Discussant: Presenter of paper no. 1</b>
7	<b>CHALLENGES IN THE FINANCIAL MANAGEMENT OF THE PUBLIC PENSION SYSTEM IN ROMANIA</b> Author(s): SZARKA Arpad Presenter(s): SZARKA Arpad <b>Discussant: Co-Chairs</b>

**13.00 - Networking Lunch**



Friday, 24 May 2019

**Section: Finance, Banking, Accounting and Audit II**

**Sub-sections:**      **Accounting**  
                              **Audit**  
                              **Banking**  
                              **Corporate Finances**  
                              **Public Finances**

<b>Section Head:</b>	<b>Prof. Dr. Claudia-Diana SABĂU-POPA – University of Oradea</b>
<b>Co-Chairs:</b>	<b>Prof. Dr. Ioan Gheorghe ȚARA - University of Oradea</b> <b>Assoc. Prof. Dr. Dorina-Nicoleta POPA - University of Oradea</b> <b>Assoc. Prof. Dr. Daniela-Marioara ZĂPODEANU - University of Oradea</b>
<b>Secretaries:</b>	Assoc. Prof. Dr. Corneliu-Cristian BENȚE - University of Oradea Assoc. Prof. Dr. Carmen-Mihaela SCORȚE – University of Oradea
<b>Room:</b>	<b>E014</b> (Ground Floor – Faculty of Economic Sciences, building E, University of Oradea)

**10.00 – 13.00 – Paper presentations:**

1	<b>TO BE OR NOT TO BE A SPONSOR? AN ANALYSIS BASED ON ACCOUNTING INFORMATION</b> Author(s): RUS Luminița, GHERAI Dana Presenter(s): RUS Luminița, GHERAI Dana <b>Discussant: Presenter of paper no. 2</b>
2	<b>DISCLOSURE EFFECTS ON BUSINESS PERFORMANCE OF ROMANIAN LISTED COMPANIES</b> Author(s): BOGDAN Victoria, POPA Dorina Nicoleta, BOLOȘ Marcel Ioan Presenter(s): BOGDAN Victoria, POPA Dorina Nicoleta, BOLOȘ Marcel Ioan <b>Discussant: Presenter of paper no. 5</b>
3	<b>SERVICE QUALITY AND CUSTOMER SATISFACTION IN CEC BANK</b> Author(s): BENȚE Corneliu, DROJ Laurențiu Presenter(s): BENȚE Corneliu <b>Discussant: Presenter of paper no. 1</b>
4	<b>AN INNOVATIVE PERSPECTIVE ON FINANCIAL DECISION-MAKING</b> Author(s): COITA Ioana-Florina Presenter(s): COITA Ioana-Florina <b>Discussant: Presenter of paper no. 6</b>
5	<b>FINANCIAL PERFORMANCE VERSUS DIVIDEND PAYOUT POLICY AT THE LEVEL OF ENERGY COMPANIES REGISTERED AT BSE</b> Author(s): DROJ Laurențiu, BENȚE Corneliu Presenter(s): DROJ Laurențiu <b>Discussant: Presenter of paper no. 4</b>
6	<b>MODERN STRATEGIES FOR THE PERFORMANCE IN THE ORGANIZATION</b> Author(s): AL-NAJJAR Emad Ghafoori Abood, ALNUJAIMI Aws Saeed Mirdan, MAJAJID Layth Hazim Majid Presenter(s): ALNUJAIMI Aws Saeed Mirdan, MAJAJID Layth Hazim Majid <b>Discussant: Presenter of paper no. 3</b>

**13.00 - Networking Lunch**

Friday, 24 May 2019

**Section: International Business and European Integration I**

**Sub-sections: EU Sustainable Economic Development and Competitiveness  
International Business  
The Impact of Foreign Languages on the Business Environment**

<b>Section Head:</b>	<b>Assoc. Prof. Dr. Liana-Eugenia MEȘTER - University of Oradea</b>
<b>Co-Chairs:</b>	<b>Prof. Dr. Mihai BERINDE – University of Oradea Assoc. Prof. Dr. Nicoleta-Georgeta BUGNAR – University of Oradea</b>
<b>Secretaries:</b>	Assoc. Prof. Dr. Leonard Călin ABRUDAN – University of Oradea Lecturer Dr. Andreea-Florina FORA – University of Oradea
<b>Room:</b>	<b>E010</b> (Ground Floor – Faculty of Economic Sciences, building E, University of Oradea)

**10.00 – 13.00 – Paper presentations:**

1	<b>INTERNATIONAL MIGRATION. CASE STUDY: ROMANIA</b> Author(s): ANDRICA Nicoleta, GIURGIU Adriana, FORA Andreea-Florina Presenter(s): ANDRICA Nicoleta, GIURGIU Adriana <b>Discussant: Presenter of paper no. 2</b>
2	<b>ICSID CASES IN WHICH ROMANIA HAS BEEN INVOLVED</b> Author(s): BERINDE Mihai, PETRICĂ Dana, MEȘTER Liana Presenter(s): BERINDE Mihai, PETRICĂ Dana <b>Discussant: Presenter of paper no. 5</b>
3	<b>THE SOCIAL ECONOMY AND THE LEGISLATIVE ENVIRONMENT. CASE STUDY: ROMANIA</b> Author(s): MUDURA Lioara Mariana, MEȘTER Liana-Eugenia, BODOG Simona-Aurelia Presenter(s): MUDURA Lioara Mariana, MEȘTER Liana-Eugenia <b>Discussant: Presenter of paper no. 6</b>
4	<b>ELECTRICITY PRODUCTION AND HUPX DAM PRICES IN ROMANIA</b> Author(s): CSIPKÉS Margit, NAGY Sándor Presenter(s): CSIPKÉS Margit <b>Discussant: Presenter of paper no. 1</b>
5	<b>THE DIPLOMATIC MISSION AND IT'S FUNCTION</b> Author(s): DRĂGAN-CODREAN Cosmina-Ioana, BUGNAR Nicoleta Presenter(s): DRĂGAN-CODREAN Cosmina-Ioana, BUGNAR Nicoleta <b>Discussant: Presenter of paper no. 3</b>
6	<b>COMPARATIVE ANALYSIS OF SOCIAL ECONOMY IN THE COUNTRIES OF THE EUROPEAN UNION</b> Author(s): BERINDE Mihai, MUDURA Lioara Mariana Presenter(s): BERINDE Mihai, MUDURA Lioara Mariana <b>Discussant: Presenter of paper no. 4</b>
7	<b>TENSES SPECIFIC TO BUSINESS COMMUNICATION</b> Author(s): HOREA Ioana Claudia, ABRUDAN Cristina Laura Presenter(s): HOREA Ioana Claudia <b>Discussant: Presenter of paper no. 9</b>
8	<b>PUT IN FRONT THE IMAGE OF THE COMPANY / MISE EN SCÈNE DE L'IMAGE DE L'ENTREPRISE</b> Author(s): PORUMB Andra-Teodora Presenter(s): PORUMB Andra-Teodora <b>Discussant: Presenter of paper no. 5</b>
9	<b>LANGUAGE BARRIERS IN MULTINATIONAL COMPANIES</b> Author(s): POP Anamaria-Mirabela, SIM Monica-Ariana Presenter(s): POP Anamaria-Mirabela, SIM Monica-Ariana <b>Discussant: Co-Chairs</b>

**13.00 - Networking Lunch**

Friday, 24 May 2019

**Section: International Business and European Integration II**

**Sub-sections: EU Sustainable Economic Development and Competitiveness  
International Business  
The Impact of Foreign Languages on the Business Environment**

<b>Section Head:</b>	<b>Assoc. Prof. Dr. Liana-Eugenia MEȘTER - University of Oradea</b>
<b>Co-Chairs:</b>	<b>Assoc. Prof. Dr. Liana-Eugenia MEȘTER - University of Oradea Lecturer Dr. Andrea HAMBURG – University of Oradea</b>
<b>Secretary:</b>	<b>Lecturer Dr. Rodica BOGDAN – University of Oradea</b>
<b>Room:</b>	<b>E119 (1<sup>st</sup> Floor – Faculty of Economic Sciences, building E, University of Oradea)</b>

**10.00 – 13.00 – Paper presentations:**

1	<b>WATER AND NEO-LIBERALISM</b> Author(s): BENEĂ Ciprian-Beniamin Presenter(s): BENEĂ Ciprian-Beniamin <b>Discussant: Presenter of paper no. 4</b>
2	<b>WRITING AND SPEAKING OF ENGLISH AT THE WORKPLACE</b> Author(s): SIM Monica-Ariana, POP Anamaria-Mirabela Presenter(s): SIM Monica-Ariana <b>Discussant: Presenter of paper no. 7</b>
3	<b>THE IMPLEMENTATION OF ANTITRUST POLICY AT THE LEVEL OF EUROPEAN UNION</b> Author(s): FORA Andreea-Florina, BUGNAR Nicoleta-Georgeta Presenter(s): FORA Andreea-Florina, BUGNAR Nicoleta-Georgeta <b>Discussant: Presenter of paper no. 1</b>
4	<b>SENTIMENTAL ANALYSIS – USING NEW TYPES OF TOOLS IN THE CORPORATE EVALUATION PROCESS</b> Author(s): ABRUDAN Leonard Călin Presenter(s): ABRUDAN Leonard Călin <b>Discussant: Presenter of paper no. 3</b>
5	<b>HOW TO BUILD AND MANAGE THE REPUTATION OF THE COMPANY - THE CASE OF DENTAL CLINICS IN ROMANIA / COMMENT CONSTRUIRE ET GÉRER LA RÉPUTATION DE L'ENTREPRISE – LE CAS DES CLINIQUES DENTAIRE DE ROUMANIE</b> Author(s): PORUMB Andra-Teodora, PORUMB Cristian Presenter(s): PORUMB Andra-Teodora, PORUMB Cristian <b>Discussant: Presenter of paper no. 2</b>
6	<b>THE UNDERGROUND ECONOMY: COMPONENTS</b> Author(s): GUIAȘ Emil, HĂINEALĂ Codruța Mihaela Presenter(s): GUIAȘ Emil, HĂINEALĂ Codruța Mihaela <b>Discussant: Presenter of paper no. 3</b>
7	<b>TEACHING BUSINESS ENGLISH THROUGH CONTEXT</b> Author(s): ABRUDAN Cristina-Laura, HOREA Ioana-Claudia Presenter(s): ABRUDAN Cristina-Laura, HOREA Ioana-Claudia <b>Discussant: Presenter of paper no. 5</b>
8	<b>DIFFICULTIES IN TEACHING GERMAN MODAL VERBS AT ECONOMICS STUDENTS</b> Author(s): SĂCARĂ-ONIȚĂ Adina Presenter(s): SĂCARĂ-ONIȚĂ Adina <b>Discussant: Co-Chairs</b>

**13.00 - Networking Lunch**

Friday, 24 May 2019

**Section: Management, Marketing, Economic Informatics and Cybernetics**

**Sub-sections:**      **Management**  
                                 **Marketing**  
                                 **Economic Informatics and Cybernetics**

<b>Section Head:</b>	<b>Assoc. Prof. Dr. Simona-Aurelia BODOG – University of Oradea</b>
<b>Co-Chairs:</b>	<b>Prof. Dr. Elena-Aurelia BOTEZAT – University of Oradea</b> <b>Prof. Dr. Ada Mirela TOMESCU – University of Oradea</b>
<b>Secretaries:</b>	Assoc. Prof. Dr. Horia-Trandafir DEMIAN - University of Oradea Lecturer Dr. Oana-Maria SECARĂ - University of Oradea
<b>Room:</b>	<b>E011</b> (Ground Floor – Faculty of Economic Sciences, building E, University of Oradea)

**10.00 – 13.00 – Paper presentations:**

1	<b>HISTORICAL ROOTS OF CENTRAL-EUROPEAN EUROPEANNESS</b> Author(s): SOMKEREKI Andreea-Eva, PETRIȘOR Ioan Presenter(s): SOMKEREKI Andreea-Eva <b>Discussant: Presenter of paper no. 5</b>
2	<b>A REVIEW OF ORGANIZATIONAL AGILITY CONCEPT AND CHARACTERISTICS</b> Author(s): MUNTEANU Anca-Ioana Presenter(s): MUNTEANU Anca-Ioana <b>Discussant: Presenter of paper no. 3</b>
3	<b>A QUALITATIVE STUDY ON PASSIVE – AGGRESSIVE BEHAVIOUR AT WORKPLACE</b> Author(s): BUCUREAN Mirela Presenter(s): BUCUREAN Mirela <b>Discussant: Presenter of paper no. 4</b>
4	<b>THE PERCEIVED EQUITY OF THE WAGE SYSTEM IN THE ROMANIAN PRIVATE BUSINESS SECTOR</b> Author(s): MATEI Mirabela-Constanta, ABRUDAN Maria-Madela, SĂVEANU Tomina-Gabriela Presenter(s): MATEI Mirabela-Constanta, ABRUDAN Maria-Madela <b>Discussant: Co-Chairs</b>
5	<b>FUTURE IS ALMOST HERE – HOW WE PREPARE?</b> Author(s): TOMESCU, Ada Mirela, BOTEZAT Elena Aurelia Presenter(s): TOMESCU, Ada Mirela, BOTEZAT Elena Aurelia <b>Discussant: Presenter of paper no. 4</b>
6	<b>ASPECTS REGARDING THE WAY IN WHICH GUESTHOUSES IN FELIX SPA AND 1 MAI SPA USE THE ONLINE TOOLS</b> Author(s): ȚARCĂ Naiana, POPA Adela, TARCZA Teodora Presenter(s): ȚARCĂ Naiana, POPA Adela, TARCZA Teodora <b>Discussant: Presenter of paper no. 7</b>
7	<b>ASPECTS OF CONSUMER BEHAVIOR MEDIA AND SOURCES OF INFORMATION CREDIBILITY - AN EXPLORATORY STUDY</b> Author(s): SASU Dinu-Vlad, BODOG Simona-Aurelia Presenter(s): SASU Dinu-Vlad, BODOG Simona-Aurelia <b>Discussant: Co-Chairs</b>

**13.00 - Networking Lunch**

**Saturday, 25 May 2019**

**10.00 – 13.00 (*Optional, upon prior registration on Friday morning, at Reception Desk - extra charges applied: 10 EUR or 45 LEI / person*)**

- Trip to Felix Spa and 1 Mai Spa

***See you next year, at EINCO 2020 (28 - 30 May 2020)!***

***Save the dates!***



## ***NOTES***

## ***NOTES***

## ***NOTES***

## ***NOTES***

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