

Dear colleagues,

We are delighted to announce the **call for papers** for the **14th International Conference on European Integration – New Challenges – EINCO 2018** being held at the University of Oradea, Faculty of Economic Sciences, Oradea, Romania on 24-26 May 2018.

This call will **close** on **2nd April 2018**.

For more information please go to: <http://anale.steconomieuoradea.ro/en/the-fes-conference-2018/>.

Please feel free to circulate this information to any colleagues or contacts you think may be interested.



The **14th International Conference on European Integration – New Challenges – EINCO 2018**

is organized by:

The University of Oradea, [Faculty of Economic Sciences](#), Oradea, Romania,

in partnership with:

Asociația Facultăților de Economie din România /
The Association of the Faculties of Economic Sciences of Romania ([AFER](#)),
Asociația Generală a Economistilor din România /
The General Association of the Economists of Romania ([AGER](#)),
Academia Română, Institutul de Economie Națională /
The Romanian Academy, The Institute of National Economy ([IEN](#)),
Academia Română, Institutul Național de Cercetări Economice /
The Romanian Academy, The National Institute of Economic Researches ([INCE](#)),
The Leadership Institute, USA ([Li](#)),
Societatea Academică de Management din România /
The Romanian Academic Society of Management ([SAMRO](#)),
Corpul Experților Contabili și Contabililor Autorizați din România – filiala Bihor /
The Body of Expert and Licensed Accountants of Romania – Bihor County Branch ([CECCAR](#))
Centrul de Cercetare pentru Competitivitate și Dezvoltare Durabilă /
The Research Centre for Competitiveness and Sustained Development ([CCCDD](#)),
Centrul de Documentare Europeană din cadrul Universității din Oradea /
European Documentation Centre Oradea, University of Oradea ([EDCO](#)),

under the patronage of the "Jean Monnet" European Modules:

“European Economic Integration”,
“International Trade and European Trade Policy”
and
“EU Sustainable Economic Development and Competitiveness”.

Enjoying an exquisite scientific prestige and an important number of national and international participants, the conference, on its **14th edition**, provides opportunity for scientific discussion and collaboration on the broad range of relevant fertile areas associated to recent trends in the field of the **Economic Sciences**. Over the last decades, there is a growing recognition in economics and business environments of the key role played by economic integration both at the national and world level. In a dynamic environment, uncertain contexts like those we are currently experiencing, the capacity and necessary attitude for economic integration is fundamental and the probability of success is largely expected and determined by the European Union.

At the same time there is a growing recognition of the need of more sustainable development, combining economic, ecologic and social aspects. In this setting and networking in, the European Integration in economics, business and policy making, go hand in hand. EINCO 2018 intends to further provide the framework for relevant scientific debates focused on ***the challenges faced by the economic integration process in general, and by the European Integration, in particular***, with reference to both the framework specific to Romania, as one of the EU Member State, as well as the general framework of the latest European policies and practices.

Academic researches, post-doctoral researches, PhD researches, case studies and work-in-progress are welcomed approaches. The author/s whose paper/s is/are accepted will contain the notification of paper/s acceptance (with any requested changes after the [double-blind reviewing process](#)) and the information about the foreseen [presentation type](#) of the accepted paper/s: either oral or Poster-type presentation in the section the paper is affiliated with. The format of the Poster-type presentation is downloadable at: <http://anale.steconomieuoradea.ro/en/poster-type-presentation-tips-and-templates-to-download/>.

Keynote Speaker:

Professor Constantin BRĂȚIANU, PhD



Constantin Bratianu is professor of *Strategic Management* and *Knowledge Management*, UNESCO Department for Business Administration, and Founding Director of the Research Center for Intellectual Capital, Bucharest University of Economic Studies, Romania. He is co-founder of the international journal *Management Dynamics in the Knowledge Economy*, and associate editor of *Electronic Journal of Knowledge Management*. He is a member of the Scientific Committee of the *European Conference on Knowledge Management* and *European Conference on Intellectual Capital*. He is a member of the *Board of International Association of Knowledge Management*, and a full member of the *Academy of Romanian Scientists*. He has been *Visiting Professor* in universities from USA, Japan, Egypt, Austria, Hungary, The Netherlands and Italy. He published over 30 books and 200 papers in international journals and proceedings of international conferences. His academic interests are: knowledge dynamics, knowledge management, intellectual capital, and strategic management.

The following are outlines for the Keynote Speech which will take place at EINCO 2018.

Strategic Thinking in Turbulent Times

By Professor Constantin BRĂȚIANU, PhD

Strategic thinking is about the future and it reflects the capacity of making decisions in complex situations with high levels of uncertainty. Our school education gives us a low level of understanding these phenomena and our mind has a natural tendency of avoiding uncertainty. My presentation is focused on the different thinking models we use currently in making decisions and shows which of these models are capable of understanding the future and making decisions for the future. My presentation is addressed to all people who are interested in developing their capacity of thinking and making decisions for the future in conditions of complexity and uncertainty.

Sections and Sub-sections Descriptions & Contacts:

The EINCO 2018 Conference *Organizing Committee* established four broad Sections. Within each of the [Sections](#) there are [Sub-sections](#) as it follows:

1. Section ***Economics, Business Administration, Tourism and Economic Statistics***

Section Head: Dr. Dorin-Paul BĂC – e-mail: dbac@uoradea.ro

Sub-sections:

- [Economics](#)
- [Business Administration](#)
- [Economic Statistics and Modelling](#)
- [Tourism](#)

2. Section Finance, Banking, Accounting and Audit

Section Head: Dr. Claudia-Diana SABĂU-POPA – e-mail: dianasabaupopa@yahoo.ro

Sub-sections:

- [Public Finances](#)
- [Corporate Finances](#)
- [Banking](#)
- [Accounting](#)
- [Audit](#)

3. Section International Business, European Integration, Foreign Languages and Business Environment

Section Head: Dr. Liana-Eugenia MEȘTER, e-mail: lmester@uoradea.ro

Sub-sections:

- [International Business](#)
- [EU Sustainable Economic Development and Competitiveness](#)
- [The Impact of Foreign Languages on the Business Environment](#)

4. Section Management, Marketing, Economic Informatics and Cybernetics

Section Head: Dr. Elena-Aurelia BOTEZAT, e-mail: ebotezat@uoradea.ro

Sub-sections:

- [Management](#) - organized in partnership with *Societatea Academică de Management din România / The Romanian Academic Society of Management (SAMRO)*
- [Marketing](#)
- [Economic Informatics and Cybernetics](#)

Important dates

On-line registration, authentication and full paper submission due (subject to double-blind review) on http://confdesk.com/attend/EINCO2018 :	2 April 2018
Notification of paper acceptance (with any requested changes after the double-blind reviewing process) / rejection (e-mail will be sent to you by the Editorial Committee):	30 April 2018
Payment of the registration fee and final (revised) paper submission due (<i>if changes were requested</i>) on http://confdesk.com/attend/EINCO2018 :	7 May 2018
Dates of the Conference - EINCO 2018 Conference venue: Faculty of Economic Sciences, University of Oradea, Oradea, Romania	24-26 May 2018

Venue:

Faculty of Economic Sciences, University of Oradea, University Street, no.1, Oradea, Bihor (See the Googlemap [here](#) or by typing *EINCO Conference - Universitatea din Oradea* into [Google Maps](#)).

Language:

The **language of Conference and publication** is **English**. All papers must be submitted in **English**.

Exception is accepted for papers submitted to the **Sub-section [The Impact of Foreign Languages on the Business Environment](#) only**, where the abstract of the paper must be written in English, but the paper's body is allowed to be written in another foreign language than Romanian (e.g. English, French, German etc.), subject to the author/s' choice.

Instructions for authors:

The papers will be written in **English**, and will not exceed 5000 words in length, including abstract, figures, references and appendices for a total of 10 pages. Papers must comply with the [Model paper](#) available for download at: <http://anale.steconomieuoradea.ro/en/the-fes-conference-2018/> that explains all the requirements in detail. Papers not conforming to the conference style will be returned.

Each author may submit **maximum two papers** - *individual or in collaboration*. In the case of submitting two papers, both papers will be registered *within the same section / sub-section* of the conference. One author/co-author can present up to two papers at the conference, if both are accepted as single author or first author.

Publication opportunity:

The abstracts of the accepted papers and/or the abstract papers (after the double-blind review evaluation process) will be published in the **Conference Abstracts' Volume (Abstracts Proceedings) "European Integration – New Challenges"**, Oradea University Press, print format and on-line, subject to author prior registration and payment.

The **in extenso papers** accepted (after the double-blind review evaluation process) will be published in the Journal **"The Annals of the University of Oradea. Economic Sciences"** - Tom XXVII, 2018, ISSN 1582-5450 (electronic format), ISSN 1222-569X (print format), Oradea University Press, journal counted by the National Authority as B+ CNCSIS - Romania, and RePEc, EBSCO, DOAJ, SCIOPI, CABELL'S DIRECTORY OF PUBLISHING OPPORTUNITIES, SCOPUS (pending listing – review process) indexed. Our *Journal issues* are submitted for accreditation on publication. Please note that depending on the accreditation body this process can take up to several months after the journal issue is published/released.

All papers published *in extenso* will be also available, with *free full text access (open access)*, on the site of the journal: <http://anale.steconomiceuoradea.ro>.

Publication and Registration fee:

- **150 LEI/ paper** for **national (co)authors**; this fee covers **ONLY the paper's review and publication** for the (co)authors who can NOT attend/participate at the EINCO 2018 activities; a paper is allowed to have **maximum 4 co-authors** (including the first author); an author is admitted to submit **maximum 2 papers** to EINCO / AUOES 2018 (either as first/single author, or as co-author). This fee covers only the costs involving the review and the publication **in extenso** of the paper in the Journal *"The Annals of the University of Oradea. Economic Sciences"* – Tom XXVII, 2018, ISSN 1582-5450 (electronic format), ISSN 1222-569X (print format), Oradea University Press;
- **35 EURO/ paper** for **international (co)authors**; this fee covers **ONLY the paper's review and publication** for the (co)authors who can NOT attend/participate at the EINCO 2018 activities; a paper is allowed to have **maximum 4 co-authors** (including the first author); an author is admitted to submit **maximum 2 papers** to EINCO / AUOES 2018 (either as first/single author, or as co-author). This fee covers only the costs involving the review and the publication **in extenso** of the paper in the Journal *"The Annals of the University of Oradea. Economic Sciences"* – Tom XXVII, 2018, ISSN 1582-5450 (electronic format), ISSN 1222-569X (print format), Oradea University Press;
- **350 LEI/ abstract paper** for **national (co)authors**; for this fee, **ONLY ONE** of the (co)authors can attend/participate at the EINCO 2018 activities; in case that other (co)author of one abstract paper would like to attend the EINCO 2018 and to present the results of the research, every additional attending/participating (co)author at the EINCO 2018 activities will have to pay an extra fee of **350 LEI/(co)author**; an abstract paper is allowed to have **maximum 4 co-authors** (including the first author); an author is admitted to submit **maximum 2 abstract papers** to EINCO 2018 (either as first/single author, or as co-author); in case that **the same attending/participating (co)author** at the EINCO 2018 activities would like to present a 2nd abstract paper submitted and accepted for presentation at the EINCO 2018 to which he/she is (co)author, the fee to be paid for the 2nd abstract paper is **150 LEI/ abstract paper** for **national (co)authors**. This fee covers the costs involving the Conference registration and programme, entrance to all sessions of the conference, coffee-breaks, lunch and dinner, the Conference Abstracts' Volume (Abstracts Proceedings), and a conference bag and associated materials. The conference package will be available only for the (co)author who attend the EINCO 2018 Conference;
- **75 EURO/ abstract paper** for **international (co)authors**; for this fee, **ONLY ONE** of the (co)authors can attend/participate at the EINCO 2018 activities; in case that other (co)author of one abstract paper would like to attend the EINCO 2018 and to present the results of the research, every additional attending/participating (co)author at the EINCO 2018 activities will have to pay an extra fee of **75 EURO/(co)author**; an abstract paper is allowed to have **maximum 4 co-authors** (including the first author); an author is admitted to submit **maximum 2 abstract papers** to EINCO 2018 (either as first/single author, or as co-author); in case that **the same attending/participating (co)author** at the EINCO 2018 activities would like to present a 2nd abstract paper submitted and accepted for presentation at the EINCO 2018 to which he/she is (co)author, the fee to be paid for the 2nd abstract paper is **35 EURO/ abstract paper** for **international (co)authors**. This fee covers the costs involving the Conference registration and programme, entrance to all sessions of the conference, coffee-breaks, lunch and dinner, the Conference Abstracts' Volume (Abstracts Proceedings), and a conference bag and associated materials. The conference package will be available only for the (co)author who attend the EINCO 2018 Conference;

- **450 LEI/ paper** for ***national (co)authors***; for this fee, **ONLY ONE** of the (co)authors can attend/participate at the EINCO 2018 activities; in case that other (co)author of one paper would like to attend the EINCO 2018, every additional attending/participating (co)author at the EINCO 2018 activities will have to pay an extra fee of **350 LEI/(co)author**; a paper is allowed to have **maximum 4 co-authors** (including the first author); an author is admitted to submit **maximum 2 papers** to EINCO 2018 (either as first/single author, or as co-author); in case that **the same attending/participating (co)author** at the EINCO 2018 activities would like to present and publish a 2nd paper submitted and accepted to the EINCO 2018 to which he/she is (co)author, the fee to be paid for the 2nd paper is **250 LEI/ paper** for ***national (co)authors***. This fee covers the costs involving the Conference registration and programme, entrance to all sessions of the conference, coffee-breaks, lunch and dinner, the Conference Abstracts' Volume (Abstracts Proceedings), a conference bag and associated materials, and the publication ***in extenso*** of the paper in the Journal "*The Annals of the University of Oradea. Economic Sciences*" – Tom XXVII, 2018, ISSN 1582-5450 (electronic format), ISSN 1222-569X (print format), Oradea University Press. The conference package will be available only for the (co)author who attend the EINCO 2018 Conference;
- **100 EURO/ paper** for ***international (co)authors***; for this fee, **ONLY ONE** of the (co)authors can attend/participate at the EINCO 2018 activities; in case that other (co)author of one paper would like to attend the EINCO 2018, every additional attending/participating (co)author at the EINCO 2018 activities will have to pay an extra fee of **75 EURO/(co)author**; a paper is allowed to have **maximum 4 co-authors** (including the first author); an author is admitted to submit **maximum 2 papers** to EINCO 2018 (either as first/single author, or as co-author); in case that **the same attending/participating (co)author** at the EINCO 2018 activities would like to present and publish a 2nd paper submitted and accepted to the EINCO 2018 to which he/she is (co)author, the fee to be paid for the 2nd paper is **50 EURO/ paper** for ***international (co)authors***. This fee covers the costs involving the Conference registration and programme, entrance to all sessions of the conference, coffee-breaks, lunch and dinner, the Conference Abstracts' Volume (Abstracts Proceedings), a conference bag and associated materials, and the publication ***in extenso*** of the paper in the Journal "*The Annals of the University of Oradea. Economic Sciences*" – Tom XXVII, 2018, ISSN 1582-5450 (electronic format), ISSN 1222-569X (print format), Oradea University Press. The conference package will be available only for the (co)author who attend the EINCO 2018 Conference.

There are no discounts offered to authors of the papers accepted to EINCO 2018.

The payment will be made *by bank transfer*, as follows:

- **in LEI**, into the account of "Universitatea din Oradea", Universitatii Street, No.1, Oradea, CUI/VAT number 4277939, IBAN: RO02TREZ07620F332000XXXX,
Bank: Trezoreria Oradea,
Bank address: Strada Dimitrie Cantemir, Nr. 2-4, Oradea, Bihor, Romania, with the specification: "*NAME_SURNAME (first author)_Registration fee – Faculty of Economic Sciences – EINCO 2018*";
- **in EURO**, into the account of "Universitatea din Oradea", Universitatii Street, No.1, Oradea, CUI/VAT number 4277939, IBAN: RO69BTRLEURCRT0078251101,
Bank: Banca Transilvania – Sucursala Oradea,
SWIFT Code: BTRLRO22
Bank address: B-dul Dacia nr. 38-40, Oradea, Bihor, Romania,
with the specification: "*NAME_SURNAME (first author)_Registration fee – Faculty of Economic Sciences – EINCO 2018*".

The EINCO 2018 Conference registration fee covers the costs involving the Conference registration and programme, entrance to all sessions of the conference, coffee-breaks, lunch and dinner, the Conference Abstracts' Volume (Abstracts Proceedings), and a conference bag and associated materials. The conference package will be available only for the authors who attend the EINCO 2018 Conference.

Transport and accommodation costs will be covered by participants.

Accommodation:

For hotel's detailed booking information, please visit the hotel offers available on-line, on www.booking.com – click [HERE](http://www.booking.com), or on the EINCO 2018 Conference website - <http://anale.steconomieuradea.ro/en/the-fes-conference-2018/>.

Other details:

All details of the conference are available online - please check the following webpage:

<http://anale.steconomieuoradea.ro/en/the-fes-conference-2018/>.

We look forward to receiving your contributions no later than **2nd April 2018** and seeing you in **Oradea, on 24-26 May 2018**, and kindly ask you to disseminate the call to other possible interested participants or institutions.

Please do not hesitate to contact us if you need any further information (EINCO.Conference@gmail.com).

Kind regards,

EINCO 2018 Team

Faculty of Economic Sciences,

University of Oradea, Romania

E-mail: EINCO.Conference@gmail.com

Contacts:

Please, visit the web site [Sections and Sub-sections Descriptions & Contacts](#) on the EINCO 2018 Conference website - <http://anale.steconomieuoradea.ro/en/the-fes-conference-2018/>.

Conference Chair: Dr. Alina BĂDULESCU, e-mail: abadulescu@uoradea.ro

Executive Conference Chair: Dr. Adriana GIURGIU, e-mail: agiurgiu@uoradea.ro

For technical questions regarding the on-line registration and paper submission, please contact Mr. Cătălin-Lucian ZMOLE, e-mail: catalin.zmole@gmail.com