

Dear colleagues,

This is a **second call** for papers for the **9<sup>th</sup> International Conference on European Integration – New Challenges – EINCO 2013** being held at the University of Oradea, Faculty of Economic Sciences, Oradea, Romania on 24-25 May 2013.

This call will **close** on **1<sup>st</sup> April 2013**.

For more information please go to: <http://anale.steconomieuradea.ro/en/the-fes-conference/>.

**Please feel free to circulate this information to any colleagues or contacts you think may be interested.**



The **9<sup>th</sup> International Conference on European Integration – New Challenges – EINCO 2013**

is organized by:

The University of Oradea, [Faculty of Economic Sciences](#), Oradea, Romania,

*in partnership with:*

Asociația Facultăților de Economie din România /  
The Association of the Faculties of Economic Sciences of Romania ([AFER](#)),  
Asociația Generală a Economiștilor din România / The General Association of the Economists of Romania  
([AGER](#)),  
Academia Română, Institutul de Economie Națională / The Romanian Academy, The Institute of National  
Economy ([IEN](#)),  
Academia Română, Institutul Național de Cercetări Economice / The Romanian Academy, The National  
Institute of Economic Researches ([INCE](#)),  
The Leadership Institute, USA ([Li](#)),  
Centrul de Cercetare pentru Competitivitate și Dezvoltare Durabilă / The Research Centre for  
Competitiveness and Sustained Development (CCCDD),  
Centrul de Documentare Europeană din cadrul Universității din Oradea / European Documentation Centre  
Oradea, University of Oradea ([EDCO](#)),

*under the patronage of the "Jean Monnet" European Modules:*

“European Economic Integration”,  
“International Trade and European Trade Policy”  
and  
“EU Sustainable Economic Development and Competitiveness”.

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Enjoying an exquisite scientific prestige and an important number of national and international participants, the conference, on its **9<sup>th</sup> edition**, provides opportunity for scientific discussion and collaboration on the broad range of relevant fertile areas associated to recent trends in the field of the **Economic Sciences**. Over the last decades, there is a growing recognition in economics and business environments of the key role played by economic integration both at the national and world level. In a dynamic environment, uncertain contexts like those we are currently experiencing, the capacity and necessary attitude for economic integration is fundamental and the probability of success is largely expected and determined by the European Union. At the same time there is a growing recognition of the need of more sustainable development, combining economic, ecologic and social aspects. In this setting and networking in, the European Integration in economics, business and policy making, go hand in hand. EINCO 2013 intends to further provide the framework for relevant scientific debates focused on **the challenges faced by the economic integration process in general, and by the European Integration, in particular**, with reference to both the framework specific to Romania, as the newest EU Member State, as well as the general framework of the latest European policies and practices.

**Academic researches, post-doctoral researches, PhD researches, case studies and work-in-progress are welcomed approaches.** The author/s whose paper/s is/are accepted will contain the notification of paper/s acceptance (with any requested changes after the [double-blind reviewing process](#)) and the information about the foreseen [presentation type](#) of the accepted paper/s: either oral or Poster-type presentation in the section the paper is affiliated with. The format of the Poster-type presentation is downloadable at: <http://anale.steconomieuoradea.ro/en/poster-type-presentation-tips-and-templates-to-download/>.

The EINCO 2013 Conference [Organizing Committee](#) established four broad Sections. Within each of the [Sections](#) there are [Sub-sections](#) as it follows:

**1. Section *International Business, European Integration, Foreign Languages and Business Environment***  
**Section Head:** Dr. Nicoleta-Georgeta BUGNAR, e-mail: [nbugnar@uoradea.ro](mailto:nbugnar@uoradea.ro)

Sub-sections:

- [International Business](#)
- [EU Sustainable Economic Development and Competitiveness](#)
- [The Impact of Foreign Languages on the Business Environment](#)

**2. Section *Economics, Business Administration, Tourism and Economic Statistics***

**Section Head:** Dr. Alina-Daciana BĂDULESCU – e-mail: [abadulescu@uoradea.ro](mailto:abadulescu@uoradea.ro)

Sub-sections:

- [Economics](#)
- [Business Administration](#)
- [Economic Statistics and Modelling](#)
- [Tourism](#)

**3. Section *Finance, Banking, Accounting and Audit***

**Section Head:** Dr. Ioan-Gheorghe ȚARĂ – e-mail: [itara@uoradea.ro](mailto:itara@uoradea.ro)

Sub-sections:

- [Public Finances](#)
- [Corporate Finances](#)
- [Banking](#)
- [Accounting](#)
- [Audit](#)

**4. Section *Management, Marketing, Economic Informatics and Cybernetics***

**Section Head:** Dr. Maria-Madela ABRUDAN, e-mail: [mabrudan@uoradea.ro](mailto:mabrudan@uoradea.ro)

Sub-sections:

- [Management](#) (organized in partnership with *Societatea Academică de Management din România / The Romanian Academic Society of Management (SAMRO)*)
- [Marketing](#)
- [Economic Informatics and Cybernetics](#)

### Important dates

On-line registration, authentication and full paper submission due (subject to double-blind review) on <a href="http://einco2013.fseoradea.eu/">http://einco2013.fseoradea.eu/</a> :	<b>01 April 2013</b>
Notification of paper acceptance (with any requested changes after <a href="#">the double-blind reviewing process</a> ) / rejection (e-mail will be sent to you by the Editorial Committee):	<b>15 April 2013</b>
Payment of the registration fee and final (revised) paper submission due ( <i>if changes were requested</i> ) on <a href="http://einco2013.fseoradea.eu/">http://einco2013.fseoradea.eu/</a> :	<b>22 April 2013</b>
Dates of the Conference - EINCO 2013 Conference venue: Faculty of Economic Sciences, University of Oradea, Oradea, Romania	<b>24-25 May 2013</b>

**Venue:**

Faculty of Economic Sciences, University of Oradea, University Street, no.1, Oradea, Bihor (See the Googlemap [here](#) or by typing *EINCO Conference - Universitatea din Oradea* into [Google Maps](#)).

## Language:

The *language of Conference and publication* is **English**. All papers must be submitted in **English**.

**Exception** is accepted for papers submitted to the *Sub-section [The Impact of Foreign Languages on the Business Environment](#)* only, where the abstract of the paper must be written in English, but the paper's body is allowed to be written in another foreign language than Romanian, subject to the author/s' choice.

## Instructions for authors:

The papers will be written in **English**, and will not exceed 5000 words in length, including abstract, figures, references and appendices for a total of 10 pages. Papers must comply with the [Model paper](#) available for download at: <http://anale.steconomieuoradea.ro/wp-content/uploads/2013/02/EINCO-2013-style-model-paper.doc>, that explains all the requirements in detail. Papers not conforming to the conference style will be returned.

Each author may submit **maximum two papers** - *individual or in collaboration*. In the case of submitting two papers, both papers will be registered *within the same section / sub-section* of the conference. The acceptance of a paper implies that at least one of the authors must attend the conference and present the paper. One author/co-author can present up to two papers at the conference, if both are accepted as single author or first author.

## Publication opportunity:

The abstracts of the accepted papers (after the double-blind review evaluation process) will be published in the *Conference Abstracts' Volume (Abstracts Proceedings) "European Integration – New Challenges"*, Oradea University Press, print format and on-line, subject to author prior registration and payment.

The papers accepted (after the double-blind review evaluation process) and presented at the Conference will be published in the Journal *"The Annals of the University of Oradea. Economic Sciences"* - Tom XXII, 2013, ISSN 1582-5450 (electronic format), ISSN 1222-569X (print format), Oradea University Press, journal counted by the National Authority as B+ CNCSIS - Romania, and **RePEc, EBSCO, DOAJ, SCPIO, CABELL'S DIRECTORY OF PUBLISHING OPPORTUNITIES, SCOPUS** (pending listing – review process) indexed. Our *Journal issues* are submitted for accreditation on publication. Please note that depending on the accreditation body this process can take up to several months after the journal issue is published/released.

All published papers will be also available, with *free full text access*, on the site of the journal: <http://anale.steconomieuoradea.ro>.

## Registration fee:

- **400 LEI/first paper, 200 LEI/second paper**, for the same author (single author or first author) – for *national payments*;
- **100 EURO/first paper, 50 EURO/second paper**, for the same author (single author or first author) – for *international payments*;
- **50% discount** - for doctoral and post-doctoral students, for maximum two individual papers, for the same author (single author), mentioning the doctoral or post-doctoral program, coordinating institution and scientific coordinator.

The payment will be made *by bank transfer*, as follows:

- **in LEI**, into the account of "Universitatea din Oradea", Universitatii Street, No.1, Oradea, CUI/VAT number 4287939, IBAN: RO71TREZ0765003XXX000038,  
Bank: Trezoreria Oradea,  
Bank address: Strada Dimitrie Cantemir, Nr. 2-4, Oradea, Bihor, Romania, with the specification: "NAME\_SURNAME (first author)\_Registration fee – Faculty of Economic Sciences – EINCO 2013";
- **in EURO**, into the account of "Universitatea din Oradea", Universitatii Street, No.1, Oradea, CUI/VAT number 4287939, IBAN: RO69BTRLEURCRT0078251101,  
Bank: Banca Transilvania – Sucursala Oradea,  
SWIFT Code: BTRLRO22  
Bank address: B-dul Dacia nr. 38-40, Oradea, Bihor, Romania,  
with the specification: "NAME\_SURNAME (first author)\_Registration fee – Faculty of Economic Sciences – EINCO 2013".

The EINCO 2013 Conference registration fee covers the costs involving the Conference registration and programme, entrance to all sessions of the conference, coffee-breaks and lunch on both days of the conference, a place at the

Conference dinner, the Conference Abstracts' Volume (Abstracts Proceedings), and a conference bag and associated materials. The conference package will be available only for the authors who attend. If the paper is multi-authored and more than one author would like to attend the conference, each participant must pay the registration fee separately.

Transport and accommodation costs will be covered by participants.

### **Accommodation:**

For hotel's detailed booking information, please visit the hotel offers available [on-line](#).

### **Other details:**

All details of the conference are available online - please check the following webpage:

<http://anale.steconomieuoradea.ro/en/the-fes-conference/>.

We look forward to receiving your contributions and seeing you in **Oradea, on 24-25 May 2013**, and kindly ask you to disseminate the call to other possible interested participants or institutions.

Please do not hesitate to contact us if you need any further information ([EINCO.Conference@gmail.com](mailto:EINCO.Conference@gmail.com)).

Kind regards,

### **EINCO 2013 Team**

Faculty of Economic Sciences,  
University of Oradea, Romania  
E-mail: [EINCO.Conference@gmail.com](mailto:EINCO.Conference@gmail.com)

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### **Contacts:**

Please, visit the web site [Sections and Sub-sections Descriptions & Contacts](http://anale.steconomieuoradea.ro/en/sections-and-sub-sections-descriptions-contacts/) at the <http://anale.steconomieuoradea.ro/en/sections-and-sub-sections-descriptions-contacts/>.

**Conference Chair:** Dr. Adriana GIURGIU, e-mail: [agiurgiu@uoradea.ro](mailto:agiurgiu@uoradea.ro)

#### **Conference Co-Chairs:**

Section *International Business, European Integration, Foreign Languages and Business Environment* – Dr. Nicoleta-Georgeta BUGNAR, e-mail: [nbugnar@uoradea.ro](mailto:nbugnar@uoradea.ro)

Section *Economics, Business Administration, Tourism and Statistics* – Dr. Alina-Daciana BĂDULESCU – e-mail: [abadulescu@uoradea.ro](mailto:abadulescu@uoradea.ro)

Section *Finance, Banking, Accounting and Audit* – Dr. Ioan-Gheorghe ȚARĂ – e-mail: [itara@uoradea.ro](mailto:itara@uoradea.ro)

Section *Management, Marketing, Economic Informatics and Cybernetics* – Dr. Maria-Madela ABRUDAN, e-mail: [mabrudan@uoradea.ro](mailto:mabrudan@uoradea.ro)

For technical questions regarding the on-line registration and paper submission, please contact Mr. Cătălin-Lucian ZMOLE, e-mail: [czmole@uoradea.ro](mailto:czmole@uoradea.ro)